



**YALSA Board of Directors Meeting
March 18, 2024 2:30 pm CST***

<https://us06web.zoom.us/j/82947937403?pwd=NDIxbWZENGVPWm1hN3BvajZY3VHQ09>

Meeting ID: 829 4793 7403 Passcode: 843163

Meetings of the Board of Directors are open to all members in good standing who wish to listen and observe proceedings. Members are asked to respect the fact that directors have an agenda to discuss, and there may not be time for new business.

Members are welcome to share their comments, ideas, requests, etc., during the “Information Forum” that begins each meeting. If there are a number of guests wanting to speak, it may be necessary to set time limits for speaking. Members may not introduce new topics or speak during the board's general business unless called upon by the President for input.

AGENDA* – as of 1/15/2024 (learn more about board [agendas](#) and [documents](#))

Present: Colleen Seisser President, Yvette Garcia President-Elect, Kate Denier Secretary, Alena Rivers-Acting Executive Director, Kim Dare Director, Victoria Finney Director, Gail Tobin Ex-Officio, Caroline Aversano Ex-Officio, Rebecca Leonhard Ex-Officio, Ziba Perez YALSA Liaison, Katrina Ortega Director, Melissa Malanuk Director, Matthew Layne Director, Emily Heddleson Ex-Officio, Josie Andrews Director

Absent: Franklin Escobedo Immediate Past President, Elizabeth Nebeker Division Councilor, Crystal Chen Director

Guests: Sara Gibson, Amber Creger, Melissa Weinland

Call to Order – C. Seisser, 2:33PM CST

Information Forum – 5 minutes are allotted at the beginning of each session for visitors and board members to share news or ask questions.

Adoption of the Agenda with Flexibility

J.Andrews moves that the YALSA Board of Directors adopt the agenda with flexibility.

K.Dare seconds.

Vote: All in Favor

Consent Items (these are typically items discussed or acted on in between in-person meetings or are reports submitted for the board's review)

- A. Approval of previous meeting minutes: [YALSA Board Meeting Agenda February 2024.pdf](#)
- B. [Item #17 Strategic Activities Review](#) (Information document)

Adoption of Consent Calendar

G. Tobin moves the YALSA Board of Directors adopts the consent calendar.

M. Layne seconds.

Vote: All in Favor

Old Business

None

New Business

A. YALSA Teen Programming HQ Task Force Report: Sara Gibson, Teen Programming HQ Task Force Chair (3:15-3:30)

1. [Item #16 Teen Programming HQ Recommendations](#)

--S. Gibson presented a summary report and the recommendations of the Task Force. --C. Aversano asks if they have looked at the viability of keeping this going and asks how YALSA balances the immediacy of social media groups doing similar things to something like this which is more static. S. Gibson said the hope is that fresh programs would be uploaded consistently and with all of the resources someone would need to do the program. Whereas on social media, oftentimes resources aren't provided. --E. Heddleson asked about keeping up momentum around submissions. S. Gibson says they hope that highlighting the library worker submitting the idea would be a draw, and says there would be a link at the bottom of each post encouraging submissions. --C. Aversano expresses concern about what is a YALSA membership benefit and about asking members to do this work when it is open to all. --E. Heddleson said she spoke to the Public Program Office about the possibility of collaborating with them to help uplift YALSA. They have been looking for more teen librarian engagement and have a strong social media presence for programming specifically. E. Heddleson says there are a lot of opportunities for collaborating in the future, boosting the awareness of both groups. [Their website](#) is public facing and open to non-members. They are funded through the grant work they do. --C. Seisser thanks S. Gibson and her Task Force for their work and presents possible options to move forward. K. Dare and M. Layne say they are in favor of a short-term task force to explore options, G. Tobin expresses concern about capacity and consistency and M. Malanuk notes there is so much potential with the options and is in favor of exploring the ideas through a short-term task force. --C. Seisser creates a new proposed board action:

To direct the President-Elect to appoint a new Teen programming HQ task force to evaluate using the YALSA Blog and/or Public Programming office collaboration moving forward. Task

force size 3-5 members, with at least two previous members, if possible. Term length July 1, 2024-January 1, 2025

K. Dare moves.

M. Layne seconds.

Vote: All in Favor

B. YALSA Fiscal Officer replacement appointment

1. [Item #19 Board of Directors YALSA Fiscal Officer Confirmation](#)

The Board invites YALSA Member and current Board Fellow, Caroline Aversano, to serve as a YALSA Fiscal Officer March 19, 2024 to June 30, 2025. With the option to run on the 2025 slate for the final year of the current Fiscal Officer term (July 1, 2025 - June 30, 2026).

M. Layne moves.

J. Andrews seconds.

Vote: All in Favor

C. YALSA Advocacy Toolkit Update Recommendation, YALSA Board Advocacy Strategic Committee (3:30-3:45)

1. [Item #18 YALSA Advocacy Toolkit Update Recommendation](#)

--E. Heddleson says the YALSA Advocacy Toolkit was last updated in 2017 and is in urgent need of streamlining and updating to be appropriately supportive and reflective of the needs of YALSA members. The YALSA Board of Directors moved to update the toolkit in 2021 but it was not completed.

The Board directs the President-Elect to appoint a 5-7 person YALSA Board Action Advocacy Toolkit Task Force by the end of June 2024 to commence work July 1, 2024 and report back to the YALSA Board with a plan for the updates needed, a timeline for implementation, and an initial plan for distribution and marketing support by October 2024.

M. Layne moves.

Y. Garcia seconds.

Vote: All in Favor

Reports

A. YALSA Executive Director

--A. Rivers is working on the FY24 budget review and the FY25 budget planning. We have financial information through January 2024 and YALSA is falling short in some of our revenue areas. There was some overspending in areas of the Symposium (especially meals and printing). For FY25, A. Rivers carried over what was utilized in FY24 with the understanding that in the next iteration, she will have time to dig into some things. ALA has asked that all units provide budgets that are break even or show revenue and that is proving to be difficult at the moment. A. Rivers says there is work to be done to really determine where the budget will fall but they are getting closer. --A. Rivers says they are working on the Operating Agreement. They will be using new data to look at the options with the revenue and expenses we have seen over the last couple years. There will be 3 options this round, as option four was eliminated due to the challenges of implementing it. --LLX 2026 is not going to run which leaves a lot of open-ended pieces when it comes to anchor events like the YMAS. There will be a task force on determining where and how these will take place and they will also be generating ideas with staff. --YALSA has a new temp who is currently adjusting to ALA and they are working to align the

work around the staffing we have now. –YALSA staff is working on setting up for ALA Annual Conference, making sure events are staffed appropriately and the Printz ceremony is in place. –A. Rivers says there is a conversation happening about the standardization of membership dues. G. Tobin is YALSA’s representative on that work group. G. Tobin will be sharing some information on Connect for the Board to review.

B. Financial Advancement Chair

--G. Tobin reports FAC got a list of past award winners so they can reach out to them to share their experiences to promote giving.

C. Organization & Bylaws

--R. Leonhard reports they finished reviewing the handbook as request and will re-share that with C. Seisser, Y. Garcia and A. Rivers.

D. YALSA’s ALA Liaison

--Z. Perez created a report, which can be found [here](#). --C. Seisser and Y. Garcia are working on finding a YALSA Liaison for next year.

E. Board Strategic Committee Reports

1. Advocacy

-E. Heddleson says they are eager to work with other board groups.

Adjournment

G. Tobin moves to adjourn the board meeting.

M. Malanuk seconds.

Vote: All in Favor.

C. Seisser adjourns the meeting at 3:43pm CST.