

Fall Executive Committee Meeting
October 25-26, 2014, Chicago

Topic: YALSA Strategic Planning

Background: Chris Shoemaker has presented the following agenda for the Executive Committee to work through as an early step in strategic planning.

Action Required: Discussion

Draft Strategic Planning Agenda for Fall Exec '14

- 1) **Assessment of the Implementation of the Current Strategic Plan (30 min.)**
 - a) individual activity: rate the achievement of objectives in the strategic plan and identify key successes and challenges
 - b) Report out and full group discussion: what did we learn from the last round of strategic planning that we should take into consideration for the next round?
- 2) **Discussion of Key Factors in the Environment (20 min.)**
 - a) full group brainstorm: what is going on in communities that's impacting libraries? what issues are members struggling to deal with?
- 3) **Member Feedback Analysis (40 min.)**
 - a) individual activity: answer the open-ended survey questions
 - b) pairs: each pair analyzes member responses to one of the 3 open ended questions
 - c) full group report out:
 - how did Executive Committee answers compare with members' answers? Do we agree with our members? Why or why not?
- 4) **Priorities Going Forward (40 min.)**
 - a) Full group discussion: what are the biggest issues for YALSA to address?
 - What resources do we already have in place to address them?
 - What gaps are there that need to be filled?
 - how will this inform development of the strategic plan? how do we share this with the board?
- 5) **Next Steps (20 min.)**
 - a) What should strategic planning look like at Midwinter for the Board?
 - what should be on the table for discussion? Mission statement, name, vision statement, strategic plan, etc.
 - how best can we engage board members in these complex discussions?
 - what outcomes do we want from strategic planning at Midwinter? A draft plan?

- what do we need to do between now and Midwinter to prepare the board for strategic planning?
- b) How do we want to engage members at Midwinter around strategic planning?
- c) How do we best leverage the Strategic Planning Committee?
- d) Other ideas or concerns