2018

Sponsor & Donor Opportunities

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Get Noticed at ALA’s 2018 Midwinter Meeting!
February 9—12, 2018 in Denver, CO

ALA’s 2018 Midwinter Meeting is a great opportunity to maximize your exposure in the young adult library community. Approximately 10% of YALSA’s 4,500 personal members attend the conference. Event highlights at the Midwinter Meeting include:

- YALSA Members’ Happy Hour
- ALSC/YALSA Member Reception
- Meetings will feature such varied topics as audiobooks, graphic novels, trends in teen services and more

Listed below is more detailed information about each event and the benefits your organization will receive when they sign on to host the event.

**Future Ready Project Reception**

$500

Members of your organization can make contacts with the YALSA college and career readiness project grantees in a relaxing atmosphere. Beer, wine and light refreshments will be served. Attendance for the event is expected to be 40. Thur. Feb. 8.

Sponsor Benefits:

- Promotion before the conference via e-blast, web site & blog
- Opportunities for members of the organization to network with attendees
- Display table to exhibit promotional materials, catalogs, etc.

**Bagels, Bytes, Books & Booths**

$1,000

YALSA members-in-the-know are up early on Saturday to be among the first on the exhibit floor to see the latest galleys and talk with publisher and vendor representatives about books, authors, emerging technologies, digital resources and more. Help them get the energy they need for a morning walking the exhibit floor! Members of your organization can network and nosh with YALSA members at a breakfast just prior to the opening of exhibits. Saturday Feb. 10.

Sponsor benefits:

- Promotion before Midwinter via YALSA’s web site and an e-blast to members
- Opportunities for members of your organization to network with attendees
- A display table to exhibit promotional materials, catalogs, etc.
- The chance to contribute to swag bags for attendees
- Logo recognition on signage for the event

**BFYA Teen Lunch (6 available)**

$750 each

50 area teens will participate in the Best Fiction for Young Adults session Saturday afternoon. Help make sure they’re well-fed before the session and use the opportunity to highlight a new title or author with them. This opportunity is available to no more than six sponsors on a first come, first serve basis. Saturday Feb. 10

Sponsor benefits:

- Each participating publisher can feature up to two authors or books at $750 each
- Opportunities for members of your organization to network with the teens
- Opportunities for members of your organization to network with the teens
- The chance to contribute to swag bags for the teens
- Logo recognition on signage for the event
**Trends in YA Services Presentation**  $500
Members of your organization can network and nosh with the YALSA attendees. Attendees will listen to a paper presentation selected by a committee of past YALSA Presidents. Attendance for the presentation is expected to be 50. Saturday Feb. 10.

*Partner benefits:*
- Promotion before the conference via e-blast, web site & blog
- Opportunities for members of your organization to network with attendees
- A display table to exhibit promotional materials, catalogs, etc.
- Logo recognition on signage for the event

**YALSA Members’ Happy Hour**  $4,000
Members of your organization can make contacts with about 100 YALSA attendees in a relaxed, informal atmosphere with hors d’oeuvres, beer and wine.

*Sponsor benefits:*
- Promotion before the conference via e-blast, web site & blog
- Logo recognition on signage at the reception and promotional materials
- An opportunity to give a brief speech during the reception
- One half page thank you message in *Young Adult Library Services*, YALSA’s award-winning quarterly journal
- Free subscription to *Young Adult Library Services*

**Morris & Nonfiction Awards Program & Reception**  $3,500
This event follows the ALA Youth Media Awards announcements. Attendees will listen to the honored authors talk about their works and mingle over coffee and danish. Attendance for the presentation is expected to be 250. Monday Feb. 12.

*Sponsor benefits:*
- Promotion before the conference via e-blast, web site & blog
- Opportunities for members of your organization to network with attendees
- A display table to exhibit promotional materials, catalogs, etc.
- The chance to contribute to swag bags for attendees
- Logo recognition on signage for the event
- Subscription to *Young Adult Library Services*, YALSA’s award winning journal
- Half page thank you in *Young Adult Library Services*, YALSA’s journal

**Joint Youth Division Membership Reception**  $6,000
Spend an evening enjoying drinks and hors d’oeuvres while networking with approximately 300 members from ALSC and YALSA. Monday Feb. 12.

*Sponsor Benefits:*
- Promotion before the conference via e-blast, web site & blog
- Opportunities for members of the organization to network with attendees
- Display table to exhibit promotional materials, catalogs, etc.
- Logo recognition on signage at the reception and promotional materials
- An opportunity to give a brief speech during the reception
- Full page thank you in *Young Adult Library Services*, YALSA’s journal
- Announcement of partnership prior to the conference via a press release
- Free subscription to *Young Adult Library Services*
Benefits of Partnership: Teen Tech Week’s promotional partners receive extensive benefits designed to complement your corporation’s strategic marketing objectives, as well as reach key market segments. For details, please read below. Please contact YALSA’s Executive Director, Beth Yoke, at 312.280.4391 or byoke@ala.org for additional information.

National Corporate Sponsor-- $50,000+ contribution
- Sponsor a Teen Tech Week™ Kick-Off in a large media market like Chicago, LA & NYC
- Company receives its own web page on the Teen Tech Week web site
- Receive access to market research and opportunity to include a question in surveys
- Co-branded Teen Tech Week collateral is created and distributed that is mutually agreeable to your organization & YALSA
- Implement an activation program that is mutually agreeable to your company & YALSA
- One-time access to YALSA’s membership mailing list (approximately 4,500)
- Other activities that are mutually agreeable to your organization and YALSA
- Receive all of the benefits of the Teen Tech Week partnership levels listed below

Gigabyte Partner Level-- $25,000+ contribution
- Be the host of a member reception at ALA’s Midwinter or Annual conference
- Feature an author or product via a special wrap or insert for an issue of Young Adult Library Services
- Full-page thank you in YALSA’s award winning journal, Young Adult Library Services, & sidebar thank you on the journal’s online companion
- Receive all of the benefits of the Teen Tech Week partnership levels listed below

Megabyte Partner Level-- $10,000+ contribution
- An interview or company profile placed in YALSA’s journal (print & e-version)
- One webinar sponsorship jointly created and delivered by your company & YALSA
- One sponsorship of a weekly YALSA eNews to YALSA membership (approximately 4,500)
- Either one interview or one sponsored blog post on the YALSAblog
- Receive all other benefits of Teen Tech Week partnership levels outlined below

Kilobyte Partner Level -- $5,000+ contribution
- One boom box feature in a monthly TTW email blast to 3,500+ participants
- Promote products via swag bags at events like Teen Tech Week Kick-Offs
- YALSA writes and distributes a news release announcing partnership
- Receive all other benefits of Teen Tech Week partnership levels outlined below

Tech Support Partner Level -- $2,500+ contribution
- Receive one-time access to the email list of 3,500+ Teen Tech Week registrants
- Opportunity to promote product through registration incentives or membership drives
- Free subscription to YALS, YALSA’s award winning quarterly journal
- A certificate of recognition to display in your exhibit booth or office
- Company name listed on the Teen Tech Week web site and in publicity materials, including print PSAs and a thank you message in Young Adult Library Services
- Permission to promote company as an “Official Teen Tech Week 2018 Partner”
- Right to use the Teen Tech Week logo in advertising and promotional materials

In-Kind Contributor -- donated services &/or products
- Opportunity to promote products through registration incentives
- A certificate of recognition to display in your exhibit booth or office
- Company name listed on the TTW web site

Teen Tech Week 2018 will be celebrated March 4—10
The conference is a great opportunity to maximize your exposure in the vibrant young adult library services community. Each year approximately 15-20% of YALSA’s 4,500 personal members attend the conference. Sponsoring a YALSA event is an effective way to reach librarians and library workers who serve teens. YALSA’s Conference Sponsors receive extensive benefits designed to complement your organization’s strategic marketing objectives, as well as reach key market segments. For details, please read below.

Michael L. Printz Award Reception $7,000
Be a part of YALSA’s largest event at the conference! Each year about 400 persons attend to listen to the winning authors talk about their works and afterwards mingle over hors d’oeuvre and cocktails. Friday June 22.

Sponsor benefits:
- Promotion before the conference via YALSA’s web site and an email blast to membership
- Opportunities for members of your organization to network with attendees
- An opportunity to address attendees with a brief speech during event
- A display table to exhibit promotional materials, catalogs, etc.
- The chance to contribute to swag bags for attendees
- Logo recognition on signage for the event
- Announcement about the partnership prior to the event via a press release
- Subscription to Young Adult Library Services, YALSA’s award winning journal
- One page thank you message in Young Adult Library Services, YALSA’s award winning journal

Bagels, Bytes, Books & Booths $2,000
YALSA members-in-the-know are up early on Saturday to be among the first on the exhibit floor to see the latest galleys and talk with publisher and vendor representatives about books, authors, emerging technologies, digital resources and more. Help them get the energy they need for a morning walking the exhibit floor! Members of your organization can network and nosh with YALSA members at a breakfast just prior to the opening of exhibits. Saturday June 23.

Sponsor benefits:
- Promotion before the conference via YALSA’s web site and an email blast to membership
- Opportunities for members of your organization to network with attendees
- A display table to exhibit promotional materials, catalogs, etc.
- The chance to contribute to swag bags for attendees
- Logo recognition on signage for the event
BFYA Teen Lunch (6 available) $750 each
50 area teens will participate in the Best Fiction for Young Adults session Saturday afternoon. Help make sure they’re well-fed before the session and use the opportunity to highlight a new title or author with them. This opportunity is available to no more than six sponsors on a first come, first serve basis. Saturday June 23.

Sponsor benefits:
• Each participating publisher can feature up to two authors or books
• Opportunities for members of your organization to network with the teens
• The chance to contribute to swag bags for the teens
• Logo recognition on signage for the event

YALSA Member Reception $6,000
Get the chance to meet and network with approximately 150—200 YALSA members in a fun, informal setting. YALSA’s past few happy hours at the Annual Conference have been filled to capacity. Saturday June 23.

Sponsor benefits:
• Promotion before the conference via YALSA’s web site
• Free sponsorship of an email blast to registered YALSA attendees prior to the conference
• Opportunities for members of your organization to network with attendees
• A display table to exhibit promotional materials, catalogs, etc.
• The chance to contribute to swag bags for attendees
• Logo recognition on signage for the event
• An opportunity to welcome attendees with a brief speech during event
• Announcement of sponsorship prior to the conference via a press release
• Free subscription to Young Adult Library Services, our award winning journal
• One page thank you message in Young Adult Library Services, YALSA’s award winning journal

YA Authors’ Coffee Klatch $5,000
Help send YALSA members home on a positive note! This final YALSA event will feature authors whose books have been selected for a recent YALSA award or selected list. 300 attendees will mingle with them at this informal breakfast. Sun. June 24.

Sponsor benefits:
• Promotion before the conference via YALSA’s web site and an email blast to membership
• Opportunities for members of your organization to network with attendees
• A display table to exhibit promotional materials, catalogs, etc.
• The chance to contribute to swag bags for attendees
• Logo recognition on signage for the event
• One half page thank you message in Young Adult Library Services, YALSA’s award winning quarterly journal
Benefits of Partnership: Teen Read Week’s promotional partners receive extensive benefits designed to complement your corporation’s strategic marketing objectives, as well as reach key market segments. For details, please read below or contact YALSA’s Executive Director, Beth Yoke, at 312.280.4391 or byoke@ala.org

National Corporate Sponsor -- $50,000+ contribution

- Sponsor a Teen Read Week™ (TRW) Kick-Off in a large media market like Chicago, LA & NYC and feature up to three authors
- Company receives its own web page on the TRW web site for featuring an author or product
- Receive access to market research and opportunity to include a question in surveys
- Create co-branded, mutually agreed upon, TRW collateral featuring an author, product or title
- Implement an activation program that is mutually agreeable to your company & YALSA
- One-time access to YALSA’s membership mailing list (approximately 4,500)
- Other activities that are mutually agreeable to your organization and YALSA
- Receive all of the benefits of the TRW partnership levels listed below

Blockbuster Partner Level -- $25,000+ contribution

- Host of a member reception at ALA’s Midwinter or Annual conference and feature an author(s)
- Feature an author, title or product via a special wrap or insert for an issue of Young Adult Library Services
- Full-page thank you in YALSA’s award winning journal, Young Adult Library Services, & sidebar thank you on the journal’s online companion
- Receive all of the benefits of the TRW partnership levels listed below

Classic Partner Level -- $10,000+ contribution

- An author interview or company profile placed in YALSA’s journal (print & e-version)
- One webinar sponsorship jointly created and delivered by your company & YALSA. A great opportunity to feature multiple authors, titles or products!
- One sponsorship of a weekly YALSA eNews to YALSA members for featuring a product or author
- Either one author interview or one sponsored blog post on the YALSAblog or the Hub
- Receive all other benefits of TRW partnership levels outlined below

Bestseller Partner Level -- $5,000+ contribution

- One boom box feature in a monthly TRW email blast for featuring an author or product
- Promote products or authors via swag bags at events like TRW Kick-Offs
- YALSA writes and distributes a news release announcing partnership
- Receive all other benefits of TRW partnership levels outlined below

1st Edition Partner Level -- $2,500+ contribution

- Receive one-time access to the email list of TRW registrants (approximately 4,500)
- Opportunity to promote author or product through registration incentives or membership drives
- Free subscription to YALS, YALSA’s award winning quarterly journal
- A certificate of recognition to display in your exhibit booth or office
- Company name listed on the TRW web site and in publicity materials, including print PSAs and a thank you message in Young Adult Library Services
- Permission to promote company as an “Official Teen Read Week 2018 Partner”
- Right to use the TRW logo in advertising and promotional materials

In-Kind Contributor -- donated services &/or products

- Opportunity to promote products or titles through registration incentives
- A certificate of recognition to display in your exhibit booth or office
- Company name listed on the TRW web site

#TRW18 will be celebrated Oct. 7—13. The official site launches April 12, 2018.
2018 YALSA Young Adult Services Symposium  
November 2—4, Salt Lake City, UT

Purpose: To provide a venue for educators, librarians, library workers, students, authors, publishers and others interested in library services for and with teens to gather and explore best and emerging practices in helping teens prepare for college, careers and life through libraries. 2018 is YALSA’s 8th symposium, which is held annually. YALSA had just under 500 registrants for its 2017 symposium.

Sponsorship Opportunities:

Bag Insert  $250 each
Provide one item for inclusion in the bag that all 500 attendees will receive
Sponsor receives:
• Acknowledgement in program book and marketing messages

Pre-Conference Hospitality  $1,500
Be the first to welcome and interact with the attendees! Treat the attendees of the preconference to food and beverage hospitality through this exclusive sponsorship. The 250 expected registrants will enjoy beverage and snack breaks to keep them energized and focused on learning. Your generosity, name, and logo will be on display throughout!
Sponsor receives:
• Opportunity to distribute or display products or catalogs from organization
• Opportunity to network with attendees
• Logo on signage and in program book
• Logo and link to sponsor’s Web site from Symposium web site
• Complimentary registration for one member of your organization
• A subscription to YALSA’s award winning quarterly journal, Young Adult Library Services

Friday Night Networking Cocktail Reception  $5,000
Help get the conference started on an energizing note and put your organization in the spotlight! The Friday night networking reception kicks off the Symposium with cocktails, mingling and great conversation.
Sponsor receives:
• Public thank-you in workshop meal/break announcements
• Opportunity to make a brief welcome announcement
• Logo recognition on signage at the event and in the program book
• Opportunities for members of the organization to network with attendees
• Opportunity to distribute or display products or catalogs from organization
• Complimentary registration for two members of your organization
• Subscription to YALSA’s award winning journal, Young Adult Library Services
• Logo and link to your organization’s web site from the symposium web site
• Free one page thank you acknowledgement in an issue of Young Adult Library Services
Teen Services Showcase $750 each
Throughout the day on Sat., attendees will have the chance to visit the showcase and participate in live vendor demos of their products as well as explore how these support youth learning via posters and demos from library staff. No conflict times will ensure attendees have plenty of opportunity to explore the showcase.
*Sponsor receives:*
- Logo recognition on signage at the event
- Opportunities for members of the organization to network with attendees
- Opportunity to demo and distribute or display products or catalogs
- Complimentary registration for one member of your organization
- Subscription to YALSA’s award winning journal, *Young Adult Library Services*

Saturday Evening Book Blitz $6,000
Immediately following the programming on Sat., attendees line up eagerly for the Blitz where they can score free books and rub elbows with dozens of authors. Make sure your titles and authors stand out from the crowd with this sponsorship. Hors d’oeuvres, beer, wine, and soft drinks are served (1--2 drink tickets per attendee).
*Sponsor receives:*
- Logo on book bag distributed at event.
- Feature page on Symposium site and in program book.
- Access to the email list of approximately 500 conference registrants
- Public thank-you in announcements
- Opportunity to make a brief welcome announcement during the reception
- Opportunity to display your organization’s product information or catalogs
- Opportunity to network with attendees
- Logo on signage
- Complimentary registration for two members of your organization
- Subscription to YALSA’s award winning journal, *Young Adult Library Services*

Sunday Book Buzz (12 available) $250 each
Showcase new/upcoming titles at the closing session on Sunday from 12-1pm with about 350-400 attendees. Sponsors not able to send anyone to present may send promotional items for distribution, for just a $100 sponsorship instead of $250.
*Sponsor receives:*
- 6-10 minutes to showcase titles and distribute materials at the Book Buzz
- Acknowledgement in program book and marketing messages

Continental Breakfast (2 available) $4,000 each
Provide attendees with a continental breakfast prior to the days’ sessions (breakfast opportunities available Saturday and Sunday). Representatives of your organization have the opportunity to network with the 500 YALSA attendees.
*Sponsor receives:*
- Logo recognition on signage at the Breakfast and program book
- Opportunities for members of your organization to network with attendees
- Opportunity to display your product information or catalogs
- Complimentary registration for two members of your organization
- Subscription to YALSA’s award winning journal, *Young Adult Library Services*
- One 1/2 page thank you message in an issue of *Young Adult Library Services*
- Link to your organization’s web site from the symposium web site
Coffee Breaks (3 available) $3,000 each
Provide beverages and networking opportunities to 500 Symposium attendees between Symposium sessions. (30 minutes)
Sponsor receives:
• Logo in program and on signs displayed at beverage stations
• Opportunities for members of your organization to network with attendees
• Opportunity to display your product information or catalogs
• Complimentary registration for one member of your organization
• A subscription to YALSA’s award winning quarterly journal, Young Adult Library Services
• Link to your organization’s web site from the symposium web site
• Inclusion in a thank you message in Young Adult Library Services

Official Symposium Pad/Pen Set $3,000
Provide each attendee with a set of materials for note taking: pad and pen with the Symposium logo and your company’s logo. This practical amenity is sure to be used, and is the perfect way to promote your organization.
Sponsor receives:
• Logo on pads and pens
• Distribution to all attendees with registration materials
• 50 sets for sponsor’s own use
• Link to your organization’s web site from the symposium web site
• Logo in Symposium Program Book
• Inclusion in a thank you message in Young Adult Library Services

Official Symposium Badge Holder/Neck Cord Wallet $2,000
These badge holders are keepers! Two compartments can hold a hotel key, money, or personal valuables, in addition to the name badge. Sponsoring this item will give your company high visibility—every attendee will wear it, displaying your logo and the Symposium logo throughout the Symposium and many will use it at future events.
Sponsor receives:
• Logo on each badge holder (badge holder provided by YALSA)
• Distribution to all attendees with registration materials
• Link to your organization’s web site from the symposium web site
• Logo in Symposium Program Book

Message Center $500
This is a very affordable yet highly visible sponsorship opportunity. The message center, with your company’s logo prominently displayed, is located in the registration area throughout the Symposium. Here, conferees leave notes for each other and find each other. It’s a low-tech but irreplaceable communications tool for attendees!
Sponsor receives:
• Logo displayed on message center
• Link on symposium web site
• Acknowledgement in program book
Author Participation

YALSA’s Program Officer for Conferences & Events is happy to work with publishers to feature authors at the symposium. Opportunities include a Book Blitz, panel presentations and keynoters for Sat. and a Sun. lunches. Please contact Nichole O’Connor at noconnor@ala.org or 312.280.4387. Additional ideas for author participation are welcome. This is an especially great opportunity for any authors you may have in the local area.

Evening Events

YALSA’s Program Officer for Conferences & Events is happy to work with vendors and publishers to plan a unique reception, dinner or other evening gathering where attendees can connect with you and your products or authors. YALSA can leverage our contacts with the local convention and visitors’ bureau to find the perfect venue for your needs. Please contact Nichole O’Connor at noconnor@ala.org or 312.280.4387.
YALSA Grants, Awards & Scholarships

YALSA has several annual awards and scholarships for which we seek an ongoing sponsor. Award and scholarship sponsors receive the following recognition:

- Naming rights for the award
- A certificate of recognition to display in your exhibit booth or office
- Company name listed on YALSA’s web site
- Inclusion in a press release each year announcing the winner(s)
- Subscription to YALSA’s award winning journal, Young Adult Library Services
- Inclusion in a thank you message in Young Adult Library Services
- Letter of appreciation from ALA/YALSA acknowledging your gift and support

Advocacy Travel Stipend: allows two qualified recipients to receive up to $1,000 to attend and participate in ALA’s National Library Legislative Day, is held in Washington, D.C. each May.

Award for Excellence in Nonfiction: honors the best nonfiction book published for young adults (ages 12-18) during a Nov. 1 – Oct. 31 publishing year. The winner is announced annually at the ALA Youth Media Awards, with a shortlist of up to five titles named the first week of December. Winning authors receive a medal.

Board Fellowship: supports one Fellow with up to $1,500 to serve on YALSA’s Board of Directors for one year, attend Board meetings, and work on the board to gain leadership skills and learn about association governance.

Midwinter Paper Presentation: supports one individual to present their research at ALA’s Midwinter Meeting each year on trends impacting teen services. The recipient is given up to $1,500 to defray registration and travel costs.

Volunteer of the Year Award: acknowledges the contributions of YALSA members who have demonstrated outstanding service to the mission, goals and work of YALSA during a given service year. Three categories are available: individual, group, and chair. Winners receive a free year of membership in YALSA and a certificate.

Writing Award: honors the best writing in YALSA’s blogs and journals. Prizes are given annually for one winning article in each of the journals and blogs (Young Adult Library Services, the Journal of Research on Libraries and Young Adults, the YALSAblog, and The Hub). Winning journal article authors receive $500, and winning blog post authors receive $250.

Sponsorship equals the monetary cost of the award, plus a 20% administrative fee. Sponsors are asked to make a 5 year commitment.
Donation Opportunities

YALSA is a Division of the American Library Association, a 501(c)3 charitable organization. Your donation may qualify as a charitable deduction for federal income tax purposes. Please consult your tax adviser or the IRS to determine whether a contribution is deductible.

YALSA Leadership Endowment

Established in 2009 with donations from past YALSA presidents, the Leadership Endowment generates income to support the development of future leaders in YALSA and the profession. The endowment funds currently support the Dorothy Broderick Student Conference Scholarship. In 2017 - 2018 YALSA's goal is to raise $20,000 for the endowment to begin supporting these additional leadership efforts:

- Scholarships for leadership e-course series that launches in 2018
- Two Spectrum Scholars
- A PhD fellowship for teen services

Friends of YALSA

FOY supports $14,095 in annual member grants, stipends, scholarships and awards. Since 2007, FOY has funded over $70,000 in member grants, stipends and scholarships, including YALSA's annual Spectrum Scholar, Emerging Leaders, and Library Advocacy Day stipend winners.

Learn more about these donation opportunities at: ala.org/yalsa/givetoysalsa/give

Contact

To find out more about the sponsor opportunities in this guide or to explore other options, please contact YALSA’s Executive Director, Beth Yoke, at byoke@ala.org or 312.280.4391

Further Information

- List of current and past YALSA sponsors: www.ala.org/yalsa/givetoysalsa/sponsors/recognition
- YALSA Corporate Sponsor Policy: www.ala.org/yalsa/aboutyalsa/yalsahandbook/sponsorpolicy
- YALSA Logo & Trademarks use Policy: www.ala.org/yalsa/aboutyalsa/yalsahandbook/logopolicy
- Vendor participation in YALSA events: www.ala.org/yalsa/aboutyalsa/yalsahandbook/sponsorvendor

Thank you!

YALSA greatly appreciates your willingness to support our mission and members!
About YALSA

**Our Mission**
The mission of the Young Adult Library Services Association (YALSA) is to support library staff in alleviating the challenges teens face, and in putting all teens – especially those with the greatest needs – on the path to successful and fulfilling lives.

Read about us and our mission in [Associations Now](#).

**What We Do**
YALSA brings together key stakeholders from the areas of libraries, education, research, out of school time, youth development and more to develop and deliver resources to libraries that expand their capacity to support teen learning and enrichment and to foster healthy communities. Read about us and our mission in [Associations Now](#).

- **Advocate** By participating in events like [National Library Legislative Day](#) and implementing [District Days](#) initiatives for libraries to participate in, YALSA works at a national level to inform and engage policy makers and elected officials about the important role libraries and librarians play in preparing teens to become engaged, productive citizens.

- **Research** Through efforts such as its [Research Agenda](#) and [Journal for Research on Libraries and Young Adults](#), YALSA promotes and disseminates relevant research.

- **Train** In order to ensure that librarians and library workers have the skills needed to engage, educate and support teens, YALSA offers a wealth of continuing education activities, including e-learning, licensed institutes, and an annual symposium.

- **Build Capacity** YALSA provides over $195,000 per year to libraries through grants to help libraries do things like offer summer learning programs, hire teen interns and increase their digital media offerings. YALSA scholarships and stipends support librarians and library workers seeking to further their education or gain leadership skills. Read our 2014 report (pdf) on Helping Libraries Meet the Needs of Diverse Teens, or watch this 5 minute [video](#).

**YALSA Facts**
- Current membership is more than 4,700 members
- Founded in 1957 and headquartered in Chicago, YALSA is a division of the American Library Association, a financially stable 501(c)3 charitable association

**More**
- Learn more about YALSA at [www.ala.org/yalsa](http://www.ala.org/yalsa) or on Twitter via @yalsa
- For sponsor questions, contact Beth Yoke at byoke@ala.org or 312.280.4391