Spring Executive Committee Meeting  
April 2015, via conference call

**Topic:** Presidents’ Initiatives

**Background:** YALSA Presidents can opt to have a theme for their presidential year. Selecting a theme begins with reading the YALSA strategic plan and thinking about what can be accomplished in a year that advances the plan. The purpose of the theme is to give member leaders a focused initiative or set of activities around which to engage members and ultimately helps drive the association forward. The Executive Committee may want to discuss recent themes and related initiatives and how best to carry forward any unfinished elements. The Committee may also want to provide some feedback and/or direction to Candice for her upcoming theme.

**Action Required:** Discussion

---

**Ideas for 2015 - 2016**

<table>
<thead>
<tr>
<th>Possible Topic for Theme</th>
<th>Possible Related activities</th>
<th>How the Activities Move YALSA Forward</th>
</tr>
</thead>
</table>
| Future Ready Focus: Ensuring neediest teens are future ready | • Collect stories from members who are reaching out to underserved teen populations and share those out as best practices and/or advocacy messages  
• Create spaces or pathways for members who are focusing on the same teen population to connect w/ one another  
• Provide CE to help members reach out to specific populations and also gain leadership and cultural competence skills/knowledge  
• Compile existing and/or create new resources to help members serve various underserved teen populations  
• Consider providing a database of teen services data/stats/outcomes/impacts  
• Non library world recruitment and partnerships | • Promotes Call to Action  
• Encourages continued conversation, networking, action and advocacy  
• Ties in Futures Report, Cultural Competencies  
• Recognizes members for excellence in implementing new programs |
Recent Past Themes

<table>
<thead>
<tr>
<th>Theme</th>
<th>Year</th>
<th>Related activities</th>
<th>How the Activities Moved YALSA Forward</th>
</tr>
</thead>
</table>
| Why? Impact: Library         | 2014 – 2015   | • President’s Program that recognizes and supports programs with connected learning themes and advance the Call 2 Action  
• Virtual Tour of Learning Labs  
• IMLS funding project to continue roll out work  
• NAA / non library world recruitment and partnerships | • Promotes Call to Action and encourages continued conversation  
• Recognizes members for excellence in implementing new programs  
• Recruitment opportunity for additional members |
| Amplify                      | 2013 – 2014   | • Call to Action Roll Out                                                          | • Helps advance Research Agenda  
• Can help promote the new Teen Space and other guidelines to library administrators and GSLIS faculty  
• Is a unique means of engaging members  
• Helps members connect their YALSA membership to their jobs |
| Connect, Create, Collaborate | 2012 – 2013   | • Apply for IMLS grant again  
• Explore partnerships with ALISE, LLAMA and others  
• Host quarterly presidents’ e-chats to engage members  
• Create regular YALSAblog posts that feature examples of library activities related to the theme | • Helps advance Research Agenda  
• Can help promote the new Teen Space and other guidelines to library administrators and GSLIS faculty  
• Is a unique means of engaging members  
• Helps members connect their YALSA membership to their jobs |

Additional Resources

- YALSA Strategic Plan, [www.ala.org/yalsa/aboutyalsa/strategicplan](http://www.ala.org/yalsa/aboutyalsa/strategicplan)