

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Denver
February 9-12, 2018

Topic: Member Grants & Awards Next Steps

Background: During the 2017 Midwinter Meeting, the Board agreed to evaluate member awards and grants to make sure that they are aligned with the Organizational Plan and members' needs, and formed a task force to evaluate them, and submit a report of its findings for the Board's meeting at the ALA Annual Conference. Leah Hembree, on behalf of the Member Awards Evaluation Taskforce, submitted a report for the Board's consideration. The Board accepted the document at the 2017 Annual Conference and it was decided to examine the topic further through the Fund & Partner Development Standing Committee. Todd Krueger, on behalf of the Committee has brought forth new recommendations.

Action Required: Action

Overview

The Fund and Partner Development Standing Committee was given the task to appraise the findings of the Member Awards Evaluation Taskforce for YALSA and its members. Based on this information, the FPD Standing Committee has issued the proposals below for each of the existing YALSA Awards.

Awards, Grants, Stipends

Awards to Recognize Past Achievement

- MAE Award for Best Literature Program for Teens: Funded by MAE Trust. We recommend that we expand this award from literature programs only to include all types of literacies programs.
- Proposed New Innovation Award: In light of the direction for teen services outlined in the Futures Report and Teen Services Competencies for Library Staff, we recommend that YALSA provides a teen services award for innovation that recognizes members who have embraced YALSA's vision for teen services.

Fellowships, Scholarships and Stipends (to support learning and professional development)

- Proposed New Mid-Career Travel Stipend: This was a popular request among survey respondents. We propose a \$1000 stipend that could be used by a member who expresses need and has not had the opportunity to attend an ALA Annual conference or YALSA Symposium for five years.

Grants (to fund future projects, services or resources)

To support the profession:

- Discontinue Midwinter Paper Presentation: It fits into the Organizational Plan, \$1500, but there are not many good applicants. Use funding for new awards. Number of applicants:
 - 2017: 4
 - 2016: 3
 - 2015: 7
 - 2014: 8
 - 2013: 3

To support front-line library activities:

- Collection Development Grant: Expand to include school libraries, as approximately 28% of our members work in a school library

Funding

- Seek sponsors for the following un-sponsored awards:
 - Advocacy Travel Stipend (\$1,000 per winner)
 - Board Fellowship (\$1,500)
 - Midwinter Paper Presentation (\$1,500)
 - Volunteer of the Year Award (\$427 - \$1,037)
 - Writing Award (\$1,500)
- Continue to raise funds for the Leadership Endowment to so that it will be able to support the \$13,000 annual expense of sponsoring two Spectrum Scholars (In FY18 available endowment interest was \$3,590).
- When feasible in the future, revisit the amount of monetary awards to help cover more actual costs. For example, \$1,000 for travel to Legislative Day or the Annual Conference may only cover a fraction of the real cost to the member, depending on where they are traveling from.

Fiscal Implications

- Time of members and staff to carry out the tasks in this document
- Funding options for new awards must be included in the proposals for the awards.
- Finding sponsors for those awards that are without sponsors will free up over \$6,500 annually for YALSA to direct to Organizational Plan priorities.

Evaluation

- Build an evaluation plan into the proposal for each of the new awards.
- In 2019 gather data and information on the impact of the awards towards furthering YALSA's Organizational Plan goals.

Recommended Board Actions

- The YALSA Board Directs the President to appoint two short term member groups to develop a proposal for each of the two new awards, and to submit them to the Board for review for their June 2018 meeting.

- The YALSA Board directs the Executive Director to work with staff to expand the focus of the MAE Award and Collection Development Grant.
- The YALSA Board directs the Fund and Partner Development Committee to work with the Executive Director to identify potential award sponsors and reach out to them.
- The YALSA Board approves the recommendation to discontinue the Midwinter Paper Presentation and directs the Executive Director to work with staff to carry out the necessary work to sunset the grant.

Additional Resources

- The Future of Library Services for and with Teens: A Call to Action:
http://www.ala.org/yaforum/sites/ala.org.yaforum/files/content/YALSA_nationalforum_Final_web_0.pdf
- “Ignite Industry Innovation with a Competition,”
https://www.asaecenter.org/resources/articles/an_magazine/2010/apr/ignite-industry-innovation-with-a-competition
- List of YALSA member grants, stipends, scholarships and awards:
- www.ala.org/yalsa/awardsandgrants/yalsaawardsgrants
- The 2017 Membership Awards Survey Results
<https://www.surveymonkey.com/results/SM-5JH39G3H/>
- YALSA’s Organizational Plan <http://www.ala.org/yalsa/aboutyalsa/Organizationalplan>
- YALSA’s Teens First Model, <http://www.ala.org/yalsa/teens-first>