

YALSA Board of Directors Meeting
ALA Annual Conference, San Francisco
June 26 - 30, 2015

Topic: Futures Report Implementation Update

Background: In January 2014 YALSA released the report "The Future of Library Services for and with Teens: a Call to Action." The report calls for libraries to make significant changes in the way they think about, plan, deliver and evaluate teen services. YALSA focused the first part of 2014 on disseminating the report throughout the library and youth development communities. Since that time, YALSA has switched its focus from disseminating the report to taking some steps to align the organization's programs and services to the principles in the Futures Report. This document, provided by Beth Yoke, provides an overview of what re-alignments have been undertaken so far, and what new projects are in progress. In addition, Chris Shoemaker hosted a member town hall in May that reviewed much of the same information with the membership in an effort to keep them informed.

Action Required: Discussion

Additional Resources:

- 2014 Fall Executive Committee Meeting document on Futures Report discussion, <http://ow.ly/HDKZ8>
- 2014 Annual discussion on creating incentives for members to adopt changes in the report, <http://ow.ly/O2LiW>
- 2015 Midwinter Meeting discussion of Futures Report, <http://ow.ly/O2L6x>
- Futures Report, www.ala.org/yaforum/project-report
- Member Town Hall recording, <http://connectpro87048468.adobeconnect.com/p379akgrlgs/>

Aligning/Leveraging YALSA resources, 2014 - 2016

How	Who	When	Notes
Revisit all YALSA guidelines and papers	National Guidelines Oversight Committee	2014 - 2015	Added to 2014 – 2015 Strategic Committee Task list. Board is considering recommendations at Annual 2015
Compare the Research Agenda w/ the report to see if there are any gaps	Research committee	2014 - 2015	Committee has submitted a revised Agenda for the board's consideration at Annual 2015
Incorporate report into next strategic planning process	Board, SP committee	2014	In progress
Inventory products and propose new ones for board consideration if there are gaps	Staff, Publications Advisory Board	2014 - 2015	Publications Advisory Board is working on
Revisit digital badges – maybe only if Competencies change?	Nicole Munguia, Linda Braun	2015	Not begun
Revisit all grant applications & criteria, especially those focused on programming -- do they ask for measurable outcomes and/or require a partnership?	Nichole O'Connor	2014	completed
Realign the blogs so that they support the principles in the report	Board	2014 - 2015	<ul style="list-style-type: none"> • Board voted in Jan. 2014 to re-boot the YALSAblog • Board voted in spring 2015 to expand the focus of the Hub to all types of materials, and change will occur in Aug. 2015
Align e-learning to major themes in the report	Staff & CE Advisory Board	2014- 2015	Monthly webinars each focus on a different topic from the report
Focus conference content on key themes in the report	Staff	2015 – 2016	<ul style="list-style-type: none"> • Board voted in 2014 to expand the focus of the symposium, and the first expanded symposium will be in 2015

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			<ul style="list-style-type: none"> • RFP for 2016 Annual and Symposium focus on topics in the report
Align YALSA's web presence w/ Futures Report priorities, topics	Staff	2015	<ul style="list-style-type: none"> • Created an 'act4teens' link on left navigation of homepage • Created a 'related sites' link on top task bar of homepage for summer learning, The Hub, JRLYA, etc. • Reorganized on-demand webinars & professional tools using Competencies for Librarians Serving Youth • Summer reading site expanded into summer learning site

Helping members, 2014 - 2016

How	Who	When	Notes
Help members share the report with their administrators by creating check list, tips, etc.	taskforce		YALSAblog posts and downloadable resources have been posted to ala.org/yaforum
Session at Midwinter 2015 (focus was on partnerships)	taskforce	2014	completed
Providing funding to help implement changes, explore emerging practices, etc.	board	2014 - 2015	Applied for IMLS grant in Sept. 2014, which was not funded. Applied for another IMLS grant in June 2015. Board will want to discuss options beyond IMLS
Find and leverage partners (individually or create a coalition?) who can collaborate with us (example of Project Connect from AASL and Follett)	Board –maybe capacity building committee, executive director	2015 - 2016	Not yet begun
Create and provide incentives: travel	board	2014 - 2015	2014 MAE Trust collections grant and

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money, recognition to members (see the 2014 Board doc: http://ow.ly/O2LiW)			2015 MAE Trust programming grant have been made available so far, but other incentives have not been implemented
Explore the feasibility of creating an online self-assessment (with the planning questions included in the report) and learning plan.	board	205	Not yet begun
Build this focus into the mentoring program	Nicole Munguia	For the 2015 – 2016 cohort	Application and mentor resources have been updated
Identify Academy video topics & recruit people to make them	Taskforce	2015	Not begun
<i>JRLYA</i> : send out a new call for papers after Jan. 6	Denise Agosto	April 2014	Multiple calls have gone out
<i>YALS</i> : recurring column or update, focus on a specific part of the report for the fall 2014 issue	Linda Braun Braun	Oct. 2014	Fall 2014 issue featured theme & launched the new column
Create & provide a means for collecting and sharing success stories from those members who've begun making changes based on the report's recommendations	Taskforce	2015	There's an online form and a hashtag, but they have not caught on
Create & provide an online space for those on the leading edge of making changes based on the report to connect with one another and exchange ideas and information	Taskforce researches options and makes a recommendation to the board	2015 - 2016	Not yet begun
Create new resources on key topics in the report that aren't already being addressed	Member groups, staff	2014 – 2015	<ul style="list-style-type: none"> • New wiki pages on cultural competence, multiple literacies and college career readiness. Added content on the afterschool page on outcomes & evaluation • Teen Programming Guidelines published in Mar. 2015

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		<ul style="list-style-type: none"> • Teen Programming HQ coming late summer 2015 • Professional values document submitted to the board for consideration at Annual 2015 • Board proposal on collection development resources being considered at Annual 2015
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Getting buy-in from the library community

How	Who	When	Notes
work with RUSA youth section to update YA ref guidelines and other? .	joint committee	2015	Committee is submitting updated guidelines to the board for Annual 2015
collaborate with other divisions such as LLAMA to host webinar/write articles/etc about why engaged teens and young adults matter in community and workforce development	Taskforce, articles Nicole Munguia, webinars	2015 - 2016	Not yet begun
Work with other Divisions such as ALSC to promote to their membership. Joint program/alignment some how	staff	Summer/Fall 2014	Beth Yoke emailed AASL, ALSC, LLAMA and PLA in July 2014 and got no response from anyone but LLAMA, who is not interested
Host panel/discussion/conversation with leaders in other divisions (AASL, PLA, other) to identify alignments/discuss impact	taskforce	2015	Not yet begun
collaborate with ULC to host webinar/write articles/etc. about why engaged teens and young adults matter in community and workforce development	staff		Beth Yoke emailed July 2014, but nothing came from it
Have a presence at the ALISE conference	Research Committee	2015	Added to the committee task list