

YALSA Board of Directors Meeting

Topic: Events & Conferences Report

Background: YALSA's 7th Symposium was held Nov. 3-5, 2017 in Louisville, KY. Information about attendance and preliminary revenue figures are provided below by Nichole O'Connor, Program Officer for Conferences and Events. YALSA is also conducting an online survey to gain feedback from the Symposium for use with future events.

Action Required: Information

2018 Midwinter Highlights

- Information about YALSA at Midwinter can be found at <https://tinyurl.com/yanarsgd>
- The Morris & Nonfiction Award event is on track to sell out of its 200 tickets (\$25 ea). All Morris authors are able to make it; still confirming nonfiction authors.
- YALSA is hosting a booth on the exhibit floor, booth # 707
- Simon & Schuster, Penguin, Scholastic and Random House are all sponsoring the BFYA Teen Luncheon. Sponsorship is \$750 and enables each publisher to bring 2 authors to visit with local teens.
- YALSA is hosting Future Ready with the Library Cohort 2 all day Thursday and half day Friday with 29 participants. This is the project funded by the IMLS grant YALSA received in April 2016. Learn more at <http://www.ala.org/yalsa/future-ready-library>
- There are two sessions promoting the Teen Services Competencies for Library staff

Annual 2018 in New Orleans

- Registration and housing opened at noon on January 10 at <https://2018.alaannual.org/>
- Information about YALSA at the conference is at <https://tinyurl.com/yddyc7st>
- The Printz Program & Reception will again be on Fri. night for 2018.
- The Edwards Award event will again begin at 11:30 to avoid conflict with conference programs. The event will still be a brunch to reduce food and beverage expenses, thus decreasing ticket prices.
- YALSA is cohosting a preconference with ODLOS that is free, by application only. Attendees will explore how best to help teens build empathy, understanding and global citizenship skills. This effort is being funded through ALA's Strategic Initiatives Fund.

2017 Symposium:

- Overall attendance: 450
- Preconference attendance (both were half day):
 - The Five Laws of Library Programs for & With Teens—100
 - Interactive Teen Lit: Active and Passive Techniques to Expand Teens' Reading Experience—86
- Bourbon Experience—50 (sold out)

- Muhammad Ali Center—20
- Luncheon attendance--135

Symposia Comparison:

	Nashville	Albuquerque	St Louis	Austin	Portland	Pittsburgh	Louisville (preliminary)
Overall Attendance	600	400	500	500	500	500	450
Preconference Attendance	200	301	351	219	206	220	186**
Luncheon	200	104	210	210	150	150	135
Gross Registration Revenue	\$125,645	70,750	113,130	113,986	103,858	94,611	85,622
Gross Ticketed events	22,000	26,724	28,595	27,045	23,529	23,930	21,639
Amount overhead paid to ALA	30,655	19,039	26,023	22,389	26,899	31,032	22,670
Revenue for YALSA	*54,000	32,000	40,000	30,000	40,000	35,000	33,000

*included \$18,000 in sponsorship

**only offered 2 preconferences

2018 Symposium:

The 2018 YA Services Symposium will be held at the Sheraton Downtown Hotel in Salt Lake City, UT, November 2-4, 2018, with a rate of \$129.

The theme is Zeroing In: Focusing on Teen Needs. Many school and public libraries are being asked to do more with less. Identifying and homing in on teens’ greatest needs can help you prioritize service and mobilize resources. While teen needs often vary from community to community, all teens can benefit from building social and emotional skills that will help them succeed in school, college, careers and life. Libraries can leverage collections, services, programs, community partnerships and more to help teens build skills around self-awareness, self-management, responsible decision-making, relationships, and social awareness. At this symposium we will explore how libraries can best support teens’ social and emotional learning to help them effectively navigate a challenging world.

- The request for program and paper proposals is open until February 1, and travel stipend grant applications close June 1
- Registration will open in April
- Learn more at <http://www.ala.org/yalsa/yasymposium>

2019 Symposium:

The 2019 Symposium location and dates are TBD.