

YALSA Board of Directors Meeting  
ALA Annual Conference, New Orleans  
June 22 - 26, 2018

**Topic:** Quarterly Chair Reports for May

**Background:** Chairs were asked to submit a report of what work their group has accomplished since mid-February. Standing Board Committees each discussed the reports relating to their strategic goal area. They considered the following questions:

- Is each group making adequate progress on their charge and/or tasks (as outlined in the task list)? If not, what do they need to get back on track?
- As a whole, how are these groups doing in terms of supporting the strategic plan goal? Are there any gaps that need addressing? If so, how?
- Are there any commonalities among the groups, either positive or negative? If so, what are they and how might they be addressed?
- Are there opportunities to connect some or all of these groups to each other in order to increase efficiency or impact?
- What, if anything, does the standing committee or individual committee members need to do or follow up on?
- Is there anything high level that should be shared with the President and Executive Director? If so, what?
- Other? whatever else you feel is needed

**Action Required:** Consent

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**E-Mail:** [farnsworthk@gmail.com](mailto:farnsworthk@gmail.com)

**Group:** YA Services Symposium Mid-career travel stipend taskforce

**Chair's Name:** Kim Farnsworth

**Board Liaison:** N/A - our main contact is Beth Yoke. Sandra Hughes-Hassel was invited to a meeting, but was unable to attend

Committee Jury or Task Force Function Statement: Develop a proposal for a travel stipend for mid-career members to attend the YA Services Symposium.

What were the outcomes or results of your group's work in the past three months?

Created a proposal for a travel stipend to be proposed at the board meeting at ALA Annual. The proposal included the 13 categories outlined by the ALA Awards Committee at <http://bit.ly/2F7ifAV>.

A first draft was submitted to Beth and changes were made. Second draft submitted May 14 for approval.

What topics in the Organizational Plan [1] were addressed? Select as many as

apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.: Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months? Submit proposal for final approval, make changes as necessary and What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? The proposal will be sent to the YALSA board and that will be shared with YALSA members.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Clara Bohrer**

**E-Mail:** [kate.denier@cincinnati.library.org](mailto:kate.denier@cincinnati.library.org)

**Group:** Financial Advancement Committee

**Chair's Name:** Kate Denier

**Board Liaison:** Clara Bohrer

Committee Jury or Task Force Function Statement: Provide oversight and continued enhancement of the Friends of YALSA program, including promotion, fundraising and donor recognition. Work with the Board and staff year-round to create and implement virtual fundraising campaigns and fundraising efforts at conferences, aimed at both members and others, to support the \$19,595 worth of member scholarships and stipends YALSA gives out annually.

Periodically review YALSA's Fundraising Toolkit and make updates, as needed.

What were the outcomes or results of your group's work in the past three months? FAC worked to come up with a fundraising plan for 2018. We started by brainstorming some new things to try, and we fit some new tasks into our existing task list. We came up with a schedule for what to promote and when.

We started with fundraising for the NLLD stipend. Upon learning NLLD will be rolled into the ALA Annual Conference in 2019 due to its location in Washington DC, FAC changed our messaging a bit. A new thing we are trying currently is offering to enter donors into a drawing to win a tote bag of prizes. Anyone who donates a minimum of \$10 to Friends of YALSA between May

1-31 will be entered to win. This promotion is still going on. We are hoping it is successful, as we are currently behind our target for the year. In addition, we have continued tracking our fundraising and thanking the kind people who have donated. I also wrote a blog post trying to encourage members to apply for FAC for the coming year.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Fund & Partner Development

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months? We will continue on with the May fundraising promotion and will help promote events at the ALA Annual Conference. Kate will ask FAC members attending ALA Annual in June to help out with YALSA events as needed. Starting in June, we will proceed on with our fundraising schedule for the summer and we will continue sending thank you notes to donors. Kate will also ask FAC members if they or people they know have anything to donate to the silent auction at the Symposium.

Nichole had asked that FAC start seeking donations earlier in the year, rather than waiting until late summer.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will be using social media (tagging @yalsa), blog posts, email (to listservs) and entries in the ENews to promote our fundraising. We will also draw attention to YALSA members who have benefitted from the scholarships and stipends to try and get more interest in donating.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: I had trouble getting several members of FAC to actively participate in February and March. I contacted some people multiple times, and eventually participation picked back up again when it came time to do this May promotion and finalize the schedule for the year. We did have one person who had to resign due to an emergency.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Kate Denier**

**Franklin Escobedo**

**E-Mail:** [scharlefour@gmail.com](mailto:scharlefour@gmail.com)

**Group:** Teens' Top Ten Committee

**Chair's Name:** Stephanie Charlefour

**Board Liaison:** Franklin

Committee Jury or Task Force Function Statement: We were happy to see the release of the Top 25 nominees for this year. The committee has been actively promoting this list as well as the opportunity for the Giveaway, while the application period was still opened. We have been working on vetting almost

200 applications for the Teens' Top Ten Book Giveaway. We should have our decision this week. What were the outcomes or results of your group's work in the past three months? We have spread the word regarding the Teens' Top Ten Top 25 list as well as about our Giveaway. We are happy to have almost 200 applications to read a review.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas?

Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Outreach/Collaboration

other:

What is your group's workplan for the next three months? We will finish up the Giveaway selections. I will also be preparing to transition the chair position to someone new.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? nothing Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.: One member had a death in the family and wasn't able to vet the applications, so that put more of a burden on the rest of the group.

Additional Concerns or Comments: Upon reflection, I gave Nichole O'Connor multiple notes regarding the Teens' Top Ten committee. I believe the chair position could be turned into a Coordinator position. This person would be responsible for compiling the nominations from the Reader Groups, be a liaison between reader groups and the publishers as well as coordinate two "temporary" or "pop up" task force groups to select the winners of the Book Giveaway (yearly) and the Reader Groups (every other year, including this coming Fall 2018). I have spent the last two years as chair creating rubrics and trying them out for each award for this group that would help the TTT Coordinator be able to work with temporary groups, as opposed to a yearlong committee. I would be happy to talk to the YALSA Board regarding this, if you would like.

Were you able to touch base with your board liaison since your last report?

No

### Jane Gov

**E-Mail:** [gov.jane@gmail.com](mailto:gov.jane@gmail.com)

**Group:** District Days Task Force

**Chair's Name:** Jane Gov

**Board Liaison:** Jane Gov

Committee Jury or Task Force Function Statement: To encourage library staff to advocate for and with teens through local engagement with members of Congress whenever they are on recess, especially in July and August; to provide library staff with access to information, best practices, training, tools and resources to help them build relationships with elected officials and inform officials about the critical role libraries play in supporting teen school success and college and career readiness; to track District Days participation by members; to collect and share out member stories about their advocacy efforts.

What were the outcomes or results of your group's work in the past three months? Our term started on April 1. We've assembled sample tweets to send out for May District Days to encourage librarians to share some pictures if a legislator is visiting their library; and also encouraging members to review our resources.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months?

May-July: Several members are reviewing the advocacy toolkit, past blog posts about District Days, and the District Days wiki page to see if we would like to update any of the resources (such as the letters). Two members are also working on putting together an infographic with simplified steps on how to invite legislators to the library. We're also reviewing past slideshows or videos about District Days.

July-August: We will be sharing resources and encouraging librarians to invite and connect with legislators.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will be sharing yalsa District Days resources via social media, emails, eNews, listservs. Some of us on the task force will also be inviting legislators to our libraries and will be tweeting about it.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**E-Mail:** [rsofge@pwcgov.org](mailto:rsofge@pwcgov.org)

**Group:** 2018 Summer Learning Taskforce

**Chair's Name:** Robin P. Sofge

**Board Liaison:** Jane Gov

Committee Jury or Task Force Function Statement: To leverage state and local networks to promote the applications for summer learning grants. To vet the applicants for the grants and by February 12, 2018, choose the 20 applications that best meet the eligibility requirements as measured by their responses to questions on the application. To vet the applicants for the summer intern grants and choose the 20 best by February 26, 2018. To compile and/or create resources focused specifically on assisting library staff with implementing summer learning programs and activities and add them to YALSA's wiki as they are developed. To seed discussions and share resources on the Summer Learning Ning. Taskforce size: 5 - 7 virtual members, including the chair. Term: July 1, 2017 through June 30, 2018.

What were the outcomes or results of your group's work in the past three months?

The Summer Learning Taskforce had the challenging task of vetting nearly 100 Summer Intern Applications for 20 grants and about 70 Summer Learning Applications for 20 grants.

Competition was well qualified and fierce.

Several of the non-selected libraries requested feedback and I followed-up with them thanking them for their application and providing some positive/constructive feedback.

The Taskforce also went through the Summer Learning site Organizational Plan were addressed?

Select as many as apply.:

- Advocacy

- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)

- Outreach/Collaboration

- Member Engagement (Twitter chat, contest, survey, etc)  
other:

What is your group's workplan for the next three months? Our group's work comes to an end June 30. I plan to thank the Taskforce for their hard work this year.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? I will be at ALA Annual in New Orleans. I plan to email Taskforce members to see if any will be at conference and would like to meet in person.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well  
Please list any participation concerns, including unexcused absences, and how you addressed them.: None.

Additional Concerns or Comments: This was a wonderful Taskforce! The group was hardworking and worked well as a team. Also, a shout out to ALA Communication Assistant Taylor Crossley she was easy to work with and very responsive when I had questions. Membership Marketing Manager Letitia Smith is too. I enjoyed meeting both at ALA Midwinter in Denver.

Were you able to touch base with your board liaison since your last report?  
No

**Sarah Hill**

**E-Mail:** [r.bittner@rocketmail.com](mailto:r.bittner@rocketmail.com)

**Group:** Awards and Selection Oversight

**Chair's Name:** Robert Bittner

**Board Liaison:** Sarah Hill

Committee Jury or Task Force Function Statement: To ensure efficient functioning of YALSA's award committees. To advise committee chairs on recommended procedures for committee operations based on a thorough knowledge of YALSA policy, committee operation, background, and experience. To collect, analyze and respond to quarterly chair reports. To summarize, analyze and evaluate periodically for the YALSA Board the progress and concerns of the award committees. To facilitate communication among award committees and to identify common areas of concern and identify solutions. To coordinate training and orientation for in-coming committee members. To note particular abilities of committee members in the work of the organization and to share this information with the Board and nominating committees.

What were the outcomes or results of your group's work in the past three months? Over the last three months our committee has worked to ensure that the current award committee chairs are informed about YALSA policies and procedures, as well as to oversee the transition of core documents from previous to current chairs. We have encountered and addressed eligibility criteria as well as challenges regarding book reviewing and social media policies.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy  
Which strategies were used for the above action areas? Select as many as apply.: Continuing Education (webinar, video, program, etc)

other:

What is your group's workplan for the next three months?



We will be collaborating with award committee chairs as well as board members to develop improved training materials and related information to be carried forward into future award cycles.

In addition, we will continue to liaise with chairs and ensure that current deliberations are running smoothly, working to address all necessary questions that come up throughout the course of the summer months. A number of us will be trying to meet at Annual to work through a few tasks in person, as well.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We are working toward new training materials to be shared with incoming chairs and committee members by the start of the next awards cycle, to be shared through webinars and live training sessions. Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Sandra Hughes Hassell**

**E-Mail:** [smhughes@email.unc.edu](mailto:smhughes@email.unc.edu)

**Group:** Executive Committee

**Chair's Name:** Sandra Hughes-Hassell

**Board Liaison:** Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement: The role of the Executive Committee, as with all committees, is to help the Board accomplish its work in the most efficient way. Its main purpose is to facilitate decision making in between Board meetings or in the case of a crisis or other urgent circumstances.

What were the outcomes or results of your group's work in the past three months?

The Executive Committee met on Apr 25, 2018 5:00 - 6:00 PM Eastern. The following topics were discussed:

1. YALSA Liaison to ALA : progress/activities/next steps; 2018-2019 candidates discussion 2. Use of endowment funds for FY19 3. YALSA's budget: Specifically, where we stand with budget and if we are meeting revenue targets

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Fund & Partner Development

Which strategies were used for the above action areas? Select as many as apply.: Other (Please explain below)

other: N/A

What is your group's workplan for the next three months? The Executive Committee will meet 2x at ALA Annual to continue to discuss the YALSA budget and relations with ALA.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? After Annual we will write a Blog post communicating what we discussed at our meetings there.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**E-Mail:** [jstivers@wcpss.net](mailto:jstivers@wcpss.net)

**Group:** YALSA Presidential Taskforce

**Chair's Name:** Julie Stivers

**Board Liaison:** Sandra Hughes-Hassell

Committee Jury or Task Force Function Statement: Youth Activism through Community Engagement is the theme of the 2017-2018 YALSA Presidential year.

The theme reflects a number of the paradigm shifts identified in YALSA's The Future of Libraries for and with Teens: A Call to Action including, connected learning, expanding literacies, social and economic factors affecting teens, building on teen's motivation to learn, and developing workforce skills.

What were the outcomes or results of your group's work in the past three months?

Continued to develop the Youth Activism through Community Engagement wiki at

[https://wikis.ala.org/yalsa/index.php/Youth\\_Activism\\_through\\_Community\\_Engagement](https://wikis.ala.org/yalsa/index.php/Youth_Activism_through_Community_Engagement)

Authored the following YALSA Blog posts, offering readers concrete examples of libraries working to foster youth activism:

**\*\*Getting Started with Youth Activism at Your Library – From Stay Woke to Out @ Library**

**\*\*Connecting TABs with Community Partners \*\*Supporting our Teens Working for Gun**

**Reform \*\*Empowering Teens, One Conversation at a Time \*\*Reel Time – Community**

**Discussions About Difficult Topics**

What topics in the Organizational Plan [1] were addressed? Select as many as

apply.:

- Advocacy

- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)

- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months?

Our final three months will be focused on preparing for our YALSA Presidential Program at ALA Annual. Our panel will consist of:

**\*\*Three teen librarians [Jose Cruz, Gabbie Barnes, and Julie Stivers] discussing youth activism programs at their libraries and sharing teen voice via digital means.**

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will write a blog post about the YALSA Presidential Panel for the YALSA Blog, including links and resource for non-attendees to be able to 'join' into the panel discussion/learning.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes



**Kathy Ishizuka**

**Derek Ivie**

**E-Mail:** [elizabethskahn@gmail.com](mailto:elizabethskahn@gmail.com)

**Group:** Local Area Task Force for ALA Annual

**Chair's Name:** Elizabeth Kahn

**Board Liaison:** Derek Ivie

Committee Jury or Task Force Function Statement:

Committee puts up a least one post on the YALSAblog (contact the blog manager for assistance). Content might focus on tips for finding funding to attend the conference and for getting support from your supervisor (product sampling, author signings, special vendor discounts). Committee members forward the post to state, regional and local listservs Committee sends recommendations for the YALSA Happy Hour to Nichole.

Chair turns in quarterly report by May 15

What were the outcomes or results of your group's work in the past three months?

Each committee member is working on at least one blog post. One has been posted on The Hub, and two posts have been published on the Yalsa Blog.

The committee members have updated and submitted all local info on the YALSA wiki for conference.

The committee has a list of suggestions for the Happy Hour which should be ready to submit by the end of the week.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months? The committee members have selected which ticketed event that they will attend to help take tickets. We are in the process of dividing the YALSA sessions at conference so that at least one committee member will be attending every session.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? Using social media such as Twitter or one of the YALSA listservs, we will remind members of the different events at conference that pertain to YALSA.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: We have had one meeting, but most of the tasks have been completed through using a Google Doc and email. Additional Concerns or Comments: Actually, my answer to the question below about board liaison is NA.

Were you able to touch base with your board liaison since your last report?

Yes

**Todd Krueger**

**E-Mail:** [moellerra@appstate.edu](mailto:moellerra@appstate.edu)

**Group:** Research Committee

**Chair's Name:** Robin Moeller

**Board Liaison:** Todd Krueger

Committee Jury or Task Force Function Statement: To stimulate, encourage, guide, and direct the research needs of the field of young adult library services, and to regularly compile abstracts, disseminate research findings, update YALSA's National Research Agenda as needed.

What were the outcomes or results of your group's work in the past three months? We submitted four entries for the YALSA Blog about research related to YALSA's new competency standards. What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
- Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- Continuing Education (webinar, video, program, etc)
- PR/Promotion (blog post, YALS article, e-news item, etc)

other:

What is your group's workplan for the next three months? We will continue to write posts for YALSA's blog about research related to the new competency standards. We will also write the Research Round-up column for YALS, as well as submit a write-up of the results of the PLDS survey data, also to YALS.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We plan to continue to disseminate information about research related to the competency standards via the YALSA Blog and provide research-related context about topics identified by YALSA, which will be featured in YALS.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Kafi Kumasi**

**Melissa McBride**

**E-Mail:** [cseisser@gmail.com](mailto:cseisser@gmail.com)

**Group:** Division and Membership Promotion committee

**Chair's Name:** Colleen Seisser

**Board Liaison:** Melissa McBride

Committee Jury or Task Force Function Statement: To work with staff to develop and pursue an aggressive and continuous campaign to recruit and retain members for YALSA; to promote the association to colleagues and to key partners as defined in the YALSA Strategic Plan; to promote and maintain good relations with existing members through activities such as the member booth at conferences; recognition of member anniversaries and outreach to lapsed members.

What were the outcomes or results of your group's work in the past three months?

February:

Our February monthly message was created this month by DMP member Emily Bredberg and sent to the following groups: New Members Roundtable listserv, YA-AAC listserv, YALSA Student Members listserv, YALSA-BK listserv, Teen Librarians Facebook group, Think Tank group, YainIL listserv, YSForum listserv (IL specific), Future Ready Librarians Facebook group, Massachusetts School Library Association, Spectrum Scholars, YASF Google Group (IL), NYLA (listserv), CALA (listserv), VTLA (listserv), Library Managers Facebook Group, YOUmedia Community of Practice, Teen Services Underground, Pubyac listserv, New Yalsa Members listserv, MiddleGrd listserv, Speak YA Listserv (CT), YA Reads for Teachers and Librarians (Goodreads group), and MakerSpaces and the Participatory Library Facebook group. Emily had the idea to create Bit.ly links for our monthly messages to track how those who access our messages interact with the information provided. In summary, you can see the results of the Bit.ly links usage below. For February, it looks like the well-performing links are those that lead to something more interactive information like the Teen Tech Week resources and the webinar of the month:

Putting Teens First in Library Services: A Road Map | ALA Store [bit.ly/yalsaroadmap](http://bit.ly/yalsaroadmap)

425 total clicks Feb 1- Feb 28

YALSA at ALA's 2018 Midwinter Meeting - YALSA [bit.ly/yalsamidwinter](http://bit.ly/yalsamidwinter)

188 total clicks Feb 1- Feb 28

YALSA 2018 YMA awards

[bit.ly/yalsaawards](http://bit.ly/yalsaawards)

191 total clicks Feb 1- Feb 28

Seattle Youth CAN: A Collaborative Model for Supporting Teen Leadership [bit.ly/yalsacan](http://bit.ly/yalsacan)

507 total clicks Feb 1- Feb 28

Teen Tech Week - Libraries are for Creating, March 4-10, 2018 [bit.ly/yalsateentech](http://bit.ly/yalsateentech)

481 total clicks Feb 1- Feb 28

DMP member, Yvette Garcia created a YALSA membership promotion PowerPoint called "For Members by Members" that was used successfully in March and will be a new tool that YALSA members can use when they want to speak to anyone or group about the benefits of a YALSA membership. She asked the DMP committee for help and feedback while creating the presentation in February and reported in March, "presentation was well received and hopefully will generate some interest."

DMP Member, Kylie Peters created a draft of a form letter that DMP members could use to reach out to GSLIS faculty contacts to share information about the benefits of a YALSA membership for students.

YALSA 101:

Planning continued from February to May by the committee for the YALSA 101 session. Here are some of the things we worked on:

We finalized a date and time, and we finalized the agenda for the meeting. We identified and assigned the roles that DMP members could carry out and then reached out to a variety of possible speakers that could help be YALSA experts to speak at the session. Originally, we wanted to have two speakers per topic, but after identifying speakers that were free to speak and looking at the time frame of the session, we decided to keep it to one speaker per topic (to rotate the tables to speak). The agenda was finalized, and a session evaluation form was created by DMP member Emily to help us get feedback on the session from attendees. Planning continues for small details, however, now most of what needs to be have been completed at the beginning

of May. Now what is needed is to continue communication with all involved in the session as we lead up to Annual and make sure any questions are answered.

Yvette Garcia reached out for help for the session to YALSA member Adrienne Strock who helped out with the YALSA 101 session at ALA Annual last year, and Strock agreed to help out at the session again this year. This was particularly helpful because Colleen is no longer able to attend the 101 Session because of a conflict with YALSA Board training. It will be great to have Adrienne help us out because she has the experience of volunteering at our 101 Session last year. Adrienne is also on the YALSA Local Arrangements committee and she suggested that she could help us create a YALSA blog post to highlight the session.

Colleen sent her some information and answered some questions she had about the session and Adrienne sent this all to another Local Arrangements committee members who will create the post for YALSA blog.

When it came to organizing who and how to contact YALSA members to speak at the YALSA 101 session, DMP member Sara Dias organized the contacts and the feedback we received. She also did a majority of the communicating with possible speakers. It was very helpful to have her organized eye watching over and coordinating the communications.

March:

Our monthly message for March was created and sent to the same groups listed for February.

Once again the message was created by DMP member Emily.

Our form message to go out to GSLIS contacts was completed and committee members sent it out to contact they had. DMP member Sara reached out to a colleague at University of Arizona SIRLS and reported that they “will send to her (undergrad) students and make sure the graduate students receive as well.”

Most of the work done this month was YALSA 101 planning (see above)

April:

Our monthly message for March was created and sent to the same groups listed for February and March. Here are some of the stats from our Bit.ly links below. For April, we didn't have as much interaction with links as in February, but as we have just started tracking this data it's hard to tell why. Some factors could be the content, the timing of the message, or delivery of the messages. Also, the interaction with the links is different than in February because the more clicks were on less interactive information than in February.

Join YALSA | Young Adult Library Services Association (YALSA) [bit.ly/JoinYALSA](https://bit.ly/JoinYALSA)

305 total clicks Apr 1 - Apr 30

Symposium Stipends | Young Adult Library Services Association (YALSA)

[bit.ly/SymposiumStipend](https://bit.ly/SymposiumStipend)

139 total clicks Apr 1 - Apr 30

YALSA's 2018 Young Adult Services Symposium | Young Adult Library Services Association (YALSA) [bit.ly/YALSASymposium](https://bit.ly/YALSASymposium)

159 total clicks Apr 1 - Apr 30

Grants - Teen Read Week

[bit.ly/DollarGeneralGrants](https://bit.ly/DollarGeneralGrants)

164 total clicks Apr 1 - Apr 30

YALSA 2018 Annual Conference Wiki

[bit.ly/YALSA2018AnnualWiki](https://bit.ly/YALSA2018AnnualWiki)

262 total clicks Apr 1 - Apr 30

Most of the work done this month was YALSA 101 planning (see above) What topics in the Organizational Plan [1] were addressed? Select as many as

apply.: Advocacy

Which strategies were used for the above action areas? Select as many as

apply.:

- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months?

Continue sending monthly membership promotion emails Continue sending out anniversary cards Finish planning and hold the YALSA 101 session at ALA Annual Work with Letitia for plans and DMP members to staff the YALSA Booth at Annual Explore other ALA groups or affiliates or GSLIS faculty to send messages to Stay open to any projects from YALSA Staff or Board

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it?

We will share information to selected listservs/groups/target audience/etc that highlight the benefits for YALSA membership.

We will share information about the YALSA 101 session for the YALSA eNews and we will have a blog post created about the YALSA 101 session for the YALSA Blog through the help of Adrienne Strock YALSA volunteer helping with the session.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well

Please list any participation concerns, including unexcused absences, and how you addressed them.: None at this time Additional Concerns or Comments: none Were you able to touch base with your board liaison since your last report?

Yes

**E-Mail:** [mcbride.melissa@gmail.com](mailto:mcbride.melissa@gmail.com)

**Group: Organization & Bylaws**

**Chair's Name: Melissa McBride**

**Board Liaison: Melissa McBride**

Committee Jury or Task Force Function Statement: To periodically review the Bylaws and, when necessary, to recommend revision and amendment to improve them for the effective management of the Division, for the achievement of its stated objectives, and to keep them in harmony with ALA Constitution and Bylaws; to study and review committee functions, recommending changes in committee structure; to regularly review and when necessary recommend and draft revision of content for the YALSA Handbook; and to make recommendations on other appropriate policy and process matters.

What were the outcomes or results of your group's work in the past three months? At Midwinter, we were tasked with re-writing the YALSA Chair Manual.

We have been working on that and will be submitting for Board approval at Annual.

What topics in the Organizational Plan [1] were addressed? Select as many as

apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- Outreach/Collaboration

- Resource Development (toolkit, wiki page, etc)  
other:

What is your group's workplan for the next three months? We will need to make any changes that the Board directs to the chair manual. The rest of our plan is TBD at this time, our sole focus has been the manual.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? When we have final approval on the manual we will have it posted to the website and make YALSA members aware of its existence.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: I am currently having trouble getting in contact with one of the members. If I can't reach her by the end of the week (5/11) I will escalate the situation. As with any activity the manual has varying levels of participation. Several members have been absolute rock stars and I cannot thank them enough for their contributions.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Kate McNair**

**E-Mail:** [jennifer.korn@cincinnati.library.org](mailto:jennifer.korn@cincinnati.library.org)

**Group:** NLLD Task Force

**Chair's Name:** Jennifer Korn

**Board Liaison:** Kate McNair

Committee Jury or Task Force Function Statement:

To encourage all members to participate in NLLD by creating messages and resources and then working with YALSA 's Communication Specialist to leverage YALSA's communication channels; to provide members with tools and resources to help them educate elected officials about the need for strong library services for /with teens; and to vet the applications for the NLLD travel stipend and choose a winner(s).

What were the outcomes or results of your group's work in the past three months? Encouraged member participation in NLLD through blog posts, social media posts, and posts to state and regional listservs. Some updates were also made to the NLLD wiki.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Advocacy

Which strategies were used for the above action areas? Select as many as apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Resource Development (toolkit, wiki page, etc)

other:

What is your group's workplan for the next three months? We will interview the NLLD stipend winner and publish the interview on the blog. We will encourage donations to FOY for next year's NLLD stipend in support of FAC. We will encourage members to prepare for District Days. The task force's term concludes on May 31.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will solicit and share member's NLLD stories to encourage participation in future advocacy events. As stated above, we will share the



message that just because NLLD is over, advocacy does not end, and encourage members to prepare for District Days.

Rate your group's effectiveness over the past three months.: 3 Please list any participation concerns, including unexcused absences, and how you addressed them.: The TF started strong in January, but lost steam part-way through due in large part to my being over-extended and not giving this TF the attention it deserved.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**Crystle Martin**

**E-Mail:** [gsarahthelibrarian@gmail.com](mailto:gsarahthelibrarian@gmail.com)

**Group:** Board Development

**Chair's Name:** Sarah Hill

**Board Liaison:** Crystle Martin

Committee Jury or Task Force Function Statement: To develop in conjunction with the board activities and materials for: board orientation, ongoing board training, and annual board member self assessments, board assessments, and board roles and responsibilities. To pay attention to board composition and needs and assess board effectiveness. To identify and cultivate members for leadership positions, and to annually develop a slate of candidates for board positions. When building the slate, seek out the most qualified individuals and provide for broad representation, as outlined in YALSA's Statement on Diversity. To educate members about governance and service on the YALSA Board, including conducting necessary outreach via an array of avenues to ensure diverse representation. To assist members in preparing for the election such as through a candidates' forum or candidate interviews. To review the process after each election and make recommendations for the next cycle.

What were the outcomes or results of your group's work in the past three months? There have been two blog posts calling for members to think about running for Board positions. YALSA 301 has been planned for Annual 2018 and we are finalizing those plans. We have discussed the current Board profiles.

We have identified potential board candidates and are in the process of communicating with them about running for Board. We meet virtually monthly.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.: PR/Promotion (blog post, YALS article, e-news item, etc)

other:

What is your group's workplan for the next three months? We are finalizing plans for YALSA 301 in New Orleans. We are continuing to recruit for Board positions. We will work with the president-elect for board development as needed and will survey the new board as outlined in our procedure manual in July.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will continue to recruit for Board, to share information about YALSA 301, and to manage the YALSA leadership list.

Rate your group's effectiveness over the past three months.: 1: Accomplished Exceedingly Well Please list any participation concerns, including unexcused absences, and how you addressed them.:

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

**E-Mail:** [sashley10@gmail.com](mailto:sashley10@gmail.com)

**Group:** The Hub

**Chair's Name:** Stephen Ashley

**Board Liaison:** Crystle Martin

Committee Jury or Task Force Function Statement:

The Hub Advisory Board participates in the development and maintenance of the Hub and follows the guidelines for the site as set out by the YALSA Board of Directors. The Advisory Board also serves in an advisory capacity to the Member Manager of the site and assists with the collection of content for the site, generates ideas for content, works on getting teen and librarian input and feedback, facilitates marketing and PR as needed, and writes for the site as needed.

What were the outcomes or results of your group's work in the past three months? Selected lists are moving along smoothly. All four blogger teams are sharing regular posts each week to meet the goal of getting information out to library staff quicker. The Hub reading challenge is happening again this year and has a large group of participants, which is helping engage users with the Hub. We are currently recruiting new bloggers to increase the amount of non-selected list related content.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as

apply.:

- PR/Promotion (blog post, YALS article, e-news item, etc)
- Outreach/Collaboration
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months? Continue to produce regular selected lists posts and finish out the Hub reading challenge for the year. Recruit more bloggers and work on creating more regular content not related to selected lists. Work on finding topics for regular posts.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? A check in about selected lists will go on the Hub at some point. We will also promote opportunities for YALSA members to get involved with the Hub using blog posts and the YALSA e-news.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: n/a Additional Concerns or Comments: n/a Were you able to touch base with your board liaison since your last report?

No

**E-Mail:** [allisonrenner@gmail.com](mailto:allisonrenner@gmail.com)

**Group:** YALS/YALSAblog Editorial Advisory Board Chair's

**Name:** Allison Renner

**Board Liaison:** Crystle Martin

Committee Jury or Task Force Function Statement:

To serve as advisor to the co-chairs of the Advisory Board, the editor of YALS and the YALSAblog Member Manager, on the overall content of the print journal and the blog. To take an active role in determining content for both publications and an annual editorial calendar that identifies timely topics as well as authors for articles and blog posts. To create messages and content to promote the blog and the journal and to cross-populate each to highlight the content and focus of each publication. To work to ensure that key YALSA guidelines, resources, initiatives, etc. are integrated into the blog and the journal. To assist with the search process for a new editor or member manager, when appropriate. Committee Size: 6 virtual members including at least two members from the previous year. Term: 2 years, commencing after Annual and ending after Annual.

What were the outcomes or results of your group's work in the past three months?

- Reviewed coverage of topics on YALS and YALSAblog
  - Started developing an editorial calendar for YALSAblog
  - Aligned topics of YALS editorial calendar with YALSAblog
  - Collaborated with the Hub to create cross-posting opportunities
  - Recruited more regular bloggers
  - Began posting Local Arrangement posts for ALA Annual 2018
  - Continued sharing posts on the YALSA Presidential Theme: Youth Activism through Community Engagement
- What topics in the Organizational Plan [1] were addressed? Select as many as apply.:

- Advocacy
  - Fund & Partner Development
  - Leading the Transformation of Teen Services
- Which strategies were used for the above action areas? Select as many as apply.:

- Continuing Education (webinar, video, program, etc)
- PR/Promotion (blog post, YALS article, e-news item, etc)

other:

What is your group's workplan for the next three months?

- Collaborate monthly themes with the Hub to bring attention to both outlets
- Recruit more regular bloggers
- Offer bloggers an editorial calendar of topics to pick from
- Share posts about ALA Annual 2018
- Continue to advocate for teens in library services and beyond library walls

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it? We will continue to share teen services information and advocacy on the blog and via YALS.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: Blogger and board participation has been a little slow this spring regarding coming up with monthly topics and having bloggers to sign up to write about them.

Additional Concerns or Comments:

Were you able to touch base with your board liaison since your last report?

Yes

Jess Snow

Mega Subramaniam

## BLOGGERS

**E-Mail:** [lroussin@judsonisd.org](mailto:lroussin@judsonisd.org)

**Group:** Best Fiction for Young Adults

**Chair's Name:** Lorraine Roussin

**Board Liaison:** Stephen Ashley

Committee Jury or Task Force Function Statement:

To select from the year's publications significant fiction books (excluding graphic novels) published for young adults; to annotate the selected titles.

Committee size: 10-14 voting blogging team members, including the coordinator plus an administrative assistant (non-nominating/non-voting) if requested by the coordinator. Each term begins Jan 1 of the current year and ends Dec 31.

There is a possibility for reappointment for one additional year provided that the member's committee participation has been satisfactory and that he/she has submitted a volunteer form.

What were the outcomes or results of your group's work in the past three months? Through the end of April, 40 titles have been nominated by members.

All titles nominated through May 31st will be discussed during a virtual meeting on July 15, 2018. We have had one virtual meeting a month to discuss titles. To date, we have published one blog post per week to YALSA's Hub; 18 nominated titles have been blogged.

What topics in the Organizational Plan [1] were addressed? Select as many as apply.: Leading the Transformation of Teen Services Which strategies were used for the above action areas? Select as many as apply.:

- Outreach/Collaboration
- Resource Development (toolkit, wiki page, etc)
- Member Engagement (Twitter chat, contest, survey, etc)

other:

What is your group's workplan for the next three months?

We will have a virtual meeting on July 15, 2018 to discuss the nominations through May 31, 2018. We will continue to read broadly and diversely, with ongoing conversations through our listserv and other tools about the titles that we're reading. In addition, the coordinator and a few BFYA members will attend Annual and conduct the Teen Feedback Session.

What news or information related to your group do you plan to share with YALSA members in the next three months and how will you share it?

We will continue to update our nominations page monthly, and to use Twitter and periodic entries on the YALSA e-news to encourage nominations from the field. To date, we have received 18 field nominations, and members have been taking those titles into consideration. We will also continue to meet virtually on a monthly basis and submit blog posts to the Hub once a week.

Rate your group's effectiveness over the past three months.: 2 Please list any participation concerns, including unexcused absences, and how you addressed them.: None Additional

Concerns or Comments: None Were you able to touch base with your board liaison since your last report?

Yes