YALSA Board of Directors Meeting
ALA Midwinter Meeting, Denver
February 9 - 12, 2018

Topic: **Continuing Education Report**

Background: **This report focuses on the state of YALSA's Continuing Education program in regard to (1) Webinars and On-Demand Webinars; (2) Online Courses; (3) Face-to-Face Institutes; (4) Instructional kits; (5) Badges for Learning Project; and (6) bite-sized learning. This report was submitted by Linda Braun, CE Consultant for YALSA.**

Action Required: **Information**

Webinars

In 2017 there was a slight increase in all webinar related statistics - registration, attendance, and archived views - compared to 2016. Looking at the data below it's clear that webinars on topics scheduled in response to current library and world-events resonate strongly with library staff - social justice and equity and fake news, for example. Topics such as youth voice and creative youth development might be too new for library staff and as a result do not garner as much attention.   In 2017 the three-part summer series on creative youth development was a chance to work with partners - IMLS, National Endowment for the Humanities, and the National Endowment for the Arts. Unfortunately, the webinars were not as well attended as others throughout the year.

2017 Webinars					
Month	Title	Registered	Attended	Archive Views	Total
Jan	Let's Keep It Real - Library Staff Helping Teens Examine Issues of Social Justice, Equity, and Race	134	56	180	370
Feb	Using Media Literacy to Stop the Fake News Cycle	193	72	314	**579**
March	STEM Impact Through Youth Voice	72	33	94	199
April	Building their Own World: Teen Driven Community Engagement	90	28	78	196
May	Repair the Harm; Restorative Approaches to Teen Behavior Management	113	45	369	**527**
June	What is Creative Youth Development	55	25	63	143

2017 Webinars					
Month	Title	Registered	Attended	Archive Views	Total
July	Creative Youth Development and the Humanities	50	25	37	112
Aug	Finding Funding for Creative Youth Development	15	4	41	60
Sept	No Hammer Required: Breaking Down Barriers Between Teens and Library Staff	104	45	150	299
Oct	Working Together: Youth Adult Partnerships to Enhance Youth Voice	25	4	61	90
Nov	Creativity in Leadership	84	20	63	167
Dec	Community Partnerships for Teen Success	61	26	35	122
	2017 Totals	996	383	1485	2864
	2016 Totals	855	331	1008	2194

From March through December of 2018 YALSA Is sponsoring 10 free webinars and 10 Twitter chats, all that align with the new Teen Services Competencies for Library Staff. The webinars have been open for registration since late 2017 and all have already seen high numbers of registrants (between 250 and 375 for each webinar). I am working with state library agency staff on the themes for each of the competency focused webinars and in selecting and recruiting facilitators.

Snack Breaks
Snack Breaks are 5 to 15-minute videos that provide anyone with information about a topic related to teen library services. All snack breaks are hosted on YouTube and are produced monthly as an incentive for members and non-members to participate in YALSA CE.   Currently there are 22 videos in the Snack Breaks playlist. The top 10 most viewed follows

Title	CE Connection	Posted	Views
Audrey Hopkins on School and Public Library Partnerships for Teen Success	Sept 2016 webinar	8/26/16	382
Interview with Alyssa Newton on Coding in Libraries	RtC report/research	9/12/16	312
Connecting Teens to Mental Health Supports & Services	Aug 2016 webinar	7/29/16	228

Restorative Approaches to Behavior Management in Libraries	May 2017 webinar	5/19/17	199
Hartford Public Library YOUmedia	Nov 2016 webinar	11/30/16	165
Advocacy Tips to #saveimls	Advocacy	4/1/17	137
Connecting Teens and Community	July 2016 webinar	7/14/16	124
Summer Learning @ the Arlington Heights Memorial Library	Oct 2016 webinar	10/30/16	114
Media Literacy & the Fake News Cycle	Feb 2017 webinar	1/27/17	111
Libraries & Cultural Competence	Jan 2017 webinar	1/3/17	107
Total views for top 10 Snack Breaks			**1879**

Online Courses
In July YALSA an online leadership course with 10 library staff invited to participate. We included a variety of staff positions to the course so to get a sense of needs and interests of different types of staff members. These included a recent graduate of a LIS program, a few front-line library staff, and some middle managers working in youth services. The feedback and insights gained from the pilot helped in planning for the launch of the YALSA 3-part leadership series that will be offered throughout 2018.

In January our first leadership development e-course launches. The course is titled Basic Leadership Skills and uses the first two layers (leading self and leading others) of the Nexus Leadership Framework as the jumping off point.   Josie Watanabe is facilitating the course which, as of January 18, had 15 people registered. She plans to include discussions about how cultural humility relates to leadership as a part of the learning experience. Once the first leadership course is complete, we will review the evaluations and work on designing and scheduling the next in the series.

Institutes
YALSA is starting to see more interest in YALSA Institutes. The Library of Michigan hosted three institutes in September 2017. Rachel Magee, from the University of Illinois Urbana Champaign, facilitated the sessions on "Teen Centered and Teen Driven Library Services." As a result of these sessions, three other states have contacted YALSA to talk about hosting something similar for library staff in their area. Ryan Moniz, from Markham, Canada, will facilitate a full-day session in March in Maryland. I am currently working with Indiana to host one or two sessions in that state and Pennsylvania to host two sessions in that state.

Future Ready with the Library IMLS Project
The first year of the Future Ready with the Library project finished in December 2017. Of the 20 libraries that were accepted into the project as cohort 1, 16 attended the face-to-face meeting in Atlanta in 2017 and 10 completed their own projects by the end of the year. We saw attrition during the year in part due to staff changes at the institutions at which participating library staff

worked and in part because of participating staff not being able to secure the time needed to work with community and youth to develop a college and/or career readiness service for middle schoolers.

To mitigate a similar level of attrition in year two of the project, we have made several changes to the format of the year. These include:

• Making a 12-month schedule of learning available by the time cohort 2 meets in Denver in February.
• Providing more information up front to cohort members about what the year will require
• Providing examples of potential projects, from cohort 1 members, to cohort 2
• Contracting with coaches from cohort 1 who can provide insight into the level of work required for the project and support for cohort 2 as they develop community partnerships throughout the. year.
• Better organization and use of the project community of practice
• Better understanding of the topics that need to be covered when cohort 2 meets face-to-face in Denver and over the next 12 months.

We received 40 applications for cohort 2 and accepted 24 from that group.

Transforming Teen Services Through CE IMLS Project
In early November YALSA hosted the National Forum on Transforming Teen Services Through CE. The focus of the Forum was two-fold, provide information on best practices and ideas for serving teens through libraries and gather information on current successes and challenges in CE across the country and through state library agencies.

43 of the 50 states were represented at the Forum. (Several states were unable to attend due to staffing challenges.). The Forum included presentations on the Future of Library Services for and with Teens (with Sandra Hughes-Hassell), the skills that library staff need to have to serve teens successfully (Mega Subramaniam and YX students), future directions for CE (Peter Kirschmann and Dixie Chang), and facilitated discussions on the Teen Services Competencies for Library Staff.

The project evaluator surveyed attendees after the Forum. This comment is an example of the positive responses received:

"Every presenter and presentation were spot on! What I really appreciated was how facilitators modeled different methods of information gathering and outcome-based evaluation. It was engaging and interactive and gave me ideas for how to gather outcomes beyond surveys."

Many of the comments in the survey and in informal conversation during the Forum focused on the new YALSA Competencies. Those at the Forum connected strongly to the document and are looking for opportunities to work with it within their state. Several state library agency staff are planning on developing training related to the Competencies, and several noted that they plan on submitting (or submitted) a proposal, that will focus on the competencies, to their state conference. I am working on a canned presentation on the Competencies that state library agency staff, and others, can use as a jumping off point for their own presentations.

 In January, YALSA is hosting 3 town halls to gather more information about the CE needs of library staff. One session will be with the chief officers of state library agencies, another is geared towards administrative library staff, the third is geared toward non-administrative staff.

Virtual Mentoring Program
The virtual mentoring program is on hold until the launch of Higher Logic. As per the Board vote in 2016, we will re-design the mentoring program to better support short-term member engagement opportunities and will use the Mentor Match module of Higher Logic as a part of that process.