

**YALSA Board of Directors Meeting  
 ALA Annual Conference, Chicago  
 June 23 – 27, 2017**

**Topic:** Continuing Education Update

**Background:** This report focuses on the state of YALSA’s Continuing Education program in regard to (1) Webinars and On-Demand Webinars; (2) Snack Breaks; 3) Online Courses; (3) Face-to-Face Institutes; (4) Self-paced eLearning; 5) Mentoring; 6) grant funded projects; and 7) Curriculum Kits. This report was submitted by Linda Braun, CE Consultant for YALSA.

**Action Required:** Consent

**Webinars**

2017 Webinars						
Month	Title	Registered	Attended	Group Seats Purchased	Archive Views	Total
Jan	Let's Keep it Real: Library Staff Helping Teens Examine Issues of Race, Social Justice, and Equity	134	56	0	137	327
Feb	Media Literacy & the Fake News Cycle	193	72	30	267	562
March	STEM & Youth Voice	72	33	0	79	184
April	Teen Focused Community Engagement	90	28	0	54	172
May	Repairing the Harm: Restorative Approaches to Behavior Management	113	45	10	181	349
Totals		602	234	40	718	1594

It should be noted that the average total number of views per webinar in 2016 was 183. So far this year, the average number of views is 318 per webinar, which is nearly double the 2016 average. The above chart shows that the most participated in (and viewed) webinars are those that are focused on topics of high interest within the context of current events and challenges. In the winter and early spring of 2017 the two webinars that fit into that category were fake news and restorative justice. We will continue to schedule webinars that provide library staff the

chance to learn about topics related to current events and challenges, and on foundational topics that will help lay the groundwork for the ongoing transformation of teen services.

In the summer of 2017 we’ve scheduled a three-part creative youth development series. Each session looks at how libraries can integrate creative youth development into their services for and with teens and provides information on how to apply for the National Arts and Humanities Youth Program Award (NAHYP). The series is a collaboration between YALSA, NAHYP, and IMLS. The series will move forward the YALSA Organizational Plan in the areas of transforming teen services and partner and funder development.

I am working with president elect Sandra Hughes-Hassell on developing a series of webinars that connect to the 2017/18 presidential theme.

*FY17 revenue through April: \$2,780 (compared to \$281 this time last year)*

**Snack Breaks**

Each month a new Snack Break is posted to YALSA’s YouTube channel. The Snack Breaks are free to everyone and focus on topics related to YALSA’s upcoming CE projects and events. The short videos are a combination of original content recorded specifically for the Snack Break, or are repurposed from webinars or previously posted content, or are edited versions of videos published by libraries or youth development organizations. Snack Breaks were created to meet members’ need for quick learning opportunities, as indicated in the 2016 member survey.

<b>2017 Snack Breaks</b>			
<b>Title</b>	<b>CE Connection</b>	<b>Posted</b>	<b>Views</b>
Libraries and Cultural Competence	January webinar	Jan 2017	92
Media Literacy and the Fake News Cycle	February webinar	Feb 2017	97
STEM Impact and Youth Voice	March webinar	March 2017	68
Advocacy Tips for #saveIMLS & More	Library Legislative Day	April 2017	122
Restorative Approaches to Behavior Management in Libraries	May webinar	May 2017	51
Teen Service Learning	Annual 2017 Conference program	June 2017	14
<b>Total Views</b>			<b>444</b>

*FY17 revenue through April: N/A – these are free*

**Online Courses**

We repeated our fall online course, “Building Reflective Collections...Always Teens First” in the spring of 2017. The course was very well received by participants, but once again had a low registration with just 10 students signing up for the class.

During the summer of 2017 we will pilot a leadership development online course using materials developed as a part of the “Nexus Lab: Leading Across Boundaries Project.’ We will work with 10 library staff in July and August to test out an online version of the leadership curriculum modules, all of which are designed to be fully customizable (making them perfect for YALSA’s purposes.) This project will help move forward YALSA’s Organizational Plan and will provide an opportunity to explore new ways of developing and providing online courses.

*FY17 revenue through April: \$3,670 (compared to \$34,640 this time last year)*

### **Institutes**

In May 2017 YALSA past president Chris Shoemaker led a one-day, “Beginners Guide to Teens and Libraries,” Institute for the Anne Arundel County Public Library. The Institute was geared to all levels of staff, and staff positions, and focused on providing an overview of what successful teen services looks like and requires. The evaluations for the Institute were positive with attendees noting that during the month after the session they plan to:

- Integrate teen topics into staff meetings
- Adapt programming to better align with YALSA’s Teen Programming Guidelines
- Find new community partners
- Communicate with teens differently
- Make sure when to plan programs that take into consideration the needs of teens

The Library of Michigan has contracted with YALSA for three Institutes in September of 2017. The same institute will be facilitated in three different locations across the state. YALSA member Rachel Magee, faculty at the University of Urbana Champaign, is developing new content for the sessions and we’ve titled the Institute “Teen Centered and Teen Driven Library Services.” As with Anne Arundel, this institute is geared to a wide-range of library staff including those that do and do not serve teens on a regular basis.

*FY17 revenue through April: \$4,500 (compared to \$0 this time last year)*

### **Self-Paced eLearning Bundles**

Earlier this year YALSA launched a new CE resource, self-paced eLearning bundles. These bundles provide a structured framework for those working with teens to learn about a particular topic. The bundles include webinars, *YALS* articles, and templates for note-taking and reflecting on learning. We launched this new eLearning option with two bundles, “Welcome to the Library: Welcoming Space, Staff, and Services” and “Hands-On Learning” (both topics support YALSA’s transformation of teen services focus in the Organizational Plan).

An evaluation link is included with each bundle and we will monitor both sales and evaluations to determine if more bundles will be designed and sold. (Bundles are available for \$75 for an individual purchase and \$200 for group purchase.)

*FY17 revenue through April: \$525 (this product went on sale in March)*

### **Virtual Mentor Program**

The virtual mentoring program will transition to the short-term mentoring experience approved by the YALSA Board at Midwinter Meeting 2017. We plan to use ALA's new platform for ALA Connect, Higher Logic, for this program, however if the launch of Higher Logic is further delayed and/or if the mentor module of the software does not fit YALSA's needs, we will work with another platform in to build the new mentor program.

*FY17 revenue through April: N/A – this is free to members*

### **Future Ready with the Library IMLS Project**

The Future Ready project continues to move forward with cohort members developing activities with community partners. Cohort members will present the project at both ARSL in September and the YALSA Symposium in November. We've re-purposed content that cohort members have posted on the project community of practice for the YALSAblog (<http://yalsa.ala.org/blog/tag/future-ready-with-the-library/>) and cohort member Hannah Buckland authored a post for the Afterschool Alliance blog ([http://www.afterschoolalliance.org/afterschoolSnack/Guest-blog-Libraries-can-build-college-and-career-readiness-in\\_06-02-2017.cfm](http://www.afterschoolalliance.org/afterschoolSnack/Guest-blog-Libraries-can-build-college-and-career-readiness-in_06-02-2017.cfm)).

Applications for the second cohort open on June 15 with a due date of Sept. 1. Based on learnings during the first application process and the work of the first cohort the application is a revised version of what we made available last year. An announcement of who is selected for the second cohort will be made by Mid October. The face-to-face meeting for the second cohort will take place just before the ALA Midwinter Meeting in Denver in February 2018.

*FY17 revenue through April: N/A – this is a grant funded project*

### **Transforming Teen Services through CE**

We are just starting the new IMLS project for which YALSA will work with each of the state library agencies to determine teen services continuing education needs and develop a framework for supporting those needs. Each state library chief officer was asked to designate a representative to the project. Designees must work at the state library agency. As not all states employ a staff member responsible for youth services, we will have a mix of background and experience represented in this project.

The designees will attend the project Forum on November 6 and 7 in Louisville (just after the YALSA Symposium) and will participate in virtual focus groups in late 2017 and early 2018. We will also host virtual focus groups with chief officers of state library agencies as well as other stakeholders who can provide feedback and support on topics related to youth development, continuing education, and so on. More information is online: <http://www.ala.org/yalsa/national-forum-transforming-teen-services-through-continuing-education>

*FY17 revenue through April: N/A – this is a grant funded project*

**Curriculum Kits**

Due to ongoing poor sales, these are being removed from the ALA Online Store, and sunsetted at the end of FY17.

	FY17 so far	FY16	FY15	FY14*
Total sales	\$750	\$656	\$1,254	\$6,651

\*FY14 was the first year these went on sale