YALSA Board of Directors Meeting
ALA Annual Conference, Orlando
June 24 - 28, 2016

Topic: Continuing Education Update

Background: This report focuses on the state of YALSA’s Continuing Education program in regard to (1) Webinars, (2) Online Courses, (3) Licensed Institutes, (4) Instructional kits, (5) Badges for Learning, (6) Snack Breaks and Academy Videos, and (7) mentoring. This report was submitted by Beth Yoke, YALSA’s Executive Director.

Action Required: Information

(1) WEBINARS
All webinar topics relate back to the vision for teen services outlined in YALSA’s Futures Report.

- September 17: Commence Learning! College Readiness Library Programming
- October 15: Community Collaborations: School and Public Library Partnerships
- November 19: Teen Programming Development: Making it about the Teens from Start to Finish
- December 17: Life Hacks 101: Strategies for Preparing Your Teens for Adulthood
- January 21: What I Stopped Doing: Improving Services to Youth by Taking on Less
- February 18: Make the Leap from Summer Reading to Summer Learning to Increase Impact
- March 17: Partner with a Local Museum to Reach More Teens!
- April 21: Connecting with & Serving Immigrant & Refugee Youth
- May 19: Collecting & Vetting Digital Content
- June 16: Content Creation Tools for You & Your Teens
- July 21: Connecting Teens & Community Inside & Outside the Library
- August 18: Promoting Teens’ Mental Health

Net revenue for webinars (group registration) and on-demand webinars FYTD is: $-240.

(2) eCOURSES
From October 5 – 31, a new e-course, instructed by Joslyn Jones was offered: Creating a Welcoming Library Environment for & with Teens. Fourteen (14) individuals registered for this course.

During the month of September, YALSA held three online courses that were delivered exclusively to individuals from the Pennsylvania Department of Education. Registration numbers follow below:
• **Beyond Booklists**: 30 attendees
• **Power Programming**: 29 attendees
• **Power Up with Print**: 27 attendees

From October 5 – 31, a new e-course, instructed by Joslyn Jones was offered: *Creating a Welcoming Library Environment for & with Teens.* 14 individuals registered for this course.

From February 8 – March 20, 2016 YALSA offered *Reading with a Critical Eye: Evaluating YA Literature.* 32 people registered for this course.

From July 11 – Aug. 8 YALSA will offer *Beyond Booklists: Serving Diverse Teens.* So far there are 2 registrants.

**Net revenue from e-courses FYTD is: $23,995.**

(3) **INSTITUTES**
YALSA did not license any institutes so far this fiscal year.

**Net revenue for licensed institutes FYTD is: $0.**

(4) **INSTRUCTIONAL KITS**
Due to ongoing low sales for kits, they will be phased out in FY17.

**Net revenue from the kits FYTD is: $293.**

(5) **BADGES FOR LEARNING**
The badges launched in August 2015. Response from learners has been decent; however, response from seasoned library staff has been low. This is a problem because without seasoned staff participating by evaluating the learner’s artifacts, learners cannot earn badges. It may be worth pursuing the idea to recruit a group of members to monitor the site and encourage participation, similar to what has been done for the Teen Programming HQ.

(6) **YALSA ACADEMY/SNACK BREAKS**
YALSA has stepped up its efforts to offer micro-learning opportunities, through “snack breaks” and YALSA Academy Videos. Snack Breaks are learning opportunities that consist of 10 minute recorded videos that serve as a teaser for an upcoming YALSA educational event/program such as YALSA e-courses, webinars, and conferences/symposia. YALSA Academy Videos can be on any topic related to teen services. This year, in order to create a pipeline for fresh content and to raise the visibility of the achievements of the grant winners, YALSA began requiring grant winners to either submit an Academy Video, upload a program to the HQ or write a blog post about their grant project.

The aim in creating these micro-learning opportunities is to:
- increase YALSA’s ability to reach members where they are
- develop educational content that fits more readily into members’ busy schedules
- increase visibility and awareness of YALSA’s longer form educational content
• create a pipeline of current and relevant content that can automatically be incorporated into YALSA’s existing Academy Videos library

2016 Schedule

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<th>Month</th>
<th>Topic</th>
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<td>April</td>
<td>Creating an Action Plan to Assess</td>
<td>Follow up from Jan. webinar</td>
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<td>Program Impact on Your Work</td>
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<td>May</td>
<td>Starting Conversations with Museums</td>
<td>Follow up from March webinar</td>
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<td>June</td>
<td>50+ Tech Tools</td>
<td>preview of Annual program</td>
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<td>July</td>
<td>TBD</td>
<td>August webinar</td>
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<td>August</td>
<td>TBD</td>
<td>YALSA Symposium preview</td>
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<td>September</td>
<td>TBD</td>
<td>Oct. eCourse</td>
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<td>Nov. webinar</td>
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<td>December</td>
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<td>Midwinter session</td>
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(7) MENTORING
Applications for the latest round of the mentoring program closed June 1, with 12 individuals applying to be a protégé and 3 applying to be a mentor. YALSA has an opportunity to rethink the mentoring program within the larger context of YALSA’s upcoming leadership efforts.

(8) STAFFING
The Program Officer for Continuing Education position is currently open. Beth Yoke has updated the job description is working with ALA’s HR department to fill the position as quickly as possible.