YALSA Board of Directors Meeting
ALA Annual Conference, Washington DC
June 21-25, 2019

Topic: Establish a President’s Theme Implementation Taskforce

Background: In the recent past, Presidents have worked with the Board to establish a taskforce which would coordinate the planning and implementation of activities to support YALSA’s Organizational Plan and the theme for their Presidential year. Todd Krueger has submitted a request to establish a taskforce, which is provided below.

Action Required: Consent

Proposal
Establish a taskforce that would help the incoming President implement his Presidential theme -- Striving for Equity using YALSA’s Teen Services Competencies for Library Staff

Rationale
• An implementation taskforce can be an efficient way for the President to tap the expertise from a diverse representation of the membership
• The President has many duties during his year, and a taskforce can help ensure that work happens in an efficient and timely manner
• Since the President’s theme is always based on some part of the Organizational Plan, or in this case, the adopted EDI Plan coupled with the Teen Services Competencies, an implementation group focused on an issue(s) related to the plan serves to strengthen the organization’s efforts toward achieving its goals

Proposed Taskforce Name
President’s Theme Implementation Taskforce

Proposed Charge
To coordinate the creation of resources for members related to theme of Striving for Equity using YALSA’s Teen Services Competencies by identifying activities to accomplish related to the theme and overseeing the planning and implementation. To connect with relevant individuals and groups within YALSA to support the creation of theme-related resources, including but not limited to the YALSAblog Manager, the CE Consultant, Teen Programming HQ Manager, HUB manager and the journal editors. Task force term: 1-year term starting in July. Task force size: 4-6 virtual members, plus a chair. Todd will serve as Board Liaison.

1
Requested Action

The board moves to approve the establishment of a President’s Theme Implementation Taskforce for incoming President Todd Krueger that will review and prioritize the suggested activities in Annual 2019 Board document and directs Todd to seek out diverse representation from among the membership when appointing to this group.

Financial Implications

• No expenses are needed to set up a taskforce; however, it is possible that the Taskforce may come up with some activities that involve cost. If that is the case, the Taskforce will submit a Request for Board Action to the Board for their consideration.

Measuring Impact

• Evaluation methods will be determined after the incoming President and Taskforce determine a work plan and deliverables.

Proposed Theme

With the ending of the current organizational plan and the next strategic plan yet to be adopted, the focus will be on a component of the EDI plan coupled with the recently adopted Teen Services Competencies for Library Staff. The theme supports both of these integral elements of YALSA’s activities. Through the exploration of Todd’s theme, the Task Force will oversee the development of resources, tools and implementable strategies for members. Member engagement will be an integral focus of this theme, through communication channels, partnerships, CE, and programming.

Activities the Task Force will Explore

Once the Task Force is appointed, the group will review the list below, determine which are the highest priority to move forward with, and develop and implement a work plan.

Member Engagement

Communication strategies

Partnerships

• Within ALA
• External partnerships

Continuing Education

Programming

• YALSA Symposium in Memphis November 2019
• President’s Program at ALA Annual 2020 in Chicago

Additional Resources

• YALSA’s Teen Services Competencies for Library Staff http://www.ala.org/yalsa/guidelines/yacompetencies
• YALSA Statement on Equity, Diversity and Inclusion http://www.ala.org/yalsa/statement-equity-diversity-inclusion
• Advancing Diversity Taskforce Recommendations, www.ala.org/yalsa/sites/ala.org.yalsa/files/content/AdvancingDiversityReport_AN18.pdf
• YALSA’s Organizational Plan, www.ala.org/yalsa/aboutyalsa/strategicplan

Vote called May 18, 2019. 10 Yes, 4 Abstain. Motion Passed.