Spring Executive Committee Meeting  
April 15, 2016, via Conference Call

Topic: Update on ALA Governance Activities

Background: Since each position on the Executive Committee has a counterpart at the ALA level, the Executive Committee serves as a direct link between ALA and YALSA. It is beneficial for the Committee to take time to increase awareness about ALA governance level activities and to discuss strategies and opportunities for connecting YALSA to the work of the larger organization. With help from Candice Mack and Sarah Hill, Beth Yoke has compiled the information below to help guide the Committee’s discussion.

Action Required: Discussion

ALA Executive Board (YALSA’s rep is Loida Garcia)
- New Executive Board Member orientation takes place April 13 – 14. Last month YALSA sent each new Board Member a packet of information about YALSA along with a letter from Candice in order to help them learn about our Division.
- The ALA Executive Board meets April 15 – 17 (see their agenda at the end of this document)

ALA President, Sari Feldman
- Sari is organizing a dinner between Division Presidents and ALA Senior Management on Thurs. before the start of Annual. Possible agenda items include: communications, transparency, the operating agreement, and financial information

ALA President-Elect, Julie Todaro
- Sarah has made a few attempts to contact Julie since Midwinter in order to share the Executive Committee’s concerns and suggestions around Julie’s proposed “expert in the library” focus for her Presidential initiative; however, Julie has not yet responded to any of Sarah’s emails or voice mail.

Questions for Discussion
- How can individual Committee members build stronger ties with their rep at the ALA level in order to increase trust and facilitate collaboration and cooperation?
- What strategies can the Committee use to keep informed of ALA governance activities in order to be able to take a proactive approach to engagement?
- What specific information or knowledge does the Committee need from ALA leadership in order to help YALSA with matters such as budgeting, long range fiscal planning, and advancing its mission and goals?

Additional Resources
• ALA Strategic Plan:  
  www.ala.org/aboutala/sites/ala.org.aboutala/files/content/governance/StrategicPlan/Strategic%20Directions%20June%202015.pdf
• Sari Feldman’s column in American Libraries:  
  http://americanlibrariesmagazine.org/2016/03/01/how-create-impact-strategic-directions/
• Julie Todaro’s web site: www.julietodaroforalapresident.org/

ALA Executive Board Agenda (as of 4/5/16):

Friday, April 15, 2016  
ALA Executive Board Meeting – Session I  
1:00 PM – 4:30 PM, Carnegie Room

Please turn off cell phones and other communication devices prior to the start of the meeting. If there are handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.

❖  Procedural/Consent

1:00 - 1:05 PM  
Call to Order (Sari Feldman, ALA President)  
  • Introduction of visitors: Newly elected Executive Board members Karen Downing and Andrew Pace.

Housekeeping Remarks (JoAnne Kempf, Director, Office of ALA Governance)

1:05 – 1:10 PM  
Consent Agenda (Board members may ask to discuss any of these further)  
  • Agenda Approval – EBD #9.3  
  • President’s Report – EBD #7.5  
  • President-Elect’s Report – EBD #7.6  
  • Executive Director’s Report – EBD #12.30

Approval of Midwinter Meeting Minutes and Vote Tally – EBD #2.3 and EBD #1.7

❖  Discussion/Exploration

1:10 – 1:15 PM  
Executive Committee Report  
President Sari Feldman will report from the Executive Committee meeting held on Friday, April 15, 2016.

1:15 – 1:40 PM  
Accreditation Task Forces Report – EBD #5.3 and EBD #5.4
Barbara Stripling, Chair of the Task Force on Accreditation Process and Communication, and Peter Hepburn, Chair of the Task Force on Context of Future Accreditation, will report on the progress of the two task forces.

1:40 – 2:10 PM  
Equity, Diversity, and Access Office Update – EBD #12.31  
Jody Gray, Director, Office for Diversity, Literacy and Outreach Services (ODLOS), will discuss the Office’s recent activities and plans, including the proposed Office name change (from ODLOS to Equity, Diversity, and Access Office.)

❖ Decision/Action

2:10 – 2:40 PM  
Task Force on Equity, Diversity, and Inclusion Report – EBD #5.2  
Trevor Dawes and Martin Garnar, Co-Chairs of the Task Force on Equity, Diversity, and Inclusion, will present the Task Force’s final report and will ask the Board to approve the creation of a body to coordinate the Task Force’s recommendations.

2:40 – 2:55 PM  
BREAK

❖ Discussion/Exploration

2:55 – 3:20 PM  
Center for the Future of Libraries Report – EBD #12.33  
Miguel Figueroa, Director, Center for the Future of Libraries, and Susan Kent (via telephone), Chair of the Center for the Future of Libraries’ Advisory Group, will report on the Center’s plans and activities.

3:20 – 3:40 PM  
ALA Election Process Task Force – EBD #5.5  
ALA Immediate Past President Courtney Young will provide an update on the work of ALA Election Process Task Force.

3:40 – 4:05 PM  
Council Issues Discussion at the 2016 Annual Conference  
President Sari Feldman will lead a conversation about plans for a Council issues discussion at the upcoming 2016 Annual Conference.

4:05 – 4:30 PM  
Locations of ALA Meetings and Conferences  
President Sari Feldman will lead a discussion on the issues surrounding problematic legislation in states where upcoming ALA meetings and conferences are scheduled to be held.

4:30 PM  
Adjournment
Saturday, April 16, 2016
ALA Executive Board Meeting – Session II

❖ Procedural/Consent

9:00 AM  Call to Order  (Sari Feldman, ALA President)

❖ Decision/Action

9:00 – 9:20 AM  Finance and Audit Committee (F&A) Report – EBD #4.17
Mario González, ALA Treasurer, will report on the F&A committee meeting held on Thursday, April 14, 2016.
   • FY16 Budget Update and Projections – EBD #14.6
   • Controller’s Report – EBD #4.15
   • Director of Financial Reporting and Compliance – EBD #4.16

9:20 – 10:35 AM  FY 2017 Budget Presentation - EBD #14.7
Mario Gonzalez, ALA Treasurer; Keith Michael Fiels, ALA Executive Director; and Mark Leon, ALA Chief Financial Officer, will discuss the FY 2017 Budget.

10:35 – 10:50 PM  BREAK

❖ Discussion/Exploration

Sheila O’Donnell, Director, Development Office, and Jeffrey Roth, Assistant Director, Development Office, will provide an Association-wide overview of grant-related activities, as well as information on grant opportunities and grants in development.

11:20 – 11:50 PM  Strategic Directions Evaluation and Assessment Framework - EBD #12.39
Keith Michael Fiels, ALA Executive Director, will discuss work on the evaluation and assessment of progress in meeting the goals of the strategic directions.

11:50 – 12:50 PM  LUNCH

❖ Discussion/Exploration

12:50 – 1:20 PM  Strategic Directions: Advocacy – EBD #12.32 and EBD #12.34
Cathleen Bourdon, Associate Executive Director, Advocacy and Member Relations; Emily Sheketoff, Associate Executive Director, ALA Washington Office; Marci Merola, Director, Office for Library
Advocacy; and Jeff Julian, Director, Public Awareness Office, will report on plans and activities related to advocacy.

1:20 – 1:50 PM  
**Strategic Directions: Information Policy – EBD #12.35**  
Alan Inouye, Director of the Office of Information Technology Policy, and James LaRue, Director of the Office for Intellectual Freedom, will report on plans and activities related to information policy.

1:50 – 2:20 PM  
**Strategic Directions: Professional & Leadership Development - EBD #12.36**  
Mary Ghikas, Senior Associate Executive Director, and Mary Mackay, ALA Marketing Director, will report on plans and activities related to professional and leadership development.

2:20 – 2:35 PM  
**BREAK**

❖ **Decision/Action**

2:35 – 3:00 PM  
**Digital Content Working Group – EBD #12.37**  
Alan Inouye, Director of the Office for Information Technology Policy (OITP), and Digital Content Working Group Co-Chairs Carolyn Anthony and Erika Linke (via telephone) will discuss future plans for the DCWG and will ask the Board to approve its new structure.

❖ **Executive Session**

3:00 – 3:25 PM  
**Librarian of Congress Appointment**  
The Board will discuss strategies related to President Obama’s Librarian of Congress nominee, Dr. Carla Hayden.

3:25 – 4:10 PM  
**Information Technology and Telecommunication Services (ITTS) External Review – EBD #12.38**  
Sherri Vanyek, Director, Information Technology and Telecommunication Services; Ron Block, Chair of the Website Advisory Committee; and the External Reviewers Brian Schottlaender, the Audrey Geisel University Librarian at the University of California, San Diego, and Margo Pecoulas, Director of Information Technology at the American Academy of Periodontology, report the results of the recent ITTS External Review

4:10 – 4:35 PM  
**Candidate Endorsements from Vendors**  
The Board will discuss the ways in which the ALA campaign guidelines address candidate endorsements from vendors.

4:35 PM  
**Adjournment**
Sunday, April 17, 2016
ALA Executive Board Meeting – Session III

ALA-APA BOARD OF DIRECTORS MEETING
9:00 – 9:45 AM
(See separate agenda)

9:45 AM Call to Order (Sari Feldman, ALA President)

❖ Executive Session
9:45 – 10:45 AM Review of Legal Counsel

The Board will discuss the performance of ALA legal counsel for the past year.

Legal Update

Attorney Paula Goedert will provide an update on legal issues of interest to the Board.

❖ Discussion/Exploration
10:45 – 10:50 AM Report out of Executive Session
ALA President Sari Feldman will report on the April 16 and 17, 2016, Executive Sessions.

10:50 – 11:05 AM Endowment Trustees Report – EBD #13.4
Rodney Hersberger, Senior Trustee of the Endowment Trustees, will report on the most recent position of ALA’s portfolio, its managers, and their performance.

11:05 – 11:15 AM BREAK

11:15 – 11:25 AM Revised 2017 Skeleton Schedule – EBD #12.40
Mary Ghikas will propose a revised 2017 skeleton schedule.

11:25 – 11:30 AM Board Effectiveness - Immediate Past President Courtney Young will provide observations on the Board and its effectiveness throughout the meetings.

11:30 AM Adjournment