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**Video Round Table**

**Membership and Executive Board Meeting**

**ALA Midwinter Meeting; Saturday, January 24, 2009 8:00 am - 12:00 pm**

**Location: Colorado Convention Center, Korbel Ballroom 4F**

- 1.) **Call to Order** (Justin Wadland)
- 2.) **Minutes** from Anaheim Annual meeting, Reading & Approval – Meghann Matwichuk (approved)
- 3.) **Treasurer’s Report** – Mary Konkel for Sarah Beasley
  - a. See report
  - b. Keep high price of equipment in mind when planning programs, etc.
- 4.) **Reports from Standing Committees:**
  - a. Program – Richard Leigh
    - i. Panel program celebrating 10 years of Notable videos, involving Notables Committee members, filmmakers, and vendors. Will feature a collection of Notables clips. Committee is waiting to hear back from invited speakers. Nora Dimmock volunteers to compile clips / an introductory ‘movie’.
  - b. Gala committee – Mary Konkel
    - i. Promotional “save the date” flier has been designed; Mary encourages VRT members to copy and distribute virtually and at appropriate meetings.
    - ii. Gala will be held Sunday July 12, 2009 from 6:30-9:30 p.m. at the Gene Siskel Film Center, Chicago. Program will include film highlights from the PBS American Masters Series with insights from producers/directors/writers Nancy Porter, Harriet Reisen and Laurie Block. Cash bar will be available.
    - iii. Ticket cost will be \$25 for VRT members & students; \$30 for non-members. Tickets (100) are on sale through ALA 2009 Annual Registration or contact Mary Konkel, VRT Gala Chair at [konkel@cod.edu](mailto:konkel@cod.edu) or 630-942-2662. Seating is limited to 200 attendees.
    - iv. Budget is as follows:

**PROJECTED REVENUE/DONATIONS:**  
Alexander Street Press \$1,500  
Midwest Tapes \$500  
Video Librarian \$50  
Ticket Sales 100@ \$25 \$2,500  
**TOTAL \$4,750**

**PROJECTED EXPENSES:**  
Facility Rental \$1,400  
Damage Deposit \$300 (returned after event)  
Catering \$2,500

Decorations/Tickets \$125

**TOTAL \$4,025**

v. Volunteers will be needed closer to Annual; catering is unstaffed.

Hopefully we will have a good estimate of attendance for catering.

vi. Decision to limit Gala to 3 hours rather than 4 saved \$3K, and may help attendance.

vii. John Chrastka will help with publicity, and Justin will work on a webpage for the Gala in VRT's webspace.

c. Publications / Communications – Justin Wadland for Lisbeth Goldberg

i. Improvements will be discussed in future meetings.

d. Membership – Mary Konkel for Maureen Tripp

i. VRT Membership numbers were posted on the ALA Wiki: November 2008 membership was 288 (down from 314).

ii. VRT is the second-smallest roundtable.

iii. There have been questions about corporate memberships, which will be investigated.

e. Notable Videos – Meghann Matwichuk

i. John Chrastka has been working with VRT Chair, Notables Chair, and Incoming Notables Chair to facilitate expanded publicity efforts with Macey Morales, ALA Press Officer. Macey will coordinate press availability during Midwinter and will assist with distribution of the Notables press release to library media. She will also attempt to facilitate announcement of the awards to the broader entertainment press. Other ideas are in the works to broaden publicity for the 2010 Notable Awards.

ii. Nominations closed on October 1, 2008 with 46 nominated titles.

Midwest Tapes graciously supplied DVDs of two titles for which routing copies could not be procured directly from the distributor.

iii. The deliberation meeting at Midwinter will be on Sunday, January 25th from 8am - 5pm at the Denver Marriott City Center, Mattie Silks Room. This is an open meeting, but only Committee members are able to take part in deliberations.

iv. Nora Dimmock has accepted the appointment to take over as chair following the 2009 Midwinter meeting. One Committee member resigned in the fall; it was too late in the year to bring in a replacement, so Notables proceeded as a Committee of eight. One Committee member will be resigning from her term a year early following this meeting. This means we will have four open Committee spots at the close of the January meeting (3 academic librarian positions and 1 public).

v. Donated routing copies will be shipped to Mary Konkel for use as Gala doorprizes at Annual.

vi. At Annual, Notables Committee members discussed the possibility of changing the name of the Committee / Award. The name favored by the Committee is "Notable Nonfiction Videos", dropping the audience

designation of “for Adults”. Longtime VRT members and those on the first Notables Committee noted the importance of distinguishing from Notables for Children. “ALA VRT Notable Videos” can be used as shorthand. Others noted that the proposed name change might exclude animation and performance videos, which are included in our Criteria and Selection Procedures. Also, changing the name before the Annual Program would be problematic. Discussion may continue among Notables members; vendors can be consulted for their ideas as well.

vii. There were some problems with Notables information on the VRT webpage following recent revisions. Changes were made by the Webmaster without providing a ‘heads up’ to the Notables Chair, and broken links were sent to some distributors. Also, Notables information is now under “Initiatives and Programs” – not necessarily an intuitive structure, but conforms to ALA web design. Members point out that Google searching on Notables yields some dated information (e.g. lists from 2002).

f. Best Practices for Fair Use Working Group – Johan Oberg for Judith Thomas

- i. Goal is creation of a document similar to filmmakers’ best practices.
- ii. Survey responses (41) have been collated.
- iii. Center for Social Media is working on defining the boundaries of the document; goal is for a draft by mid-spring with lawyer (volunteer) review.
- iv. Group is looking for questions / suggestions from VRT for final process and volunteers to form a review sub-group.
- v. When document is complete, members will look for endorsements.
- vi. Claire Stewart notes that MacArthur grant funding ends in 2010.

g. Digital Video Discussion Group – Carleton Jackson

- i. Topics to be covered at DMDG (to take place 1/24 at 1:30 pm) will include (among others) the impact of the digital tv conversion, fair use, dog-and-pony show re: digitization / streaming of media, and vendor updates.

h. Bylaws – Carleton Jackson

- i. Bylaws will be modified to ‘catch up’ with VRT’s evolution over time.
- ii. Member dues should not be addressed in bylaws.
- iii. Function of the past-chair is not currently specified (becomes Nominating Committee chair).
- iv. A section on Notables will be added, and Communications will be readdressed.

i. Nominations – Steve Brantley

- i. One executive board position needs to be filled – Vice Chair / Chair Elect. One nominee has been put forth so far (Monique Threatt), nominations are still being accepted.

- ii. Mary Konkel notes that bylaws and ballot will need to be sent to Charles Cratz (BARC liaison).

## **5.) Old Business**

- a. Committee Meetings at Annual
  - i. Individual VRT Committee meetings were done in the past as noted in bylaws; evolved to one large meeting due to number of conflicts.
  - ii. Meghann Matwichuk suggests using VRT meeting time with breakout sessions for individual committees. We may explore a breakdown of 3 hours for business and general membership meeting, and 1 hour for individual committees. This would provide meeting space and a likely no-conflict time.
- b. Bi-monthly Skype Meeting & VRT Wiki
  - i. Open virtual meetings have been held using Skype and the VRT Wiki to improve communications and keep projects moving between conferences.
  - ii. Feedback has been positive; next Skype meeting will be scheduled in February.

## **8.) New Business**

- a. New VRT logo – John Chrastka
  - i. Executive board committee has discussed logos designed by ALA graphic designer (facilitated by John). Choices were narrowed down to two designs – one by designer, and one by Johan Oberg.
  - ii. Working files of proposed designs will go to Exec. Board for tweaking.
  - iii. New logo may be incorporated into development of a seal for Notables that may generate revenue for VRT down the line.
  - iv. Development of logo needed for Membership Committee initiatives.
  - v. Carleton Jackson mentions past idea of developing a ‘View’ poster (similar to ALA’s Read posters). John describes ALA Graphics as a business, and notes that they will need to be convinced of market viability. John recommends creation of an ad-hoc committee to investigate interest and present numbers to support argument for creation of the posters.
- b. Program and Gala for 2010
  - i. Lisbeth Goldberg and Carleton Jackson are working on Gala ideas for D.C., including an event to be held at the Newseum (high interest in this site for many ALA events) and the AFI Theatre.
  - ii. Ideas / topics for program include a panel discussion / presentation that addresses ‘Media 101’ topics, free video resources on the Web, cataloging issues / ephemera (partnership with OLAC?), media production, and fair use document presentation / pre-conference follow-up (it was noted that planning an additional pre-conference would be overly ambitious). We would like to appeal to public libraries as well as academic, and co-

sponsored programs would be preferable for reasons of funding and wider appeal.

## **9.) Liaison Reports as available**

ACRL ARTS FABS: Kris Brancolini

ACRL ARTS: TBA volunteers?

ACRL Media Discussion Group: Tom Ipri: Co-chaired with Amanda Hornby. Discussion group theme is "Welcome to the Post-DVD World". Guest speakers include Rachel Gordon (Reframe) and Tracy (last name? affiliation?).

ALA BARC: Mary Konkel for Sarah Beasley: We need liaison backup for more timely reports re: finances. Our target reserve should be 4-5 months of expenses, e.g. \$4K.

ALA Copyright & Committee on Information Commons: Howard Besser

ALA RTCA: Justin Wadland

ALCTS PARS: TBA volunteers?

CCUMC (Consortium of College and University Media Centers): Carleton Jackson: Upcoming conference will be in Greensboro, NC. Attendance is generally 2/3 IT people and 1/3 librarians. CFP will be forthcoming.

IFLA Audiovisual and Multimedia Section: George Abbott for Howard Besser: IFLA Conference will be in Quebec in August, with sessions on copyright, and preservation / cultural histories in the world. World audio-video day has been established. JTS (Joint Technical Symposia) will include eight international organizations involved with media; next will be in Oslo in 2010. CFP will be forthcoming.

National Media Market: Carleton Jackson: Meeting in Sept. 2008 in Lexington, KY included a hugely popular pre-meeting to discuss licensing issues. It will be in Lexington again in 2009. Possible site for 2010 meeting could be Kansas City, MO.

NMRT: Mary C. Aagard

Online Audiovisual Catalogers (OLAC): Mary Konkel: Recent Cleveland conference handouts are available on OLAC website. Guides are available on cataloging DVDs, Playaways, etc. There was much discussion of RDA cataloging code and possible changes to workflow.

PLA AV Liaison: Adele Bellinger: Community of practice meeting will be held on Sunday. Program for Annual will be on reader's advisory techniques for a digital world.

SSRT: TBA volunteers?

YALSA Select Films for Young Adults: Jim Scholtz

*Upcoming ALA Conferences and Meetings:*

2009 Annual Conference, Chicago, IL: July 9–15, 2009  
2010 Midwinter Meeting, Boston, MA: Jan. 15–20, 2010  
2010 Annual Conference, Washington, DC: June 24–30, 2010  
2011 Midwinter Meeting, San Diego, CA: Jan. 7–12, 2011  
2011 Annual Conference, New Orleans, LA: June 23–29, 2011  
2012 Midwinter Meeting, Dallas, TX: Jan. 20–Jan. 25, 2012  
2012 Annual Conference, Anaheim, CA: June 21–27, 2012  
2013 Midwinter Meeting, Seattle, WA: January 25-30, 2013  
2013 Annual Conference, Chicago, IL June 20 - June 26, 2013  
2014 Midwinter Meeting, Philadelphia, PA: January 24-29, 2014  
2014 Annual Conference, Las Vegas, NV: June 26-July 2, 2014

**Treasurer's Report  
Video Round Table  
ALA Midwinter, Denver, Colorado  
January 2009**

**1. REPORT (attached)**

ALA Performance Report November 2008 (most recent available)

**2. VRT ACCOUNT STATUS**

November 2008 Balance:       \$ 9,294.15  
Projected Balance:           \$ 11,144.15

Projected Balance includes:

Gala Donations received to date: \$ 2,250.00  
(\$1,500.00 - Alexander Street Press, \$ 500.00 - Midwest Tapes, \$ 250.00 from Video Librarian)

Gala Venue Expenses (not yet appearing on reports): \$ 700.00 additional fee

Gala Venue Damage Deposit Refund: \$300.00 (assuming no damage)

(Gala Committee Chair will provide a more detailed report.)

**NOTE: There was a significant drop in the net balance between August and September, the cause of which is not clear from the reports. I have contacted ALA to resolve this balance discrepancy and will update the report as needed.**

**3. TREASURY ISSUES**

- Equipment costs for Annual program may be high – labor is expensive in Chicago (last time we were in Chicago we got hit with a fee of over \$6,000.)
- No real source of revenue other than memberships (dues increase (\$5) went into effect FY08; now \$20)
- Vendor donations critical and essential to Gala financial success

**4. GALA EXPENSE HISTORY**

2001 San Francisco Ferry Ride + \$ 3,607.52	2005 Chicago Gene Siskel (Urban Poet) - (\$ 3,110.22)
2002 Atlanta Fox Theatre - (\$ 2,779.69)	2006 New Orleans (no Gala)
2003 Toronto NFB Mediatheque + \$ 3,010.03	2007 Washington D.C. (The War) -(\$ 920.49)
2004 Orlando (Willful Infringement) - (\$ 2,652.39)	2008 Anaheim, CA (no Gala)

**5. Accounting Reminder**

Please alert the VRT Treasurer of any expenses or revenue (real or anticipated) and they will correspond directly with our ALA liaison. This includes routine expenses such as postage, mailing lists, supplies, photocopying, conference booth/equipment rental, etc. All requests for contracts and deposits must go through the ALA Office. I also have donor forms if anyone gets leads as well as a list of previous donor contacts, tax exempt certificate (we are under ALA umbrella).

Respectfully submitted,  
Sarah Beasley, VRT Treasurer  
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