

Unapproved Draft

Video Round Table

Membership and Executive Board Meeting ALA Midwinter 2006, San Antonio, Texas

Saturday, Jan. 21, 2006, Henry B. Gonzales Convention Center, Room 206A, 8:00-12:30

- 1) Call to Order & President's report – Mary Laskowski
 - a) Mary L attended the Roundtable Coordinator's meeting. There was discussion about the proposed dues increase. ALA membership person, Jon Craska [sp.] is available to help with a membership drive; they can be for cost of a mailing. There was again discussion of restructuring representation for the roundtables to create a more equal distribution as to which groups have their own group and how many groups the shared reps speak for. VRT membership voted to endorse the restructuring.
- 2) Additions to Meeting Agenda - none
- 3) Reading and Approval of Minutes from Annual – Barb Bergman
 - a) Minutes from Annual meeting, June 2005, Chicago, were approved.
 - b) Mary Konkel agreed to take minutes at Annual in New Orleans, as Barb will not be able to attend.
- 4) Treasurer's Report –
 - a) Mary Konkel distributed Treasurer's Report and a copy of VRT's Performance Report from ALA. October data was most recent available, so is not entirely correct. Actual balance is \$11,869.81. 2005 Gala ended with a net loss of \$3,110. Costs were greater and attendance was down. Everyone who attended agreed that it was a good event. Many thanks to Mary Konkel for doing a great job organizing the Gala.
 - b) Reminder to all that expenses or revenue need to be reported to the treasurer. Our ALA liaison is Danielle Alderson. ALA Legal department must pre-approve any contracts. Mary K can hand-deliver invoices & contracts to ALA in Chicago.
 - c) From the treasurer's meeting - ALA membership is up overall. ALA Publications bring in more revenue than membership; therefore publications are encouraged especially as part of collaborative efforts among groups.
- 5) Reports from Standing Committees
 - a) Membership – Meghann Matwichuk
 - i) A membership committee has been formed to better recruit and serve VRT members. Committee list was distributed. Terms will be staggered.
 - ii) Goals will be mentorship, publicity, finding ideas for giveaways
 - iii) Plan to set up a blog for the membership. There may be blog software available through ALA – Meghann will investigate. Supposedly all VRT members are on our listserv, but there are problems. We are not automatically given e-mail addresses, so difficult to determine if all members are properly subscribed. Meghann will talk to Jon Craska.

- iv) Mary L – Publicity expenses should go through board before committing to the cost. Board should probably set up some basic guidelines.
 - v) Nell noted that we are lacking members from some states – Nell will get details to Meghann.
- b) Nominating – Nell Chenault. Elections will be held in the Spring. Our slate will be:
- i) Mary Konkell – treasurer
 - ii) Barb Bergman – secretary
 - iii) Steve Brantley and Cecilia Hurt - vice chair (chair elect)
 - iv) Biographies of candidates need to be submitted soon. Nell will send them the URL.
- c) Publications
- i) Newsletter – Lisbeth Goldberg
 - (1) Will go electronic. Logistics still need to be worked out. We will still print a pocket guide for Annual.
 - (2) Mary L – Publication point person needed who can send reminders and solicit content newsletter.
 - ii) Website – Cecilia Hurt and Justin Wadland – Justin will be meeting with Cecilia to get website information. We discussed possibility of a VRT blog. Mary K will find out what ALA can offer.
- 6) Notable Videos for Adults – Cecilia Hurt – Committee will be meeting on Sunday. This enables them to finalize the list and submit it on Monday in time for other award announcements.
- a) Members of the committee are Steve Brantley, Meghann Matwichuk, Jeff Pearson, Vickie Nesting, Monique Threatt, Blaine Halliday, Fang ? – New chair will be selected for next year [Vickie agreed to serve as chair]
- 7) Old Business
- a) Program 2005 – reviewed program
 - b) Gala 2005 – Mary Konkell – covered in Treasurer’s Report
 - c) By-Laws – not yet reviewed
- 8) New Business
- a) New Orleans Program 2006 – Steve Brantley – Panel is set for a discussion on digital media. Nell – We will be listed in the Digital Track. Shared other AV related programs – no obvious conflicts with our time.
 - b) Gala 2006 – Decision was made to have a Sunday dinner gathering in lieu of Friday supper & a Sunday gala. Suggestion of inviting a previous speaker – who is a New Orleans local & media personality – to do a fairly informal presentation. French Quarter restaurants such as the Napoleon House were suggested.
 - c) VRT booth, New Orleans, 2006 – Meghan Matwichuk – There will again be a video/DVD pavilion with several of the video vendors. Do we want to join? Cost will be higher, but we should have good visibility. Agreed to join pavilion (unless cost is too high.) [Board agreed via e-mail that we could pay for booth cost since we aren’t holding a Gala.]
 - d) Digital Video Discussion Group – meeting this afternoon
 - e) Pre-Conference 2007 (D.C.), Lisbeth Goldberg – We are set to do a pre-conference at American University in D.C. The Center for Social Media will

- present a half-day session on copyright and related issues. There is no charge for the faculty or the facility, and their administrative assistant will assist with arrangements. Only drawback is that A.U. is somewhat complex to get to. We do have to leave some openings for interested A.U. people, but still leaves 100 seats for ALA attendees. Decided on 2:00pm-5:00pm with reception afterwards. Proposed cost of \$50 for VRT, \$75 ALA, \$125 non-members. We will have advertised & ticketed through ALA. Lisbeth & Nell will work on planning and see about adding additional speakers with Library background. Marc Sober, Carleton Jackson, and Meghann Matwichuk indicated that they can be involved in local arrangements.
- f) Gala 2007 – Lisbeth Goldberg – Distributed flyer for the American Film Institute facility. We can rent theater and reception area for 4 hours for \$3200. We agreed to proceed with booking the facility. Decided that we would not ticket through ALA, but would get the information to them so it can be listed in the conference program. Carleton Jackson and Marc Sober offered to assist with arrangements. Ideas for speakers were discussed. Some possibilities: Discovery Channel, Women Make Movies, Washington Post critic (Marc connection), Silver Docs winner, Silver Docs festival video.
 - g) Program 2007 – Ideas for VRT program? Digital video on the web, video 101, media literacy, collection management, anime. Perhaps partner with another group such as YALSO or AASL. Danette Pachtner, Steve Brantley, Marc Sober volunteered for planning.
- 9) Liaison Reports
- a) ALA Council – Jordan Scepaniski – New roundtable representative will need to be elected. Nominations are being solicited. Suggested that we caucus with the other roundtables prior to the election. Service on Roundtable Council does require longer attendance at the conferences.
 - b) IFLA – George Abbott – Conference was in Norway. Reminder that we can have more than one A-V rep at future conferences.

Announcements:

ACRL Media Resources Discussion Group, Sunday, 10:30am

OLAC conference, Phoenix, October.

Intellectual Freedom meets Sunday, conflicts with Notables meetings.

Justin Wadland is in Seattle area, for when we start looking at Mid-winter 2007.

ALCTS/PARS discussion on reformatting, including media is also this afternoon.

ACRL media guidelines task force – met this morning and updated guidelines have presumably been approved.