

**The American Library Association
VIDEO ROUND TABLE
Midwinter Conference Meeting Minutes
Monday, January 27, 2003
Courtyard by Marriott, Salon II**

- I. Mike Boedicker, Chair, called the meeting to order at 9:40 a.m.

- II. Gala 2003 – John Sirabella
 - a. National Film Board of Canada will be sponsoring the gala this year at their new facility in Toronto located at 150 John St.
 - b. One nice feature of the new facility is is 24 custom-designed personal viewing stations which will be accessible during the gala for attendees to view material.
 - c. The theater seats 85, and the reception area can hold at least 130, John will check on exact figures. We would like to have combined seating between the theater and the reception area to allow everyone to sit during the presentation, which will take place in the theater but also be shown on two large-screen televisions in the reception area.
 - d. The proposed program will be four short animated films totally 40 minutes with presentations by the animators. The four films are “When the Day Breaks,” “Black Soul,” “Christopher, Please Clean Up Your Room,” and “Showa Shinzan.”
 - e. After discussion the suggested format is to run the films in a loop both in the theater and on the screens in the reception area from 6-8:00 p.m. during the reception with catered food, and then have the presentation start at 8:00 with presentations from the animators followed by the door prize raffle.
 - f. National Film Board of Canada literature will be on hand for distribution at the gala, and the NFB will open the facility to all conference attendees for all four days of the conference.

- III. Program 2003 – Rick Provine
 - a. The celebrity speaker is still not confirmed, though hopefully will be soon.
 - b. Plan B is a panel of presenters of small independent filmmakers.
 - c. ACRL ARTS has budgeted \$1200 for honorariums, travel expenses, etc., and VRT will also contribute as necessary.
 - d. The room size needs to be changed to accommodate 2-300 rather than 500, which seemed overly optimistic.
 - e. The idea was floated to use the mediator/interviewer model if we can confirm a celebrity speaker per Plan A.

- IV. National Media Market – Carleton Jackson
 - a. Carleton distributed the preliminary schedule for NMM, which is Sunday-Thursday, Sept. 21-25 this year at the Alexis Park Resort in Las Vegas.
 - b. Further information can be found on the NMM website at www.nmm.net.

- c. There are already 55 confirmed vendors for this year, which is an increase over last year, and the conference will be cosponsored and simultaneous with the National Association of Media Technology Centers.
- V. PLA AV – Adele Bellinger
- a. The PLA AV program in Toronto, “AV 101,” will be Saturday, June 21 from 1:30-3:30.
 - b. The proposed program for the upcoming PLA conference in Seattle is “Heard Any Good Books Lately?”
 - c. Ideas for the program for ALA Annual in Orlando revolve around raising the av profile.
 - d. PLA AV now has a web page on the ALA site at www.pla.org/committees/audiovisual/
- VI. Round Table Coordinating Assembly – Carleton Jackson and Cecilia Hurt
- a. Discussion revolved around the issue of who speaks for ALA. ALA wants groups to avoid situations where it appears as though the group or individual is speaking for the organization as a whole.
 - b. The Social Responsibilities Round Table has been asked to remove items from the website (hosted by ALA) which made statements not approved by ALA.
 - c. ALA is currently under audit, and we are prohibited from any political commentary unless endorsed through proper channels.
 - d. A new subcommittee has been formed to create guidelines for Round Tables to follow.
- VII. Digital Media Discussion Group – Mike Boedicker
- a. The trial Digital Media Discussion Group was attended by 19 people and moderated by Rick Provine.
 - b. There was general agreement for continuing to schedule the discussion group for the last hour of the Saturday VRT meeting provided that leaves enough time for VRT business.
- VIII. Notable Videos for Adults Committee Chair
- a. Rue Herbert agreed to serve again as committee chair, and will send out the call for volunteers for two open positions.
- IX. Round Table Councilor
- a. Sally Mason Robinson will be running for Round Table Councilor with the support of VRT.
- X. Video Nite Caps – Mike Boedicker
- a. VRT will cosponsor this program as it continues as a President’s Program in Toronto.
 - b. This is a great opportunity to promote VRT at no cost to us.
 - c. We should consider tying in exposure for the Notable Videos for Adults.

- d. Mike will continue as the liaison for this program.
- XI. ACRL Media Resources Discussion Group – Kris Brancolini
- a. Kris was the only active VRT member present for this meeting.
 - b. As mentioned earlier, liaisons should work with other VRT members to ensure that there is representation at all meetings with appropriate fliers.
- XII. VRT Strategic Plan
- a. The last VRT strategic plan only covered 1999-2002, so we need to update and revise as appropriate.
 - b. Mike Boedicker will draft a charge for the task force.
 - c. Kris Brancolini was willing to be involved, as she worked on the last plan.
 - d. Goals not fulfilled from the last plan include creation of a VRT handbook including timetables and position responsibilities, creation of more VRT publications, and sponsorship of more preconferences.
 - e. Other interested task force members were Mary Laskowski and Mark Sober.
- XIII. Bylaws
- a. The bylaws also need to be updated and revised, including length of terms, Notable Videos for Adults guidelines, liaison responsibilities, etc...
 - b. Mike Boedicker and Carleton Jackson will develop committee.
- XIV. VRT Scholarship
- a. The goal of the scholarship group is to present guidelines and hopefully contributing vendors by Annual, 2003.
 - b. There was a suggestion to name the scholarship (or sponsorship) after Tom Fowler for all his hard work with VRT, which was well received but put on hold until after talking with sponsors, as they may want the sponsorship named after them.
 - c. We should be considering a sponsorship rather than an official scholarship, as scholarship require too much dedicated capital.
 - d. There was general agreement to change the fundraising letters to reflect that money raised is used for general VRT activities such as programs, conference attendance sponsorship, etc. in addition to the gala.
 - e. Motion was passed to change the solicitation letters as above pending Executive Board approval of the new letter and discussion with ALA Development Office regarding issues with general fundraising as opposed to specific (Nell Chenault will follow up with them).
 - f. Carleton Jackson and Mike Boedicker to draft revised letter.
- XV. VRT Booth at Annual
- a. Free table in ALA organizations aisle already booked by Mike Boedicker for Toronto, he will follow up to request chairs and a/v equipment for screening Notables.

- b. Mary Laskowski will again put out the calls for volunteers and set up the online scheduling form.
- c. There was interest in a new button, hopefully to be designed by Gary Handman. Mary Laskowski will follow up with him.

XVI. Program 2004 – Orlando

- a. The deadline for preliminary description is due at the end of annual in Toronto.
- b. There was interest in a pre-conference sometime in the next few years which was tabled for discussion at annual.
- c. General discussion of ideas for Orlando resulted in general consensus to do a program of best practices relating to preservation, handling/weeding older formats, repairing videotapes, bibliographic control of last copies, or some variation thereof.
- d. Specific program ideas included Howard Besser, the Moving Image Gateway, and the LC collection and Culpepper facility.

XVII. VRT Member Listserv

- a. There was a great deal of interest expressed in forming a members only listserv for VRT.
- b. Mary Laskowski will check with Danielle Alderson regarding the availability of a membership list which includes email addresses, as the database does not.
- c. If such a list is available Cecilia Hurt will create and house the listserv, subscribing all current members with an immediate option to unsubscribe.

Meeting adjourned at 12:25.