

**The American Library Association
VIDEO ROUND TABLE
Annual Conference Meeting Minutes
Monday, June 23, 2003
Toronto Colony Hotel, St. George Room**

- I. Mike Boedicker, Chair, called the meeting to order at 9:40 a.m.
- II. Additions to Meeting – SRRT resolution opposing the new FCC regulations to be discussed at the end of the agenda.
- III. Reading and Approval of Minutes – Mary Laskowski
 - a. Minutes from ALA Midwinter VRT meetings distributed. Additions or corrections should be sent to Mary Laskowski via email (mkschnei@uiuc.edu).
- IV. Treasurer’s Report – Nell Chenault
 - a. The Gala brought in roughly \$1,779 (U.S.) in ticket sales plus \$750 donations from vendors.
 - b. For the first time some student volunteers (library school students) were given complimentary tickets for the Gala, which worked well and we may want to consider in the future.
 - c. A higher than usual ratio of people with Gala tickets actually attended the Gala.
 - d. Expenses for the year were minimal, as the NFB paid for the Gala and the VRT booth in the professional aisle was free. Expenses included newsletter printing, new buttons, and possibly the a/v equipment for the VRT booth.
 - e. Nell will distribute the official treasurer’s report through email.
- V. General Chair/Vice-Chair Reports – Mike Boedicker, Carleton Jackson
 - a. Mike Boedicker discussed the VRT program “Canadian Cinema: Hollywood of the North” which was held Sunday, June 22 from 1:30-3:30 in the Dominion Ballroom at the Sheraton Centre Hotel, and the VRT Gala held Sunday, June 22 from 6-10:00 at the National Film Board of Canada’s Mediatheque facility, and which showcased five Canadian animators and their four animated films. Roughly 75 people attended the program, and over 90 attended the Gala. Only two of the three scheduled filmmakers plus the moderator were able to make the program, so the VRT contribution to the honorariums should only be \$300. Mike Boedicker will make sure this gets handled, and will send Mary Laskowski the names and email addresses of attendees who expressed interest in joining VRT. The stubs from the Gala tickets will be sent to Carleton Jackson for follow-up. Special thanks to John Sirabella at NFB for all his work on both the program and the Gala. Thanks also to Mike Boedicker for picking up coordinating the program when Rick Provine

had to back out. There was great interest expressed in the idea that VRT should investigate taking out ads in various journals to thank the NFB for their support of VRT. Nell Chenault will draft a program article for VRT News.

- b. Carleton Jackson indicated that many of VRT's contacts with vendors are no longer current and he will try to make new contacts, particularly through his work with the National Media Market. Carleton's vision as the incoming Chair of VRT is to improve communication and promote mentorship and professional development. Thanks were expressed to Carleton for picking up much of the Gala coordination after Jim Scholtz had to back out.

VI. Reports from Standing Committee Chairs

- a. Membership – Mary Laskowski
 - The current membership report was distributed. As of May 2003 VRT has 283 members (personal and institutional), which is a fairly significant increase from several years ago. Carleton Jackson indicated that he hopes to raise membership to 300 during his term as chair. Mary Laskowski will request an updated electronic membership list from ALA for use with the new VRT member-only listserv.
- b. Nominating – Carleton Jackson for Kris Brancolini
 - Nell Chenault has been elected Vice-Chair/Chair-Elect, and therefore cannot serve out her term as treasurer. Several attendees expressed an interest in filling out her term, and Carleton will appoint someone after Nell finishes the after conference financial reports.
 - Carleton will also ask Kris Brancolini if she is willing to continue as Chair of Nominating. The slate of candidates for the next election will be finalized at Midwinter.
- c. Publications – Cecilia Hurt for Lisbeth Goldberg
 - There is not much new regarding publications.
- d. Website – Cecilia Hurt
 - Cecilia attended ALA web training at this conference, and now has the capability to create and edit the VRT pages, including the ability to place content on top level pages, which she was previously unable to do.
 - Cecilia will scan pictures from the Gala and will start archiving material on VRT Gala's for future interest.
 - The testing phase of the new listserv went well, and Cecilia will draft an intro to the new members-only listserv limiting posts to VRT business and also advertising the other VRT listservs hosted at Berkeley.

- Cecilia will draft a letter requesting copyright permission to stream clips of Notable Videos for Adults. The draft will need to be approved by the Executive Board before use.
 - Cecilia will check on available statistics or counters for the VRT website, and will request redirects for all old VRT pages.
 - Other members of the board expressed thanks for all of Cecilia's hard work with following up on issues with ALA.
- e. Notable Videos for Adults – Cecilia Hurt for Rue Herbert
- As Rue was unable to attend conference, Cecilia will meet with the Notables Committee and go over competition criteria and the 10 nominees to date for this year.

VII. Liaison Reports

- a. ACRL – Mary Konkel
- This was a small conference for ACRL due to SARS. OLAC is currently working on a recommendation regarding the use of conventional terminology in the 300 field of MARC.
- b. ACRL ARTS – absent
- Thanks were expressed to ACRL ARTS in absentia for their work putting on the program “Canadian Cinema: Hollywood of the North” which VRT co-sponsored this year.
- c. ALA – absent
- d. ICF/OIF – absent
- e. PLA AV – Mike Boedicker for Adele Bellinger
- AV 101 was cancelled for this conference due to speaker cancellations, but has been resubmitted for next year.
 - The PLA AV program for 2005 will focus on promotion of a/v issues.
- f. RTCA – Carleton Jackson
- The issue of who speaks for ALA was revisited, basically there is a bann on political speech.
 - Board discussed the need to meet our new Round Table Councilor and invite them to our next meeting at Midwinter.
- g. NMRT – Carleton Jackson and Cecilia Hurt
- Cecilia attended the new members orientation, but was not approached by anyone interested in VRT.
 - Carleton spoke with the NMRT booth volunteers, and is very interested in working with NMRT on mentorship issues.
 - Carleton will create a statement on mentorship which Cecilia will link from the NMRT site.
- h. NMM – Carleton Jackson
- NMM has moved to September rather than October, and now starts at the beginning of a week. Further information can be found at the NMM website at <http://www.nmm.net/>.

VIII. Congratulations to Nell Chenault who has been elected Vice-Chair/Chair-Elect of VRT.

- IX. Program 2004
 - a. Cecilia Hurt will serve as program chair for the upcoming conference in Orlando.
 - b. PARS may be interested in working on this program with us, and Nell Chenault gave Cecilia a list of PARS contacts.
 - c. Initial planning will take place virtually on the new listserv, and Carleton will ask for committee volunteers later on.
 - d. A number of preservation issues were brought up. There was discussion over whether or not this program should focus solely on reformatting, weeding and dispersing older collections, or if we could also do something with maintenance of circulating collections and other broader preservation issues.
- X. New Business – Carleton Jackson
 - a. Much of the organization's business will now be able to be accomplished through the new listserv.
 - b. Thanks to Mike Boedicker as outgoing chair, and all those who helped out with the Gala and the booth.
 - c. VRT needs to develop a new strategic plan. We need an official update for the next 3 years, and should be thinking about the next five. Hopefully the strategic plan can be discussed and formulated electronically before Midwinter.
 - d. VRT bylaws have not officially been changed since 1993. We need to work on these before Midwinter as well, particularly the terms of officers, the name of the organization, the nature of the Executive Board/Membership meetings, and anything else that comes up when creating a new strategic plan. Nell Chenault has a Word copy of the bylaws to work from.
 - e. The VRT Scholarship idea has still not happened. The suggestion of an internship was well-received. We may be able to create an internship depending on the monies available that year and ask the intern to perform a set of tasks such as writing up the program for VRT News, working at the booth, helping with the Notable Committee, or others tasks. There is still strong support for naming whatever we do after Tom Fowler. Carleton will send out a call for volunteers and start the process.
 - f. Program 2005 ideas included:
 - Media cataloging issues for public service people
 - Digital video best practices
 - Core collections
 - Access issues such as closed-captioning
 - VRT list of demands—working with the vendors
 - How the industry operates, pricing, licensing, market, etc.
 - Collection development—film festivals
 - g. Gala 2004—Carleton is currently ad hoc chair pending investigation of the area. The new treasurer will automatically be a member of the Gala 2004 committee.

- h. The SRRT resolution opposing the FCC new regulations allowing greater market share per corporation was discussed. There was unanimous support for SRRT stance on this issue.

Meeting adjourned at 12:30.