

THE AMERICAN LIBRARY ASSOCIATION
VIDEO ROUND TABLE
Annual Conference Meeting Minutes
Monday, June 17, 2002

- I. Gary Handman, Chair, called the meeting to order at 9:40 a.m.
- II. **Minutes**—any changes to the minutes from the midwinter meeting should be sent to Becky Albitz no later than June 30, 2002. Otherwise, the minutes were approved.
- III. **Treasurer's Report**—Nell Chenault distributed the fiscal report provided by ALA, Which included last year's Gala figures (a profit of \$3607).
- A. Current balance of approximately \$8250.
 - B. This year's gala expenditures and income—total deficit \$2779.69
--there were only 15 tickets left for this year's gala.
 - C. Other recent expenditures
 - i. CD openers \$1460 for a three-year supply
 - ii. Booth, VCR/TV \$3002.90
 - iii. Stationary \$418.95
 - iv. Meeting rooms and AV for the program—Nell has not received those figures.
 - D. BARC report
 - i. ALA has formed a for-profit arm called APA (Allied Professional Association) which will allow units, sections, etc. to provide certification and training. This group will also be able to lobby for pay equity and status.
 - ii. VRT may want to look into this once it is established, perhaps to offer media librarian certification.
 - E. Reminder—let Nell know if you are spending money and sending the receipts to Danielle Alderson, our ALA liaison. Nell needs the information to balance our account.
- IV. **Reports from the Chair/Vice-Chair**
- A. Gary Handman expressed his pleasure in seeing so many people, particularly new participants, at a Round Table meeting. He also voiced the need for VRT to play a strong mentoring role as media is a vital part of librarianship and ALA.
- V. **Standing Committees**
- A. Membership—Mary Laskowski
 - i. VRT membership is stable at 251
 - ii. A list of people attending the program was generated, and Mary will contact them concerning possible VRT membership.
 - B. Program—Media Spaces for the 21st Century—Mary Laskowski
 - i. Approximately 100 people were in attendance.
 - ii. Many non-VRT member attendees found out about the program through ALA's new program tracking system.
 - iii. Having vendors in attendance was considered a plus.

- iv. A request was made to put as much information as possible (powerpoint presentations, notes, etc.) up on the web and link it to the VRT website.
 - v. Much praise was showered on Mary Laskowski for the fine work she did in putting together the program this year.
- C. Gala—Lisbeth Goldberg
- i. All agreed that the food, speakers, site and door prizes were wonderful, and lauded Lisbeth Goldberg for the outstanding job she did in putting this extravaganza together.
 - ii. Lisbeth thanked Nell, Gary and Mike Boedicker for all their help, Carleton Jackson and Mike Boedicker's wife Leslie for working the front table, Mary Laskowski for working on maintaining and raising membership and an extra thanks to those vendors who graciously supported the gala through their donations.
 - iii. Lisbeth also reminded everyone that Tracy Hull from Georgia State was instrumental in getting all of the door prizes to the Fox Theatre. Gary proposed that VRT send Tracy Flowers as a thank-you for all her help. All agreed.
 - iv. The suggestion was made to send contributing vendors copies of our newsletter, with thank-you letters. ALA's Office of Development has also been sending our vendor contributors thank-you letters, along with credit for their total ALA giving tally.
- D. Publications—Lisbeth Goldberg
- i. The pocket guides to the Annual Conference were mailed, and considered most useful by the membership.
 - ii. Lisbeth suggested that the VRT newsletter go electronic and follow the Chronicle Model (distributing highlights on VideoLib, and have a password protected site for full articles). Lisbeth will discuss the options with Mary and Cecilia (membership and web) and report at midwinter. This would be an easier project if we could get a complete list of our membership's email addresses. Mary Konkel volunteered to help compile such a list, 90% of which are held by the membership chair.
 - iii. Gary mentioned that VRT has a lot of opportunities to produce working tools for media librarians, and should explore a variety of publication options.
 - iv. The group agreed that publications should pursue the opportunity to create an attractive brochure highlighting the first five years of VRT's Notable Videos for Adults. Perhaps partnering with YALSA and the Carnegie medal to create a broad-based publication would be more useful still.
- E. Web—Cecilia Hurt
- i. Cecilia announced that a whole new web site will be up and running in the near future. It will include a new feature—a list of vendors/contributors to the gala and links to their sites, as another thank-you for their support.
 - ii. The entire group thanked Cecilia for her wonderful work.
- F. Notable Videos for Adults—Rue Herbert
- i. This committee's meeting is scheduled for this afternoon at 2 p.m. The committee has many new members (get list from Rue)
 - ii. The group is working on putting together a web for nominations.

iii. Showing previous Notable winners at the VRT booth was an attraction, and should be continued.

iv. Jason Rosette, who made “Bookwars,” is interested in speaking at a VRT function if the opportunity presents itself.

VI. Liaison Reports

A. Cataloging update—Mary Konkel

i. OCLC

The 50 millionth record was entered into the OCLC WorldCat database in mid-June by the Pennsylvania State Library.

The 3rd edition of Bibliographic Formats and Standards is available on the OCLC Website: <http://www.oclc.org/bibformats> This publication is a guide to bibliographic information on records in the OCLC WorldCat database and provides MARC tagging conventions, input standards and guidelines for entering cataloging information.

OCLC’s Bibliographic Record Notification service is available to ease cataloging database maintenance by automatically delivering updated OCLC records for changes in URL’s and table of contents additions to cataloging records.

The new browser-based OCLC cataloging interface, now officially named, the OCLC Connexion, is available as of June 30, 2002. This cataloging interface is the 1st step to migration from the current OCLC Passport software, which will be retired as of December 31, 2003. In Spring 2003, the windows client-based cataloging software will be available which will support macros, label programs, exporting and easier customization. OCLC users should begin planning for migration between now and December 2003. For more information, check the OCLC Website at: <http://www.oclc.org/connexion>.

ii. LIBRARY OF CONGRESS

UPS mail delivery resumed at LC after being suspended since October 17, 2001 due to the anthrax scare at the nearby D.C. post office. Much of the audiovisual media contained in the semis of irradiated mail has been damaged beyond use. Loss of revenue from copyright registration fees that were backlogged in undelivered mail prompted LC to ask for \$7.5M to supplement the budget for the Copyright Office.

Over 2000 Websites covering September 11th have been compiled through the efforts of the Internet Archive, SUNY, and the University of Washington. You can search that site at: <http://september11.archive.org>.

The Library of Congress cataloging staff created 235,000 bibliographic records last year.

iii. *Association of College and Research Libraries (ACRL)*

Incoming President Helen Spaulding is conducting focus of faculty at academic institutions to find out what their perceptions of their institution's library and librarians are. Names of faculty to contact are being widely solicited throughout the ACRL community via email.

The 11th National ACRL Conference: *Learning to Make a Difference*, will be held in Charlotte, N.C. April 10-13, 2003. See their Website for more information: <http://www.ala.org/acrl/charlotte/>

The deadline for submitting a proposal for a poster session is: NOVEMBER 4, 2002. The deadline for submitting a proposal for a roundtable discussion is : JANUARY 7, 2003.

The ACRL Media Resources Discussion Group launched its 1st discussion here at Annual Conference on Sunday July 16. Mary Konkel, from the College of DuPage presented: The Ten Commandments of Media Cataloging. This slide presentation focused on some of the basic tenets of cataloging special formats, including videos, DVDs, kits, electronic resources, and accompanying software in books. Tamara Miller from the University of Tennessee Libraries, presented highlights of their wonderful media production and training services. The Studio (<http://www.lib.utk.edu/mediacenter/studio.html>) is a hands-on learning and production studio open to the campus community. The Digital Media Service (<http://digitalmedia.utk.edu/>) is a drop-off service for instructors of all levels of technical expertise.

iv. *Online Audiovisual Cataloger (OLAC)*

OLAC is having its 10th Biennial Conference: *Electronic and Media Cataloging for the 21st Century* on September 27-29, 2002 in St. Paul, Minnesota. This conference is a great continuing education venue, particularly for catalogers of nonprint and electronic materials. For more information see: <http://www.bothmann.org/OLAC/>

Mary will check with OLAC and the Association of Moving Image Archivists (AMIA) to see if they mind us having a link to their Webpages. These sites are great sources of information for VRTers.

- B. ACRL ARTS—Becky Albitz reported that ARTS is in the process of streamlining their organization. ARTS has established a Standards Committee and it would be beneficial to liaise with them. Rick Provine offered to work with them. The focus appears to be on formats and their stability as technology evolves.
- C. ALA/RTCC—Carleton Jackson attended the meeting on the Friday of this conference. He recommends that VRT have two members attend the meeting. Danielle Alderson would like to have a VRT member on ALA's 2005 Program Planning Team as a Round Table representative. There was much discussion concerning the amount of time one would have to devote to such a position. The

membership voted 9 for 10 against pursuing membership on this team at this time, with the suggestion that perhaps membership on the 2006 planning committee might provide a more viable opportunity. If, however, there are any volunteers, please e-mail Carleton.

D. PLA—the annual PLA conference is scheduled for March. PLA-AV conducted a survey, and the results are posted on their web site.

Break

VII. Program/Gala for Annual 2003

A. The National Film Board of Canada studios are in Toronto, and include a 100 person theater.

B. Rick Provine agreed to be Program Chair. Committee members include: Mary Konkel, Jane Sloan, Nancy Friedlander, Ann Lindel. John Sirabella from NFBC thought he might be able to get in touch with Atom Egoyan as a program speaker—he will pursue. ACRL ARTS will be working with us on the Program.

C. Cecilia agreed to be Gala Chair. Committee members include: Diane Sebdon, Mik, Nell. A night of Animation is the theme for this year's gala.

D. Oksana Dsyky will be contacted to be our Canadian Library Association Liaison.

VIII. Election of new officers—Carleton Jackson was congratulated on becoming the next Vice Chair/Chair elect. Mary Laskowski was elected Secretary and Nell Chenault was re-elected Treasurer.

IX. VRT Scholarship—Mike Boedicker presented the committee's findings, as they investigated models for creating a scholarship. The Music Library Association provides a travel grant for a library student or newly-minted professional to attend their national conference. In order to offer such a conference sponsorship, VRT would have to be able to fund for at least 5 years, with a minimum award at \$1000. Gary Suggested finding a video distributor to sponsor the program, which will be investigated. ALA also requires payment of 20% of the award amount, not to exceed \$1000, for administrative costs. Next step include:

- a. Establishing objective standards for selecting a winner.
- b. Establishing expectations of the winner—what will they have to do in exchange for this award.
- c. Finding a sponsor.

The scholarship committee will put together more detailed guidelines for the midwinter meeting, and Mike will schedule a separate meeting for this group outside of the usual General and Executive Committee meetings.

X. Digital Media Interest Group—Mike will get in touch with Danielle to see what would be involved in establishing an official ALA discussion group. Nell agreed to coordinate the first meeting.

- XI. **Booth for ALA Toronto**—The group agreed to use the free booth ALA provides in the organizations section of the exhibit hall.
- XII. **Announcements**—Carleton announced that the National Media Market is scheduled from October 16-20 in Las Vegas.

Respectfully submitted by Becky Albitz, acting Secretary