



# Personal and Organizational Member Benefits

As a member of United for Libraries, you are connected to thousands of other library advocates across the country for networking, idea sharing, and more. Your membership helps support the development of new products, services, and resources geared toward helping library supporters become better advocates and fundraisers for their libraries.

Personal and organizational membership in United for Libraries is available to ALA members only. You must first be a current ALA member to join United for Libraries as a personal or organizational member. Annual membership fees are \$55. Personal members access their United for Libraries member benefits and resources using their personal ALA member login. Group memberships are available for Friends of the Library groups, Foundations, and Board of Trustees. Please see [www.ala.org/united](http://www.ala.org/united) for more information about group memberships.

- **Short Takes for Trustees.** Short Takes for Trustees is a series of 10 short videos (8-10 minutes each) that can be shown during Trustee meetings to stimulate discussion about the important role that Trustees play in the governance of their libraries. Members save \$20 on one year of access.
- Free recorded webinars on a variety of topics, including “Broadening the Scope of Small/Mid-Sized Library Foundations,” “Working Effectively with Your Library Trustees,” and “Leaving a Legacy Through Planned Giving.” Members receive special rates on fee-based webinars.
- One-year print subscription to *The Voice for America’s Libraries*, a 24-page newsletter with articles, tips, and more for Friends, Trustees, Foundations, and libraries.
- Digital access for your entire board to current and archived issues of *The Voice for America’s Libraries*.
- Access to eleven (11) in-depth digital toolkits, a total value of more than \$200:
  - *Starting a Friends Group or Revitalizing the One You Have*
  - *Friends Groups: Critical Support for School Libraries*
  - *Friends and Libraries: Working Effectively Together*
  - *Incorporating and Tax Exempting Procedures for Friends*
  - *Expanded Model Friends’ Cooperative Network* (showing the relationship between Trustees, Friends, and library staff on such issues as administration, policy, planning, finances, marketing, and more)
  - *How to Sell Books on the Internet: Online Book Seller Tells All*
  - *Selecting, Cataloging, and Pricing Books for Online Sales*
  - *Tapping Into the Biggest and Most Active Group of Volunteers in Town – The Baby Boomers*
  - *Academic Library Friends: A Toolkit for Getting Started – You Can Do This!*
  - *Effective Meetings for Library Boards of Trustees*
  - *Insurance for Libraries*

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*Personal and Organizational Member Benefits, continued*

- Access to nine (9) digital publications, a total value of more than \$200:
  - *Making Our Voices Heard: Citizens Speak Out for Libraries*
  - *Getting Grants in Your Community*
  - *101+ Great Ideas for Libraries and Friends*
  - *Even More Great Ideas for Libraries*
  - *A Library Board's Practical Guide to Self-Evaluation*
  - *A Library Board's Practical Guide to Hiring Outside Experts*
  - *A Library Board's Practical Guide to Finding the Right Library Director*
  - *A Library Board's Practical Guide to Strategic Planning*
  - *A Library Board's Practical Guide to Evaluating the Library Director*
  
- Discounts on United for Libraries publications, webinars, and conference programs, a total value of more than \$425:
  - Save \$37 on print copy of *Even More Great Ideas for Libraries & Friends*.
  - Save \$27 on *The Complete Library Trustee Handbook*.
  - Save \$200 when designating a Literary Landmark in your community.
  - Save \$75 on the full board pricing for the Trustees Academy, a series of online courses to help Trustees become exceptionally proficient in their roles on behalf of their libraries.
  - Save \$100 on the *Engaging Today's Volunteers for Libraries and Friends* series of three webinars.
  
- Opportunity to apply for grants and awards:
  - ALA Trustee Citation
  - Major Benefactor Citation
  
- Discounts and special offers from United for Libraries' corporate sponsors and partners :
  - Purchase the *Book Lover's Calendar* for \$3.50 each (shipping and handling included). The retail price of this calendar is \$14.99. Use the calendar for incentives, fundraising, appreciation, and more.
  - 10% discount on eligible items from the ALA Store. Save on posters, bookmarks, and more.

Additional benefits for all personal members of United for Libraries:

- Eligibility to vote in United for Libraries elections.
- Eligibility to serve on United for Libraries committees.
- Eligibility to stand for election to the United for Libraries board.

United for Libraries: The Association of Library Trustees, Advocates, Friends and Foundations, is a division of the American Library Association with approximately 4,000 personal and group members representing hundreds of thousands of library supporters. United for Libraries supports those who govern, promote, advocate, and fundraise for libraries, and brings together library Trustees, advocates, Friends, and Foundations into a partnership that creates a powerful force for libraries in the 21st century. To join, please visit [www.ala.org/united](http://www.ala.org/united) or call (800) 545-2433, ext. 2161.

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