



442 Friends groups raised over \$21 million for their libraries!

United for Libraries surveyed its Friends of the Library group members in 2012 to find out how much money they were raising for their libraries in the preceding year. The results were astonishing! Out of 442 surveys, the total raised was \$21,702,328 – that’s an average of \$50,120. And that’s after we took out the highest amount raised (\$5,000,000) and the lowest amount raised (\$135).

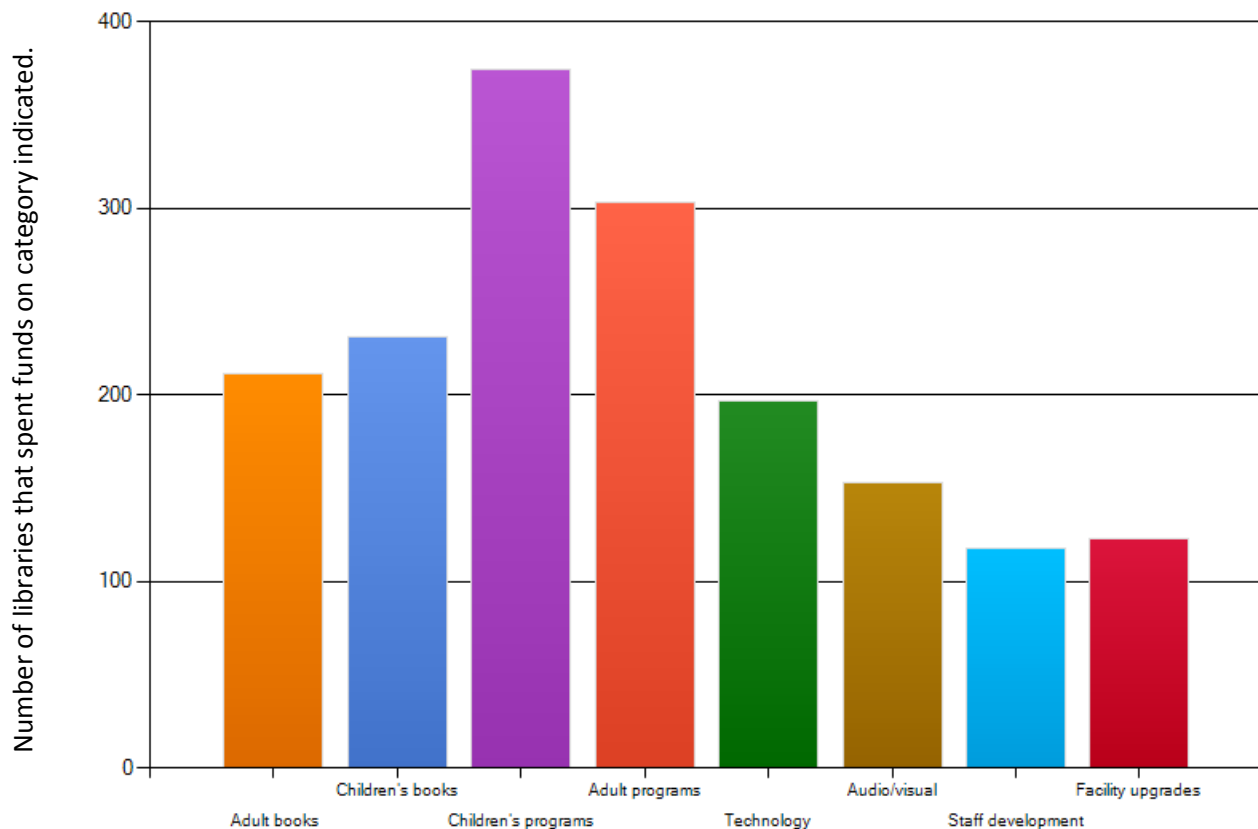
You Gotta Have Friends!

Total Raised \$21,702,328 **Average Per Friends Group** \$50,120

And . . . **49** Friends groups raised a total of **\$3,003,646** for capital campaigns – that’s an average of **\$61,298** each to help libraries grow and expand.

Here’s How the Money Was Spent

How was the money you gave to the library used? (check all that apply)



Become a corporate sponsor of United for Libraries today and we’ll begin connecting you with our 5,000 members right away! Visit www.ala.org/united/about/sponsors, call (800) 545-2433, ext. 2161, or email united@ala.org.