Thursday, October 13, 2011

Avenue Crown Plaza, Magnificent Mile
160 East Huron Street
Chicago, IL 60611
Madison Avenue Room (13th floor)

3:15 – 6:00 p.m.  Check-in, welcome and keynote address
(Hotel check-in begins at 3 p.m.)

3:15 – 4:00 p.m.  Project directors “get-to-know-you” reception
(Light refreshments will be served; cash bar available)

4:00 – 4:15 p.m.  Welcome remarks
Deb Robertson, Director, ALA Public Programs Office
Patti Van Tuyl, Senior Program Officer, NEH

4:15 – 5 p.m.  Project director introductions
Lainie Castle, Project Director, ALA Public Programs Office

5:00 p.m.  Keynote address
Edward Ayers, President, University of Richmond

Dinner on your own.
Sign-up sheets to facilitate small group dinner reservations at local restaurants will be available in the registration area.
Let's Talk About It: Making Sense of the American Civil War
Orientation Workshop in Chicago, IL
October 13 & 14, 2011

Friday, October 14, 2011

Avenue Crown Plaza, Magnificent Mile
160 East Huron Street
Chicago, IL 60611
Ballroom (Mezzanine)

8 a.m.    Continental breakfast available

9 a.m. – 12:40 p.m.  Morning Session

9 a.m.    Welcome
Deb Robertson, Director, ALA Public Programs Office

9:15 – 10:15 a.m.  Running a Let’s Talk About It Reading and Discussion Program
Frannie Ashburn, Director, North Carolina Center for the Book
Lainie Castle, Project Director, ALA Public Programs Office

10:15 – 10:30 a.m.  Break

10:30 – 12:20 p.m.  Trying the program model on for size
Let’s Talk About It: Civil War model discussion program
Frannie Ashburn, Director, North Carolina Center for the Book
Edward Ayers, President, University of Richmond
Dwight Pitcaithley, Chief Historian (retired), National Park Service

• Introduction by Frannie Ashburn; lecture on themes by Ed Ayers (35 minutes)

• Small group discussions, covering Part Two of America’s War, “Choosing Sides” readings (50 minutes)

• Wrap-up of discussions (20 minutes)

• Program closing/Thank you (5 minutes)

12:20 – 12:40 p.m.  Discussion with group about model, process, challenges
Frannie Ashburn, Director, North Carolina Center for the Book

12:45 – 2:00 p.m.  Lunch with the Group
Madison Avenue Room (13th floor)
2 – 5 p.m.  Afternoon Sessions

SCHOLARS
Fifth Avenue Room (13th floor) – Scholar breakout session, 2-4 p.m.
2 – 4 p.m.  Concurrent breakout session for attending scholars
Ed Ayers leads and moderates discussion of the Civil War
Sesquicentennial; scholars re-join group at 4 p.m. in the Ballroom.

LIBRARY PROJECT DIRECTORS
Ballroom (Mezzanine)
2 – 3 p.m.  Partnerships, marketing and audience building
   Angela Thullen, Program Officer, ALA Public Programs Office
   2-3 project directors, TBD

3 – 3:15 p.m.  Break

3:15 – 4:00 p.m. Other resources: online tools for librarians, other Civil War web
   resources, supplemental programming
   Patti Van Tuyl, Senior Program Officer, NEH

4:00 – 4:30 p.m. Recent experiences and evaluation (all group)
   Lainie Castle, Project Director, ALA Public Programs Office

4:30 – 5 p.m.  Wrap up and final questions

Note to attendees: Please come prepared to share your own programming
   and promotional plans with the group.