

## Social Entrepreneurs Film Program Request for Proposals

View the FRONTLINE/World series online at PBS.org:

<http://www.pbs.org/frontlineworld/stories/socialentrepreneurs.html>

The FRONTLINE/World Social Entrepreneurs Film Program is a grant opportunity, open to public and academic libraries, that supports a screening and discussion of a series of short documentary films on social entrepreneurs around the world. The library program seeks to connect communities to the concept of social entrepreneurship and to promote dialogue on a local level. Funding for the library program is provided through a grant from the PBS Foundation and the Skoll Foundation.

### About FRONTLINE/World Social Entrepreneurs Film Series

FRONTLINE/World is the award-winning PBS international news magazine that turns its lens on the global community, covering countries and cultures rarely seen on American television. Our special Social Entrepreneurs Series home page features the stories of people whose ideas and organizations create new and sustainable markets and services that benefit underserved communities everywhere in the developing world. Entrepreneurs change the face of business; social entrepreneurs change society by creating solutions to social problems that leap beyond charity and encourage the development of systematic solutions that help eradicate poverty, enhance educational opportunities, provide better health care and champion social justice. Thirteen short programs are available to view in full online, and three new programs will air in May and June 2008.

These are just some of the profiles that have appeared in the FRONTLINE/World series:

- In India, a computer engineer puts Internet kiosks in poor neighborhoods throughout his country, helping bridge the digital divide for thousands of children.
- In Kenya, a world-class long-distance runner uses her prize money to start a training camp for poor village women.
- In South Africa, a business entrepreneur invents and installs a merry-go-round that, when spun by children, pumps enough water for a village of 2,500.
- In Guatemala, an American coffee distributor helps develop organic growers whose beans can then be marketed as "fair trade," providing them a living wage.
- In Uganda, two young social entrepreneurs develop a revolutionary model for microlending, using the Internet to connect borrowers with lenders, person to person -- a venture that has grown from one small village in Africa to 11 countries around the world.

FRONTLINE/World has assembled these and other short films for distribution to participating libraries for screenings and discussion (grant opportunity details below).

### **Grant Opportunity Summary:**

**Application Deadline: August 1, 2008** (receipt deadline)

Forty (40) public and academic libraries will receive grants of \$500 each and support materials from the FRONTLINE/World Social Entrepreneurs Film Program. Libraries will hold a FRONTLINE/World Social Entrepreneurs film viewing and discussion program, and at least one related program (panel, lecture, forum or other format) on the topic of social entrepreneurship in partnership with a local or regional community organization.

The goal of the FRONTLINE/World Social Entrepreneurs Film Program is to engage the general public, students and professionals in a discussion with leaders in business, humanitarian aid, academia and/or social activism on the concept of social entrepreneurship as a way to create meaningful solutions to social problems in developing countries, in contemporary society and in our local communities.

### **Library Program Requirements:**

- Screen either a one-hour compilation of FRONTLINE/World Social Entrepreneurs stories or at least one of 16 available films on DVD.
- Follow the screening with a facilitated discussion of issues of social entrepreneurship.
- Hold at least one related program (panel, lecture, forum or other format) in partnership with a local or regional organization engaged in issues of social entrepreneurship.
- The partner organization(s) will ideally be involved in program planning and marketing. Possible organizations include local businesses, humanitarian groups, charitable organizations, academic organizations, religious leaders and known social entrepreneurs in the community. *Program plans must be confirmed at time of proposal submission.*

### **Libraries will receive:**

- A grant of \$500 to support promotion and program expenses (e.g., honoraria, travel, refreshments).
- A DVD containing the FRONTLINE/World Social Entrepreneurs Film Series compilation, 16-part program series, and facilitator's guide containing promotional material templates, recommended additional resources, and reference material for educators and general audiences. Libraries may add DVD to their circulating collections. Public Performance Rights are included, but streaming and broadcasting rights are not included with the DVD.
- Materials may also be downloaded from the FRONTLINE/World Web site (<http://www.pbs.org/frontlineworld>) or the American Library Association Web site (<http://ala.org/socialentrepreneurs>).
- FRONTLINE/World Social Entrepreneurs Series bookmarks for distribution to patrons and participants.

**How to Apply:**

Review the above guidelines and complete the application on the following pages. E-mail application to **libraries@flworld.org**.

**Libraries will receive an e-mail confirming receipt of their application. Libraries will be notified if their applications are accepted or not by August 10, 2008.**

Application Deadline (receipt deadline)	Programs in Libraries	Final Report Deadline (receipt deadline)
August 1, 2008	August-November 16, 2008	December 1, 2008

**Eligibility:**

- Public and academic libraries may apply.
- Programs must be free and open to the public.
- Complete application must be submitted via e-mail by the receipt deadline of August 1, 2008 (submission instructions below).
- Library must designate a staff member as project director for administration of the project.
- Electronic submission of a final narrative report, photo from the discussion and sample promotional materials must be received by December 1, 2008.
- Library must designate a discussion facilitator for the project (can be the same as project director).

## Social Entrepreneurs Film Program Grant Application Form

View the FRONTLINE/World series online at PBS.org:

<http://www.pbs.org/frontlineworld/stories/socialentrepreneurs.html>

The FRONTLINE/World Social Entrepreneurs Film Program is a grant opportunity, open to public and academic libraries, that supports a screening and discussion of a series of short documentary films on social entrepreneurs around the world. The library program seeks to connect communities to the concept of social entrepreneurship and to promote dialogue on a local level. Funding for the library program is provided through a grant from the PBS Foundation and the Skoll Foundation.

**Application Deadline: August 1, 2008** (receipt deadline)

Forty (40) public and academic libraries will receive grants of \$500 each and support materials from the FRONTLINE/World Social Entrepreneurs Film Program. Libraries will hold a FRONTLINE/World Social Entrepreneurs film viewing and discussion program, and at least one related program (panel, lecture, forum or other format) on the topic of social entrepreneurship in partnership with a local or regional community organization.

The goal of the FRONTLINE/World Social Entrepreneurs Film Program is to engage the general public, students and professionals in a discussion with leaders in business, humanitarian aid, academia and/or social activism on the concept of social entrepreneurship as a way to create meaningful solutions to social problems in developing countries, in contemporary society and in our local communities.

**Application:** *Please submit applications via e-mail to [libraries@flworld.org](mailto:libraries@flworld.org).*

Please fill out the following .pdf form and save your changes. If you are unable to complete this .pdf form, e-mail your proposal the address above. Be sure to provide all the information requested in the application form.

**Name of library:**

**ALA membership # (if applicable):**

**Name of project administrator:**

**Library address:**

**City, State, Zip:**

**Phone:**

**Fax:**

**E-mail:**

**Name of project director:**

**Name of discussion facilitator(s):**

**Name of program partner organization(s), participating group(s) or academic department(s); include contact information and Web site links (if applicable):**

**Film screening and discussion:**

**Date(s) and time(s):**

**Location:**

**Anticipated attendance:**

**Related program(s):**

**Date(s) and time(s):**

**Location:**

**Anticipated attendance:**

**Narrative Statement:**

Please limit application narrative statement to 700 words.

Describe your program plan and goals. Describe your partnering organization(s), their role in the program(s) and their familiarity with the program theme of social entrepreneurship. List your discussion facilitators and presenters and their credentials.

Briefly describe other successful cultural or civic discussion programs held in your library.

Describe publicity efforts that will be used to attract participants.

List methods of evaluating whether your program met its goals.