

# PUBLIC KNOWLEDGE

## Ask Exercise

We want to get a sense of people's aspirations for their community and learn about the kind of community they want to create. Introduce yourself by saying, "Hi, I'm in a training session at the Harwood Public Innovators Lab. We're trying to learn more about people's aspirations for their community. Would you be willing to answer four quick questions?"

1. What kind of community do you want to live in?

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2. Why is that important to you?

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3. How is that different from how you see things now?

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4. What are some of the things that need to happen to create that kind of change?

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## NOTES FROM CONVERSATION 1

Who did you talk with?

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Key ideas you want to remember:

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## NOTES FROM CONVERSATION 2

Who did you talk with?

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Key ideas you want to remember:

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## Ask Exercise Observations

1. Who did you talk with?

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2. What stood out for you?

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3. What was similar across those you spoke with? Different?

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4. How did you feel doing this exercise?

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5. How is this way of engaging people different from focus groups, surveys, or town halls?

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