LIBRARIES TRANSFORMING COMMUNITIES: MODELS FOR CHANGE

Overview

Speakers: Mary Davis Fournier, Deputy Director, ALA Public Programs Office
Cindy Fesemyer, Director, Columbus (Wis.) Public Library
Courtney Breese, Managing Director, NCDD
TODAY’S PRESENTERS

Mary Davis Fournier
Deputy Director
American Library Association
Public Programs Office

Cindy Fesemyer
Director
Columbus (Wis.) Public Library

Courtney Breese
Managing Director
National Coalition for Dialogue & Deliberation

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LIBRARIES TRANSFORMING COMMUNITIES: MODELS FOR CHANGE
AGENDA

- Introduction
- ALA Overview – Mary Davis Fournier
- Come Out and Play – Cindy Fesemyer
- NCDD and Models Overview – Courtney Breese
- FAQs and Resources
- Q&A
IF LIBRARIES have the community engagement tools they need to bring disparate voices together and LEAD change, THEN we will have stronger communities
TURNING OUTWARD

An orientation toward community – literally about the direction we are facing!

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LIBRARIES AND COMMUNITY ENGAGEMENT

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Training targeting public and academic libraries

Community of practice

Sharing resources, stories

Travel help for small and rural libraries
Community of Practice

- Academic Libraries
- Larger, Urban Libraries
- Mid-sized, Small or Rural Libraries

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WHERE DO I FIT IN?

- **Very Small**
  - Less than 10,000
- **Small**
  - 10,000 – 24,999
- **Medium**
  - 25,000 – 99,999
- **Large**
  - 100,000 – 499,999
- **Very Large**
  - More than 500,000

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COLUMBUS PUBLIC LIBRARY

Tradition

Come out and Play!

Cindy Fesemyer
Director
Columbus Public Library
Columbus, Wisconsin

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WHY THE LIBRARY?

• Why not?
• And if not us, then who?
WHY IS IT WORTH IT?

The transition is hard, but it’s about…

– Meaningful community change
– Collective impact
– Relevance

Libraries that support their communities have communities that support their libraries
ENGAGEMENT
=
DEMOCRACY
ROOT FOR COLUMBUS CAMPAIGN

Please write your vision on one of the leaves and tape it up here.

What kind of a community do you want?

Root for Columbus

A place where everyone is respected for who they are.

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WHAT WE LEARNED

- People want a vibrant and welcoming community for all.
- But they’re concerned that people don’t work well together.
- As people talk more about those concerns, they talk about the lack of boundary-crossing social interaction and the lack of stuff to do for kids and families.
- They say that we need to focus on bringing people together to create civic pride.
- And if citizens themselves played a part in those actions, folks would be more likely to trust the effort and step forward.
ROOT FOR COLUMBUS
ACTION POTLUCK
THE ROAD AHEAD
What is an issue you see your community grappling with, or a topic that is ripe for engagement?
NATIONAL COALITION FOR DIALOGUE & DELIBERATION

ncdd
NCDD’S MEMBERSHIP

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<table>
<thead>
<tr>
<th>Debate</th>
<th>Dialogue</th>
<th>Deliberation</th>
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<td>Compete</td>
<td>Exchange</td>
<td>Weigh</td>
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<tr>
<td>Argue</td>
<td>Discuss</td>
<td>Choose</td>
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<tr>
<td>Promote opinion</td>
<td>Build relationships</td>
<td>Make choices</td>
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<tr>
<td>Seek majority</td>
<td>Understand</td>
<td>Seek overlap</td>
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<td>Persuade</td>
<td>Seek understanding</td>
<td>Seek common ground</td>
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<tr>
<td>Dig in</td>
<td>Reach across</td>
<td>Framed to make choices</td>
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<tr>
<td>Tight structure</td>
<td>Loose structure</td>
<td>Flexible structure</td>
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<tr>
<td>Express</td>
<td>Listen</td>
<td>Learn</td>
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<tr>
<td>Usually fast</td>
<td>Usually slow</td>
<td>Usually slow</td>
</tr>
<tr>
<td>Clarifies</td>
<td>Clarifies</td>
<td>Clarifies</td>
</tr>
<tr>
<td>Win/lose</td>
<td>No decision</td>
<td>Common ground</td>
</tr>
</tbody>
</table>

Excerpt from: The Public’s Voice: Building Community Engagement Through Deliberative Dialogues, Sandra Hodge, Ph.D. and Patty Dineen
D&D ENGAGEMENT STREAMS

**Exploration**
- People learn more about themselves, their community, or an issue — and perhaps also come up with innovative ideas.

**Conflict Transformation**
- Sustained Dialogue, Victim-Offender Mediation, Compassionate Listening, etc.
- Poor relations or a specific conflict among individuals or groups is tackled.

**D&D Streams of Practice**

**Decision Making**
- A decision or policy is impacted, and public knowledge of an issue is improved.

**Collaborative Action**
- People tackle complex problems and take responsibility for solutions they come up with.

**公民参与**
- National Issues Forum, Deliberative Polling, etc.
ENGAGEMENT STREAMS

EXPLORATION
• Encourage people to learn more about themselves, others, issues

CONFLICT TRANSFORMATION
• Resolve conflicts, foster healing & growth, and improve relationships

DECISION-MAKING
• Influence public decisions and public policy, improve public knowledge

COLLABORATIVE ACTION
• Empower people and groups to solve complicated problems and take responsibility for solutions
CONVERSATION CAFÉ
WORLD CAFÉ
ESSENTIAL PARTNERS

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NATIONAL ISSUES FORUMS
ASK YOURSELF

- What can you do next to start the ball rolling on engaging your community?
- What entities or organizations should you talk to?
- How can you learn from your community what most needs to be discussed?
WEBINARS AND IN-PERSON TRAINING
PUBLIC LIBRARIES SERVING LARGE AND/OR URBAN COMMUNITIES

SERIES 1 – Spring 2017

For libraries serving large and/or urban communities (World Café, Everyday Democracy)

• **Webinar 1**: “Libraries Transforming Communities: Introduction to Dialogue & Deliberation”
  Thursday, March 9, 2017, 1-2:30 p.m. CST

• **Webinar 2**: “Libraries Transforming Communities: World Café”
  Thursday, April 6, 2017, 1-2:30 p.m. CST

• **Webinar 3**: “Libraries Transforming Communities: Everyday Democracy’s Dialogue to Change Process”
  Monday, May 1, 2017, 1-2:30 p.m. CST

• **In-Person Workshop**: “LTC Models for Change: Dialogue & Deliberation for Large and Urban Communities”*
  A preconference at the 2017 ALA Annual Conference: Friday, June 23, 2017, Chicago

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WEBINARS AND IN-PERSON TRAINING
ACADEMIC LIBRARIES

SERIES 2 – Fall 2017

For academic libraries (National Issues Forum, Essential Partners)

• **Webinar 1:** “Libraries Transforming Communities: Introduction to Dialogue & Deliberation”
  September 13, 2017

• **Webinar 2:** “Libraries Transforming Communities: National Issues Forum”
  October 11, 2017

• **Webinar 3:** “Libraries Transforming Communities: Essential Partners”
  November 15, 2017

• **In-Person Workshop:** “LTC Models for Change: Dialogue & Deliberation for Academic Libraries”
  February 9, 2018 (a preconference to the 2018 ALA Midwinter Meeting in Denver, CO)*
WEBINARS AND IN-PERSON TRAINING
MID-SIZED, SMALL AND/OR RURAL COMMUNITIES

SERIES 3 – Winter/Spring 2018

For libraries serving mid-sized, small and/or rural communities (Future Search, Conversation Café)

• **Webinar 1:** “Libraries Transforming Communities: Introduction to Dialogue & Deliberation”
  February 28, 2018

• **Webinar 2:** “Libraries Transforming Communities: Conversation Café”
  March 28, 2018

• **Webinar 3:** “Libraries Transforming Communities: Essential Partners”
  April 25, 2018

• **In-Person Workshop:** “LTC Models for Change: Dialogue & Deliberation for Academic Libraries”
  June 22, 2018 (a preconference to the 2018 ALA Annual Conference, New Orleans)
FAQs

Q. Do I have to have experience or prior knowledge of community engagement to participate in any of these learning sessions?

A. No. However, to participate in the in-person training you must have completed the three webinars and any related readings that lead up to it.
FAQs

Q. Will you be offering CEUs for these trainings?

A. Badging
   Certificates of attendance
BADGING

American Library Association

About Us
The American Library Association (ALA) is the oldest and largest library association in the world. The mission of ALA is "to provide leadership for the development, promotion and improvement of library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all."

Earned (1)  Given (256)

Followers

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FAQs

Q. Is there a cost?
A. No. It's FREE.
TRAVEL STIPEND

25 public libraries serving small, rural communities will be awarded a travel grant of $800 to travel to the in-person training workshop in June 2018 in New Orleans.

Grant application opens in June 2017
FAQs

Q. Will all the webinars be recorded?

A. Yes.
AVAILABLE RESOURCES

LTC Websites:
ala.org/LTC
ala.org/LTC-models

Community Engagement Listserv:
communityengagement@lists.ala.org

NCDD Resource Center:
ncdd.org/rc/
REGISTER NOW

Registration is open for:

SERIES 1:
Libraries serving large and/or urban communities

Register now at:
ala.org/LTC-models
MORE QUESTIONS?
REGISTER NOW
ala.org/LTC-models
THANK YOU!

BECAUSE OUR DIVIDED NATION NEEDS CONVERSATION MORE THAN EVER.