**American Library Association: Great Stories Club**

**Sample Social Media Posts for Grantees**

Note: Check your organization’s policies before posting photos, videos, audio recordings, or quotes from book club participants. If your policies do allow you to post these materials, you may need a release form signed by the participant and possibly a parent/guardian. ([*Download sample media release form.*](https://s3.amazonaws.com/ala-ppo-general/gsc/GSC-Media-Release-2018.doc)*)*

Even if your institution or partner institution has strict privacy policies, you might find other ways to utilize social media. If you can’t show participants’ faces, consider using a group shot in which individual faces aren’t recognizable, or post photos of the GSC books or materials. If you can’t attribute a quote/audio recording to a particular participant, you could call them “GSC participant.”

**Sample Social Media Posts**

Tip: For the best fit, crop your photos to the specifications set by each social media platform. Platforms change their image requirements frequently, so check [this guide](https://sproutsocial.com/insights/social-media-image-sizes-guide/) for the current sizes.

Twitter

* (ORGANIZATION NAME) is a proud recipient of a #GreatStoriesClub grant from @ALALibrary and @NEHgov! (*Link to online press release.* [*Download template press release.*](https://s3.amazonaws.com/ala-ppo-general/gsc/GSC_PressReleaseForGrantees_FINAL072018.docx)*)*
* Kicking off the #GreatStoriesClub book club today at (ORGANIZATION NAME). *(Post group photo of participants or empty room set up with books)*
* “If you are neutral in situations of injustice, you have chosen the side of the oppressor. – “All American Boys” by @JasonReynolds83 #GreatStoriesClub @ALALibrary #amreading

Facebook

* (ORGANIZATION NAME) is a proud recipient of a Great Stories Club grant from the American Library Association. (*Link to online press release.* [*Download template press release.*](https://s3.amazonaws.com/ala-ppo-general/gsc/GSC_PressReleaseForGrantees_FINAL072018.docx) *Please tag ALA in your post.)*
* Overheard today in the Great Stories Club: *(Post an interesting question or comment that came up in discussion, along with a photo)*
* “Now I see why reading was illegal for black people during slavery. I discover that I think in words. The more words I know, the more things I can think about. ... Reading was illegal because if you limit someone's vocab, you limit their thoughts. They can't even think of freedom because they don't have the language to.” — M.K. Asante, “Buck: A Memoir” *(Post with a photo of one of your teens reading “Buck”)*

**Additional Social Media Ideas**

Podcasts and oral histories

Broadcast the voices of your Great Stories Club participants by giving them the opportunity to share their thoughts and their histories. Using a basic audio recorder (or a smartphone), participants can record their reactions to a book, scene or character; continue a conversation sparked during the program; or document their own oral histories. Post the audio files to your library website, Tumblr or on an audio platform like [SoundCloud](https://soundcloud.com/).

*For inspiration:* [*https://soundcloud.com/stlouispubliclibrary*](https://soundcloud.com/stlouispubliclibrary)*,* [*http://oralhistory.nypl.org/*](http://oralhistory.nypl.org/)

Blogs

Blogs can be a powerful way to showcase positive achievements of your library and/or your partner institution. Check with your institutions about hosting a blog on your website. Reflections of the Great Stories Club facilitators would be valuable, as would “guest blogging” opportunities for the young people. Again, if privacy policies forbid you from attributing blog posts, consider using a byline of “GSC participant at (facility name).”

*For inspiration:* [*http://soyouwanttobeaprisonlibrarian.blogspot.com/*](http://soyouwanttobeaprisonlibrarian.blogspot.com/)*,* [*http://www.screwydecimal.com/*](http://www.screwydecimal.com/)*,* [*http://www.nypl.org/blog*](http://www.nypl.org/blog)

Micro-blogging/Tumblr

The micro-blogging platform [Tumblr](https://www.tumblr.com/) provides lots of opportunities for Great Stories Club grantees, particularly if you are allowed to post photos, audio or video. Consider recording some of your speakers or group presentations and posting them, with images, to a Tumblr page.

*For inspiration:* [*http://ourstreetsourstories.tumblr.com*](http://ourstreetsourstories.tumblr.com)*,* [*http://austinpubliclibrary.tumblr.com/*](http://austinpubliclibrary.tumblr.com/)