



# identity protection for real life

From the industry leader in employee  
identity protection

**Allstate**<sup>SM</sup>  
IDENTITY PROTECTION



## with convenience comes **risk**

We trust companies to store our personal and financial information when we do business with them, but sometimes even the most trusted organizations experience a hack or breach. This creates enormous opportunities for identity thieves.

every 60 seconds...



Statista Research and Analysis, "Estimated media usage in one minute" 2021

Data breaches **increased 68%**  
from 2020 to 2021.

Unfortunately, the problem  
isn't going away.

Identity Theft Resource Center "Annual Data Breach Report", 2021



# introducing the **best protection for families at the lowest price available**

- Founded in 2008
- The industry leader in employee identity protection
- A+ rating with the Better Business Bureau
- Best-in-class customer care
- Broadest definition of family in the industry
- Allstate has been protecting what families love most for over 90 years

FBI Internet Crime Report 2021

**Allstate**<sup>SM</sup>  
IDENTITY PROTECTION

# 100%

U.S. based

# 99%

post-remediation satisfaction

# >5M

members protected



# your Allstate Identity Protection Pro+ coverage

## Family protection

- Protection for family ("under roof, under wallet")\*\*
- Senior family coverage (parents, grandparents, and in-laws age 65+)\*\*
  - Elder fraud protection\*\*
  - Elder Fraud Center\*\*
  - Scam Support\*\*
- Family digital safety tools\*\*
  - Web filtering\*\*
  - Screen time management\*\*
  - Parental monitoring\*\*
  - Location tracking\*\*
- Deceased family member coverage† \*\*

## Privacy and data monitoring

- Allstate Digital Footprint<sup>SM</sup>
- Personalized online account discovery
- Privacy insights
  - Privacy management tools
  - Data breach notifications
- Robocall blocker
  - Ad blocker
  - Solicitation reduction

## Identity and financial monitoring

- Auto-on monitoring†
- Rapid alerts
- Identity Health Status
- Allstate Security Pro® emerging threats and scam alerts
- High-risk transaction monitoring
- Credit and debit card monitoring
- Bank account transaction monitoring
- 401(k) and HSA account monitoring
- Student loan activity alerts
- Financial transaction monitoring
- Lost wallet protection
- Dark web monitoring for personal data and passwords
- Human-sourced intelligence
- IP address monitoring
- Social media account takeover monitoring
- Sex offender alerts
- Mobile app with biometric authentication security

## Credit

- Tri-bureau credit monitoring
- TransUnion credit monitoring
- Credit score tracking
- Unlimited TransUnion credit scores
- Annual tri-bureau report and score
- Credit freeze assistance
- Credit lock (adults & minors)
- Credit report disputes

## Restoration

- Full-service remediation support
- Remediation for pre-existing conditions
- Fraud resolution tracker
- Specialized unemployment fraud support
- Unemployment Fraud Center
- Stolen tax refund advance
- Up to \$1 million reimbursement for identity theft expenses & stolen funds\*\*\*\*, includes coverage for:
  - 401(k)/HSA fraud
  - Deceased family member fraud
  - Home title fraud
  - Professional fraud expense reimbursement
- Up to \$500 stolen wallet emergency cash†
- Tap-to-call from mobile app
- Help Center

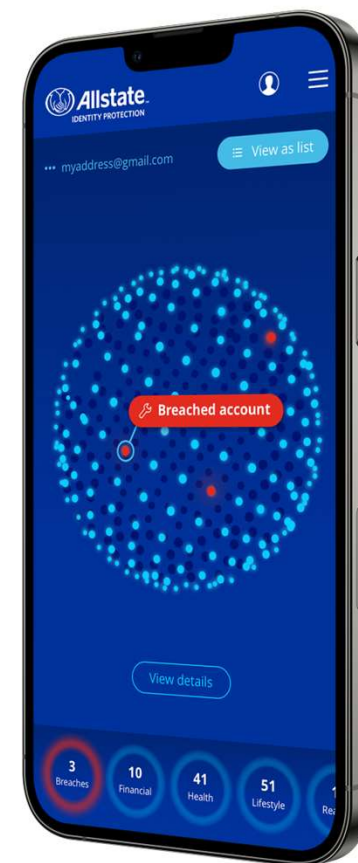
†Level of automatic monitoring dependent on enrollment method and information shared with Allstate Identity Protection

\*\*Only available with a family plan.

\*\*\* For Allstate Identity Protection Pro+ members, the aggregate limit for an individual or family plan is \$1 million in one year.

†Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Certain features require additional activation. Features may be updated or modified. Ransom payments are not reimbursed. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.



# portal dashboard

Alerts can be sent via email or text message, based on your selections. Log in or use our app to address alerts.

The screenshot displays the Allstate Identity Protection portal dashboard. The interface features a dark blue sidebar on the left with the Allstate logo and navigation links under three categories: ACTIVITY (Dashboard), MONITORING (Credit Monitoring, Dark Web Monitoring, Financial Transactions, Social Media), and RESOURCES (Solicitation Reduction, Security Training). The main content area, titled 'Dashboard', shows the user's name 'Jamie Mitchell' in the top right. It is divided into three sections: 1. IDENTITY HEALTH: A green circular badge indicates 'Low Risk' status, with a note stating, 'We have currently not found any irregularities or impending threats.' 2. YOUR DIGITAL FOOTPRINT: A blue box shows '2 breaches' and '152 items', with a 'View Footprint' button. 3. ALERTS: A table lists three alerts: 'Dark Web Monitoring Activity' (found driver's license on dark web), 'Credit Activity Alert' (new employment), and 'Social Media Activity' (item on Facebook needs attention). Each alert includes a date of 10/22/2017 and a right-pointing arrow for more details.

ALERTS		
	<b>Dark Web Monitoring Activity</b> We found your driver's license on the dark web	10/22/2017 >
	<b>Credit Activity Alert</b> Alert Type: New Employment	10/22/2017 >
	<b>Social Media Activity</b> We found an item on Facebook that needs your attention	10/22/2017 >

# credit monitoring

Allstate Identity Protection Pro+ credit monitoring includes:

- Tri-bureau credit score
- Tri-bureau credit report
- Credit lock
- Credit report disputes
- Notifications when we detect credit activity



## ACTIVITY

Dashboard

## MONITORING

Digital Footprint

Credit Monitoring

Dark Web Monitoring

Financial Transactions

Social Media

## RESOURCES

Digital Exposure

Solicitation Reduction

## Credit Monitoring

James Mitchell

### CREDIT SCORE

TransUnion  
**785**

GOOD

Updated on 3/15/2018



Updated Sep 11, 2018 • Calculated using VantageScore 3.0

### CREDIT REPORTS



The information in each of your Credit Reports from the three credit bureaus can be different. This is why it's important to review your Experian®, Equifax®, and TransUnion® Credit Reports and FICO Scores.

[View annual tri-bureau report](#)

[View monthly TransUnion report](#)



Lock your TransUnion credit report



UNLOCKED



You can also submit a dispute regarding any incorrect information on your TransUnion credit report directly through the portal.

[illegible]

# dark web monitoring

Enter your information including email addresses; numbers from driver's licenses, credit cards, passports; and other sensitive items. Should we discover any of the items entered here on the dark web, you will receive an alert.

The screenshot shows the Allstate Identity Protection Dark Web Monitoring dashboard. The interface is dark-themed with a blue sidebar and a white main content area. The sidebar contains the Allstate logo and a menu with sections: ACTIVITY (Dashboard), MONITORING (Digital Footprint, Credit Monitoring, Dark Web Monitoring, Financial Transactions, Social Media), and RESOURCES (Digital Exposure, Solicitation Reduction, Security Training). The main content area is titled 'Dark Web Monitoring' and includes a user profile 'Jamie Mitchell'. Below the title is a description: 'Add important items, such as your driver's license number and email addresses. We'll monitor the dark web and notify you if anything ends up in closed hacker forums.' There is an 'Add new item' button. The 'Digital credentials' section lists three items: 'Primary Email' (s\*\*\*\*\*1@gmail.com), 'Work Email' (s\*\*\*\*\*t@acmepower.com), and 'Amazon Login' (s\*\*\*\*\*y@yahoo.com). Each item has a checkmark icon. Below this is the 'IP ADDRESSES' section, which lists 'Home Laptop' (109.98.874.43) with a checkmark icon. At the bottom, there is a footer with links for Privacy Policy, Terms & Conditions, Fraud Reimbursement, and a copyright notice: 'Powered by InfoArmor an Allstate Company - ©2007-2019 All rights reserved | Need help? Call 1-800-789-2720'.

**Allstate**  
IDENTITY PROTECTION

**ACTIVITY**  
Dashboard

**MONITORING**  
Digital Footprint  
Credit Monitoring  
Dark Web Monitoring  
Financial Transactions  
Social Media

**RESOURCES**  
Digital Exposure  
Solicitation Reduction  
Security Training

## Dark Web Monitoring

Add important items, such as your driver's license number and email addresses. We'll monitor the dark web and notify you if anything ends up in closed hacker forums.

+ Add new item

### Digital credentials

EMAIL ADDRESSES	
Primary Email s*****1@gmail.com	✓
Work Email s*****t@acmepower.com	✓

WEB LOGINS	
Amazon Login s*****y@yahoo.com	✓

IP ADDRESSES	
Home Laptop 109.98.874.43	✓

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# financial transactions

- Add financial account information to activate monitoring for suspicious activity on your connected bank accounts
- Default thresholds automatically appear
- Adjust your thresholds with the dropdowns
- Edit information and thresholds on a variety of accounts such as savings, debit, HSAs, and 401(k)s

The screenshot displays the Allstate Identity Protection dashboard for Financial Transaction Monitoring. The interface is divided into a left sidebar, a main content area, and a right sidebar. The sidebar on the left contains the Allstate logo and navigation links under 'ACTIVITY' (Dashboard) and 'MONITORING' (Credit Monitoring, Dark Web Monitoring, Financial Transactions, Social Media). Below these are 'RESOURCES' (Solicitation Reduction, Security Training). The main content area is titled 'Financial Transaction Monitoring' and includes a user profile 'Jamie Mitchell'. It features a '+ Add new item' button and a section for 'FINANCIAL ACCOUNTS' with instructions to connect accounts for monitoring. A large blue dollar sign icon is centered, with text stating: 'Receive alerts for cash withdrawals, balance transfers and large purchases from your bank accounts to help detect fraudulent activity.' Below this is an 'Add new account' button. The right sidebar, titled 'TRANSACTION ALERT PREFERENCES', allows users to select alert thresholds for various transactions: Max Credit Limit (\$10000), Large Withdrawal (\$2000), Large Card Purchase (\$1000), Low Balance (\$10), High Balance (\$5000), Net Worth Change (10%), and Portfolio Value Change (10%). Each threshold is set via a dropdown menu. At the bottom, a footer contains links for Privacy Policy, Terms & Conditions, Fraud Reimbursement, and a copyright notice for InfoArmor.

**Allstate**  
IDENTITY PROTECTION

**ACTIVITY**  
Dashboard

**MONITORING**  
Credit Monitoring  
Dark Web Monitoring  
Financial Transactions  
Social Media

**RESOURCES**  
Solicitation Reduction  
Security Training

## Financial Transaction Monitoring

Jamie Mitchell

+ Add new item

**FINANCIAL ACCOUNTS**  
Connect the financial accounts you'd like us to monitor and set your alert preferences.

Receive alerts for cash withdrawals, balance transfers and large purchases from your bank accounts to help detect fraudulent activity.

Add new account

**TRANSACTION ALERT PREFERENCES**  
Select the amounts where you would like Allstate Identity Protection to notify you.

**Max Credit Limit**  
\$10000

**Large Withdrawal**  
\$2000

**Large Card Purchase**  
\$1000

**Low Balance**  
\$10

**High Balance**  
\$5000

**Net Worth Change**  
10%

**Portfolio Value Change**  
10%

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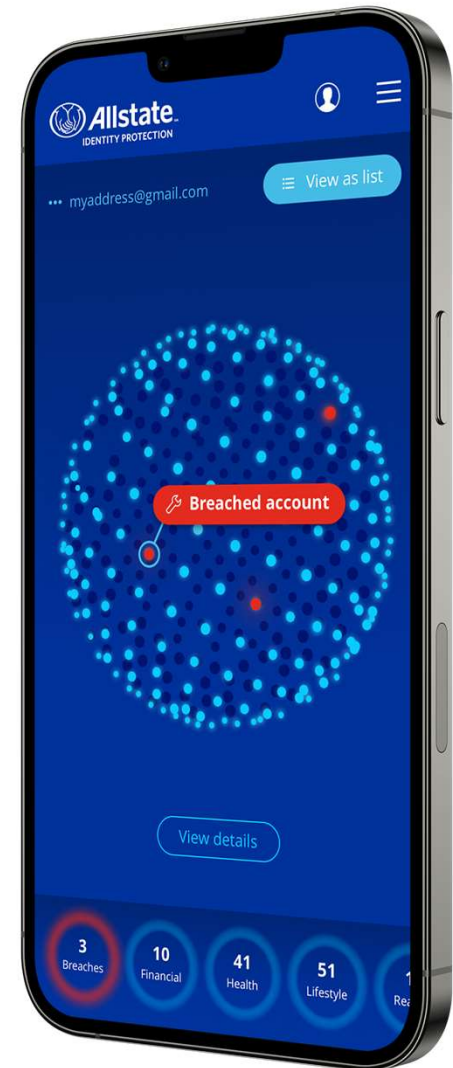
# Allstate Digital Footprint<sup>SM</sup>

Available with Allstate Identity Protection Pro+

Your digital footprint is a record of your online activity. It includes the sites you've visited, the places you've shopped at, and the accounts you've created. All of this activity could leave you exposed to breach or fraud.

## Use Allstate Digital Footprint to see and manage your personal data:

- Enter your email address in the "Digital Footprint" tab
- See a list of your digital connections, including the ones you may have forgotten about
- We'll scan your digital footprint weekly and notify you if we uncover any new connections
- Use the privacy management tools to manage your personal data:
  - Get privacy insights to gain awareness on how companies use and share your data
  - Unsubscribe from unwanted accounts
  - Send a request to a company to delete your data



# elder fraud protection

## Elder Fraud Center and scam support

Access our helpful resource hub built specifically for seniors, their families, and caretakers to easily understand and protect against scams or threats. Our identity specialists can provide customized care for older family members to identify and resolve scams or fraud, as well as create a plan together for proactive protection.

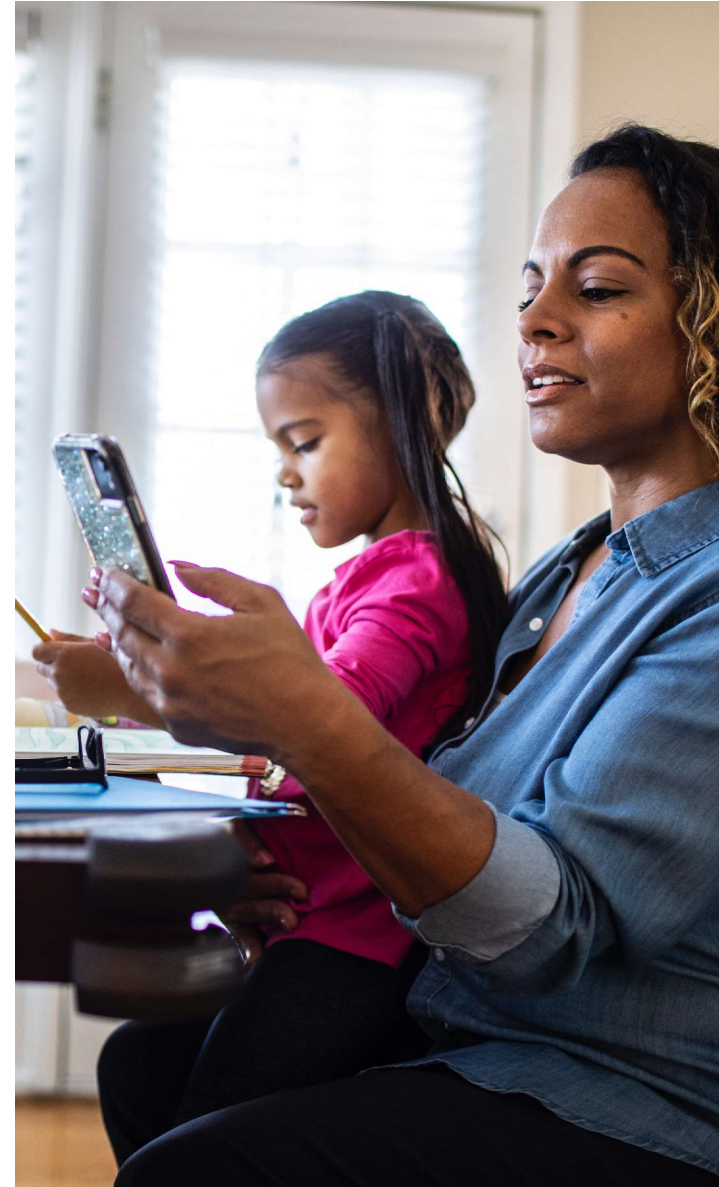




# family digital safety tools

Manage and protect your children's online lives by monitoring over 30 of the most popular apps and social media platforms, including direct messages and communications.

- **Web filtering**  
Filter or block specific websites
- **Screen time management**  
Set healthy screen time limits
- **Parental monitoring**  
Get help detecting signs of cyberbullying, drug use, predators, violence, and more
- **Location tracking**  
Track device locations so you know where they are without asking





## robocall blocker

Use the Robocall blocker to intercept scam and telemarketing calls before they reach you.

## ad blocker

With Ad blocker, you can set up automated blocking for unwanted advertisements, prevent data gathering by online trackers, and whitelist websites you trust.



# how to **get the most out of** Allstate Identity Protection



Verify credit monitoring to receive rapid alerts



Set up financial transaction monitoring for your financial accounts



Add any enrolled family members to activate features for them



Activate Security Pro<sup>®</sup> for personalized alerts and subscribe to text alerts



Add credentials to dark web monitoring for alerts when important personal information, like your email address or passwords, is compromised



Download our app to see and respond to alerts from anywhere

# secure your family's future

Enrolling in a family plan allows you to extend coverage to loved ones. We offer the broadest definition of family in the industry, using “under roof, under wallet” as our guideline. Dependents at any age who live within the employee’s household or are supported financially by the employee are eligible to enroll.

**And now we’re extending our coverage definition to include:**

- Parents
- In-laws
- Grandparents

Regardless of where they live or whether they receive any financial support from our participants.





# Thank you!

[myaip.com](https://myaip.com)

800-789-2720