GODORT Steering Committee  
Thursday, May 9, 2019  
2:00 PM ET/1:00 PM CT/12:00 PM MT/11:00 AM PT  
Virtual Meeting  

Hallie Pritchett, Chair  
Julia Frankosky, Secretary  

**Introductions and Announcements**  
Present: Hallie Pritchett, Julia Frankosky, Samantha Hager, Aimee Slater, Emily Rogers, Andrew Pace, Gwen Sinclair, Laura Sare, Paige Andrew, Rick Mikulski, Shari Laster, Susanne Caro, Vicki Tate, Jim Walther, Gavin Baker, Rebecca Hyde, Jim Church, Andrea Morrison, Rachel Dobkin  

**Update/discussion on ALA’s Steering Committee on Organizational Effectiveness (SCOE)**  
Andrew Pace, ALA Executive Board liaison to GODORT: Several models of changes were presented at the last conference for divisions, round tables, etc. Currently refining models based on feedback received from these groups and new models will be presented at next the ALA conference to enable organization-wide planning, support financial sustainability, and provide higher value for our members. Models will be sent out at least 2 weeks before Annual conference. Extended timeline and models will be presented to the board in October. If the models seem acceptable and if they require constitutional changes this will require 2 council votes for model changes, which will be Midwinter 2021 for voting. There is a public [Connect page](#) to gather more feedback.  

Questions to think about: What does GODORT want to accomplish that it can’t under the current governance structure? How can GODORT/ALA engage more members? What does ideal member engagement with ALA look like?  

Shari Laster: Where is SCOE at with respect to roundtables at this moment?  
Andrew: The biggest changes are around groups involved in governance. Feedback/overall sentiment regarding Round Tables in general was ‘please don’t cut off our pathway to the organization.’ They are looking at consistency of best practices between the Round Tables and hope to bring Round Tables together more often so they can work together and increase membership. Round Table membership and participation is one area that is consistently growing in ALA. SCOE is not looking at substantial changes to the Round Table structure.  

**Annual Conference Schedule**  
Shari Laster: The conference PDF is posted and complete; the location for the happy hour is yet to be determined. For groups meeting at Annual, please add an announcement on Connect and the GODORT listserv with the meeting time, location, and agenda.
There was an offer from staff members at the Economic Indicators division at the Census Bureau and the Federal Reserve to talk at a GODORT meeting during ALA Annual on the following topics: Smarter government: Census/St. Louis Federal Reserve partnership; Census economic data; St. Louis Federal Reserve Economic Data (FRED) tools; helping teachers use data in the classroom; and exploring alternative data sources to supplement traditional surveys. Is there anyone who has a meeting schedule but would be interested in hosting this during that time in person? If so, please contact Shari. Susanne Caro will contact Patricia Siska, FLIG coordinator, to see if this presentation would be something that can happen during FLIG’s meeting.

We have three confirmed speakers for the Census program at Annual. We are ready to start promoting various programs for Annual. If you have a program, please work with the Membership Committee to help promote your meeting and encourage attendance.

**Treasurer’s Report**
Rebecca Hyde: She is working on getting all the payments taken care of for Annual. We’ve received $1400 in donations for the GODORT Reception so far. If you’re purchasing anything for Annual submit, you do not need to wait until after Annual to submit your receipts for reimbursement to Rebecca.

**Old Business**

**Potential GODORT Liaisons**
Hallie Pritchett: We are still in need of GODORT liaisons to NMRT, SRRT, MAGIRT, ASGCLA. Are there other groups for which we should have liaisons? PLA was recommended.

Shari: The Ad Hoc Committee on Equity, Diversity, and Inclusion are currently working on a recommendation regarding diversity.

Andrea Morrison: The Cataloging Committee appoints the liaison to CC:DA Cataloging and Classification: Description and Access, but this does need to be submitted to CC:DA by the GODORT Chair. There is no change to liaison as Andrea will continue her role as liaison.

Paige Andrews has been appointed secretary to MAGIRT and volunteered to be the GODORT liaison to MAGIRT so long as this would not be considered a conflict of interest.

Vicki Tate: All liaisons need to be defined in the PPM Chapter 4, which has not been updated since 2012.

Susanne Caro will look into this chapter and put out an expression of interest for open liaison roles as appropriate.
Continue Discussion on the Future of the Midwinter Meeting
Hallie Pritchett: The Midwinter Meeting model will change for the 2021 meeting to the proposed smaller footprint with a focus on educational programs and will be held in second-tier cities. The intention is that there will be more regional attendees. Business meetings will be dramatically scaled back or potentially eliminated. We had very few people attend our GODORT meetings in-person in Seattle. Keeping this in mind, it makes sense for GODORT to carefully consider the number of in-person meetings that we plan on having at Midwinter under this new model.

Shari: One thing that is essential for GODORT for the sake of our mission is to remain active in ALA’s governance process. As long as there are meetings taking place face to face, we should remain, though this doesn’t mean all committees and Steering need to meet, but we need to have an in-person presence.

Andrea recommended that Steering continue to meet in-person.

Hallie stated that the GODORT meeting held in person at the fall 2018 DLC meeting was very well attended and that there are ways to meet in-person outside of Midwinter. If people aren’t coming to our meetings, such as at Midwinter, then we do not have the opportunity to engage with people and no number of in-person meetings will solve this. Budgets are tight and it is hard for people to attend both Midwinter and Annual and Midwinter tends to be less well attended.

Susanne suggested that we meet online for Midwinter and this can include programs and business meetings and to ask ALA to have online access to other Midwinter meetings as well to ensure GODORT members are able to participate. Suggested that we hold regular meetings at the DLC conference that includes an online component.

It might be possible to have membership meetings at other conferences such as ACRL, PLA, etc. This will continue to be an ongoing discussion as the model evolves.

New Business

Proposed GODORT Census LibGuide
Gavin Baker (ALA Washington Office): The Public Policy Office in PLA is putting together resources for the 2020 Census from the perspective of questions libraries might receive from patrons, including the online response option. There will be a number of resources coming out in the next few months and a guide that will be released next week. There will be a program at Annual on Sunday at 9am on how to prepare and promote a complete count in your community. Will also be releasing a number of tip sheets and other resources over the next year or so and will include webinars. The website with these resources is www.ala.org/census. They will also be creating an email newsletter to help disseminate the resources. The goal is to ensure widespread distribution of useful information. They have considered a LibGuide for this
and would be willing to collaborate with GODORT if we’re interested. Alternatively, GODORT can create a LibGuide and they can share it through their network. One content suggestion is how to create a book display to highlight Census books in library collections with a list of titles. The Library of Virginia has an exhibit on the racial history for the state, showing the change of racial and ethnic categories over time by using Census data to tell the story of a community. There are many unique and interesting historical resources that exist in libraries and this is a good opportunity to highlight these resources in a display or special exhibit to help promote conversation and discussion while reminding people how libraries connect to and maintain our history.

Susanne: Has created a LibGuide in response to a number of questions that people have been asking in regards to the Census. It is a fact-based resource to show why people might be concerned about the Census, but this LibGuide can be made more broad and serve more as a toolbox by giving recommendations on Census resources in addition to general questions.

Andrea suggested having links to where people can find Census representatives in each state.

Susanne is thinking about opening up the LibGuide to membership and allowing anyone who would like to add content to participate. A resources section can be added and she’s hoping the Census will create videos that we can link to.

Paige Andrew recommended adding a section on visualizing Census results over time and including Census maps and other visual content created by the Census Bureau that we can point to.

The Census Bureau has a Census 2020 page with many great resources as well. Our goal should not be to duplicate what the Census already has but to link to their pages and highlight other areas which the Census Bureau is not covering.

Gavin: Several topics that are currently covered in this LibGuide are also covered in ALA’s guide. It’s important to think about who the intended audience is for this LibGuide and tailor the guide to that audience and their needs. Some duplication may be appropriate but the goal should be a tailored guide with appropriate resources. Gavin encouraged all who are interested to attend the ALA Census Task Force meeting at Annual.

Susanne will take the lead on this project and will solicit volunteers to assist as appropriate.

Appointment of Committee Chairs and Members for 2019-2020
Susanne might have a person interested in the position of Chair of Cataloging. It has been a challenge to find people for Development and Membership. She still needs one more volunteer for the Cataloging Committee and is still looking for a Chair for the Membership Committee.
Program Ideas for Annual 2020
Hallie: Please start thinking about possible programs for Annual 2020 and share them with Steering as the deadline comes up quickly.

Role of Steering with regard to GODORT Membership
Tabled due to time.

Hallie will organize one more virtual Steering meeting before Annual.

Susanne moved to adjourn. Laura Sare seconded.