2011 Education Midwinter Minutes

From GODORT

GODORT Education Committee Minutes
ALA 2011 Midwinter Meeting (Joint Meeting with Publications)
San Diego Marriott and Marina - Point Loma
Sunday, January 9, 1:30-3:30 pm
Linda Spiro, Chair, Education
Jim Church, Chair, Publications
Lori Lester, Recorder

Education Committee Members Present: Marilyn Von Seggern, Jesse Silva, Linda Spiro, Lori Lester, Julia Proctor, Tom Twiss

Publications Committee Members Present: Sandy Schiefer, Helen Sheehy, Jim Church, John Hernandez

Guests Present: Kathy Bayer, Mina Pease, Beth Rowe, Judith Downie, Shari Laster, Mary Prophet, Annelise Sklar, Vicki Tate, Geoff Swindells, John Stevenson

I. Welcome and Introductions
A. Introductions – Linda Spiro and Jim Church welcomed committee members and guests.
B. Attendance Sheets

II. Discussion session: Planning for Online Training

Jim Church reviewed information from a meeting with an ALA representative about online training for GODORT. As a roundtable, we have more say in our own governance, but have less access to ALA privileges. We were told that GODORT would be the first roundtable to request this type of collaboration with ALA. We would need a mechanism for registrants and a mechanism for people to pay for the training. We should start with something simple, like a free and informal webinar and proceed from there. ALA has a master database that GODORT could use for online training, but it is not yet known if we could use their expertise and software to host courses. From past experience it is not ideal to host or archive course content at various institutions. Jim recommended soliciting the help of MAGERT Chair Marcy Bidney (who is also interested in online training for MAGERT) to ask the Roundtable Coordinating Assembly to allow us to host content on the ALA platform. ALA will likely do it if there is a fee for registration, but they take a percentage of the profit. Getting timely support could be an issue. To our knowledge no roundtable has done this before, so for non-dues revenue, we may have to negotiate. We also need to revitalize our web presence on the ALA website.

Suggestions from discussion included doing a small Beta test with a self-paced, tailored short topic. Suggested software to use: GoTo Meeting or iLink (about to be replaced). RUSA may be able to give us a good recommendation for what we should use. If we move forward with this within ALA, we'll need participation, support, and publicity. We could be on the cutting edge as a roundtable to initiate the e-learning. We need to look at how it could benefit ALA as well. We could do legislative or political science or business topics. We could partner with another ALA division such as RUSA- BRASS. Partnering, however, may limit us in what we could do in the future. There is a huge audience for small targeted help courses, but perhaps not for a full-fledged documents course. We should start with something cheap, short and fairly tailored. One suggestion was to turn pre-conferences into e-learning opportunities afterwards. Another suggestion was to use teasers for a training product in association with the 2012 GODORT 40th anniversary. Freebies could be small and tailored (could be proof of content). Several together could turn into a larger for-fee endeavor.
The GODORT handout clearinghouse is a good place to look for topics to cover since the Education Committee cleaned those up recently. READ will give us contact information on content. We could have volunteers create content, then migrate it if needed, rather than waiting until we have a host site.

We should form an ad hoc group of people willing to solicit, evaluate, recruit, and provide recommendations for structure. Suggested members: Chair and/or designee of Publication, Education, GITCO, Program. Part of charge is to develop procedures. Helen Sheehy made a motion to take the proposal for the ad hoc group to Steering at this Mid-winter conference. Jessie Silva seconded. The motion carried. The ad hoc group should aim for a reporting out date of June 1, 2011 to give time for review before Annual. We will solicit volunteers to create content before annual. We should know by the end of January if we can do this within the ALA structure. If ALA grants permission, we can proceed. If not, we will approach other possibilities for content. Helen suggested doing a high quality job regardless, perhaps using WorldBank to showcase their work.

III. Agenda (approved online)
IV. Approval of Minutes - Annual 2010 Approved as written.
V. Outreach Update
Kathryn Brazee Bayer, Outreach Librarian, GPO Education and Outreach

Online learning: A goal is to have more community presentations about U.S. Government information resources, aspects of depository library management, and related information. GPO's OPAL implementation provides the FDLP community with a means to conduct interactive meetings or presentations online in real-time. Please note that Web browsing sessions are limited to publicly accessible (non-password protected) content only. FDLP Desktop: provides access to live conferences, GPO archive, and proposal submission form. Sessions may be live or pre-recorded. Access http://www.fdlp.gov/outreach/onlinelearning/68-opal The GPO archive in OPAL is available at http://www.opal-online.org/archivegpo.htm . The current Depository Library Spotlight discusses a large-scale virtual conference using OPAL.

Office of Education and Outreach: There are five outreach librarians now: Kathy Bayer, Ashley Dahlen, Kristina Bobe, Mark Ames, and Melissa Fairfield. Also in this Office are Lance Cummins, Bridget Govan, and Michelle Hawkins. Contact this branch at FDLPOutreach at gpo.gov or 202-512-1119.Current education initiatives for the office are FDsys training and conference planning. They are also focusing on PAA and updating FDLP Desktop content.

FDsys: Promotional materials are being developed. (Please keep in mind that any current promo materials, Web pages, etc. that are at your library may have GPO Access information in them.) Training is/will be available. Kathy asked if anyone at the meeting had developed training. There are 6 guides to GPO Access in the GODORT Handout Exchange and Clearinghouse but none yet on FDsys.

Request for GPO Participation: If you need GPO personnel to speak at your event, see FDLP Desktop in Outreach > Events > Request GPO Participation and Forms on the bottom of the home page. Fill out the form. They will come for: FDsys training, Depository anniversary events, Depository management consultation or assessment, statewide or regional depository library meetings.

Spring Depository Library Council Meeting: San Antonio, TX April 4-6. Registration open. Call for presentations by Friday, February 25, 2011.
Interagency Depository Seminar: Washington, DC at GPO August 1-5, 2011.

VI. Liaison Reports
A. FDTF (Lori Lester) – Everyone is encouraged to read the ITHAKA report and accompanying materials and comment. Early feedback is strongly encouraged.
B. SLDTF (Robbie Sittel) – No report.
C. IDTF (Tom Twiss) – The task force approved competencies for International documents. They are also updating the publishing policies and practices section of the GODORT Handout Exchange on the wiki.
D. Education Assembly (Linda Spiro for Dotty Ormes) – New standards have been approved for library schools that will take effect the fall of 2012. Several divisions are planning to offer a program at Mid-winter Dallas focusing on diversity training in library schools. GODORT members are encouraged to show support by attending.
E. Literacy Assembly (Aimee Quinn) – No report.
VII. Old Business
A. Online GODORT training: next steps - See recommendations under Discussion Session.
B. Meet online only for Midwinter. After a brief discussion and review of opinions shared online by members who could not be physically present at Midwinter, Jesse moved that Education should meet online only for Midwinter 2012. Lori seconded. The motion carried. Linda will announce this at the membership meeting on Monday. After Midwinter the committee as a whole voted via ALA Connect and email to extend online meetings for Midwinter to future meetings as well.
C. Competencies for government information specialists update. International and State competencies are now done. Federal competencies need to be updated now that they've been available a couple of years. We need to integrate the three documents and take the revised compiled document to Steering at Annual.

VIII. New Business
A. Discussion topic for 2011 Annual - Linda reviewed the following suggestions made online before Midwinter: 1. Dottie Ormes - The emerging GPO transition to government e-docs and how it effects not only the education of librarians but also classified staff.
2. Robbie Sittel - Include FDTF in Dotty's suggested topic. Also, I don't know if anyone from the e-gov program and U of Maryland would be willing to come to share some of their experiences as a student in the program and how they think the program will transfer to librarianship.
3. Jesse Silva - (from questions over the last 6+ months) - Government budgets, the federal deficit, the debt ceiling, and other financial issues.
B. The committee decided to ask FDTF if they would be interested in a joint meeting with Education for 2011 Annual. For possible discussion topics we will propose the 3rd topic first and then the first.
C. Marilyn Von Seggern moved to adjourn. Jesse Silva seconded. The meeting adjourned at 3:30 p.m. Committee members were reminded to check ALA Connect for updates to committee business.

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