

# SPREAD THE WORD

Please join us and take action to celebrate the 40th anniversary of the Coretta Scott King Book Awards in 2009—and the fantastic books, authors, and artists they represent.

Here are some suggestions as to how you can get participate:

If you are a **CHILDREN'S OR YOUNG ADULT LIBRARIAN** – Plan a program featuring these outstanding books. Invite one of the award-winning authors or illustrators to your school or public library. Share the 40th Anniversary DVD\* with teachers, parents, and anyone else interested in the reading lives of children and teens.

If you are a **PARENT, GRANDPARENT, GODPARENT, or FRIEND** of a child or teen, purchase one of these award-winning books for the next special occasion.

If you **TEACH CHILDREN or YOUNG ADULTS**, incorporate Coretta Scott King Award-winning books into your curriculum. Award these books as prizes to students who excel. Share your ideas with fellow teachers. Reference the discussion guides archived on the CSK Web site.

If you are an **EDUCATOR WHO TEACHES CHILDREN'S or YOUNG ADULT LITERATURE**, make sure discussion of this award is included when you introduce award-winning books.

If you are a **PUBLISHER**, use your catalogs, web sites, and other promotional outlets to highlight your award-winning books, authors and illustrators.

If you are a **BOOKSELLER**, become familiar with these award-winning titles so you can hand sell them to your customers. Find ways to display these books, all year – not just during African American History Month.

**IF YOU LOVE YOUNG PEOPLE'S LITERATURE**, continue to support us in our efforts to give Coretta Scott King Award-winning books, authors, and illustrators the attention they so richly deserve.

Please visit us at [www.ala.org/csk](http://www.ala.org/csk) and join in the celebration.

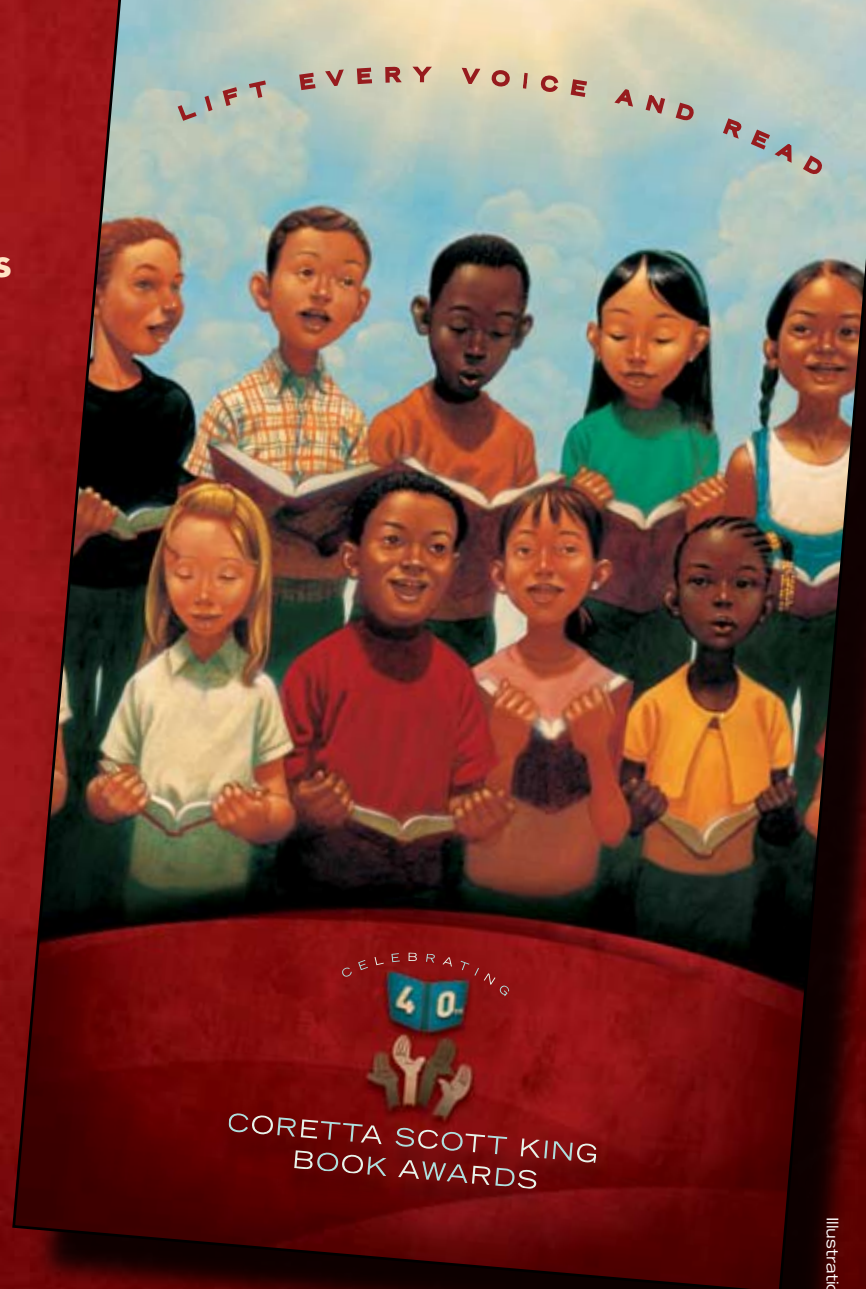


Illustration: Kadir Nelson Design: mkbooksnyc.com

CELEBRATE THE 40TH ANNIVERSARY OF THE  
CORETTA SCOTT KING BOOK AWARDS

[WWW.ALA.ORG/CSK](http://WWW.ALA.ORG/CSK)