BECOME A MEMBER
in the only group dedicated to the total exhibits experience at the ALA Midwinter Meeting and Annual Conference.

EXHIBITS ROUND TABLE

Membership in the Exhibits Round Table (ERT) allows your company to give direct feedback about the ALA shows. By working with other exhibitors, librarians, and the ALA Conference Services staff, you’ll have direct impact on issues and plans relevant to improving the exhibition experience. Improve your company’s ALA exhibits performance and be a part of the organization that has delivered real, positive changes to the ALA exhibit floor. Join today.
WHY YOU NEED TO JOIN

**BENEFITS**
- Express registration
- Complimentary subscription to American Libraries, ALA’s professional journal
- Discounts on ALA publications and graphics
- Eligibility for special member recognition programs

**MAJOR FUNCTIONS**
- Works with ALA Conference Services and Executive staff to ensure the best possible exhibits experience for exhibitors of all types and sizes.
- Promotes value of exhibits across ALA and its divisions through attendee communication and conference program planning.
- Conduct ongoing review of show traffic levels and demographics, floor layout and promotions to maximize traffic to the exhibit floor.
- Encourages a spirit of partnership with the library community.
- Helps to set standards for booth rental and space assignments, exhibit hours, and display rules
- Provides attendee survey information
- Administers Financial and administrative support for the Chris Hoy/ERT scholarship program, consisting of $5,000 to a U.S./Canadian citizen or permanent resident who is pursuing an MLS in an ALA-accredited program.
- Runs the popular quilt auction during the Annual show that auction that supports the above
- Organizes the ERT closing reception in the exhibit hall at the annual conferences
- And MORE!

**PROVEN RESULTS**
- Attained a no-conflict exhibit time for attendees
- Helped move the Book Buzz theatre to the show floor
- Addition of the Technology Showcase
- Improved exhibit hours
- Increased traffic at Midwinter Meeting

JOIN US NOW

www.ala.org/ert