Outreach and Engagement schedules community outreach opportunities and are planned for engagement that aligns with our strategic goals; factoring in staff availability and best use of our time and resources. We post outreach opportunities with staffing needs on SharePoint. Speak to your supervisor if you are interested in signing up for an outreach event.

Types of outreach can include: city-wide events (ArtFest, AsiaFest, International Festival, etc.), STEAM showcase, summer reading promotion, school open houses, genealogy promotion, early learning and technology classes, and puppet shows. Library card sign-up is important at all events.

**TRAINING**
Visit each training station to get an overview of outreach expectations, materials used, technology available, puppeteering, library card sign-up, and mobile outreach. Take notes as needed.

**OUTREACH SET UP**
Learn more about the Community Engagement supplies, how to set up the tent, and general expectations of library outreach

**OUTREACH TABLE**
Learn how to interact with patrons at events, see how an outreach table can be set up with Community Engagement bin materials, and talking points

**TECHNOLOGY**
PPL has a plethora of technology available for outreach. Learn how to use some of this tech and how to reserve it on SharePoint

**PUPPET AMBASSADOR**
At the larger, community-wide events we often have a Puppet Ambassador. Learn about this role, how to engage with patrons, and materials needed for outreach

**OUTREACH VAN**
Walk through the Friends of PPL-funded outreach vehicle with a demonstration of technology and supplies on board. Speak with your supervisor if you are interested in learning how to drive the van