Using DigitalLearn in Your Library
Scott Allen
Deputy Director
Public Library Assn.

Jen Martinez
Product Coordinator
Anneal/Commerce Kitchen

Marian D. Christmon
Digital Inclusion Team Lead
Nashville (Tenn.) Public Library

Kevin King
Head of Branch and IT Services
Kalamazoo (Mich.) Public Library
Community members come into public libraries every day, hoping to complete life tasks many of us take for granted, but lacking the basic computer skills to accomplish them. PLA’s DigitalLearn.org, an online hub for digital literacy training, builds upon the work of libraries to increase digital literacy across the nation.

PLA strives to enhance public libraries’ abilities to provide literacy services in their communities and increase awareness of the types of literacy necessary for 21st century skills development and success.
Digital Literacy Training in Libraries

78% of those 16 and older say libraries should “definitely” offer programs to teach people how to use digital tools such as computers, smartphones and apps.

http://www.pewinternet.org/2015/09/15/libraries-at-the-crossroads/
Digital Literacy Training in Libraries

65%

of local government leaders say libraries play an important role in advancing digital literacy as a community priority.

http://icma.org/en/icma/newsroom/highlights/Article/107891/ICMA_Study_Reveals_Five_Areas_Where_Public_Libraries_Can_Support_Community_Goals
Tools for Training

- GCF LearnFree.org
- YouTube
- NorthStar
- TechBoomers
- Partners Bridging the Digital Divide
- wikiHow
- Microsoft Digital Literacy

Learn essential skills with the Digital Literacy Curriculum.
Marian D. Christmon  
Digital Inclusion Team Lead, Nashville (Tenn.) Public Library

Kevin King  
Head of Branch and IT Services, Kalamazoo (Mich.) Public Library
DigitalLearn.org

2012: IMLS grant to develop and launch website

2013: Website and first courses launched

2014: Promotion, development of tools for teachers

2015: New funding partners and new features

2016: Personalized library sites, Spanish courses
What is DigitalLearn.org?

- 19 modules
- 6-22 minutes long
- English and Spanish
- Video with narration
- PDF Transcripts
Digital Readiness Gaps

14% The Unprepared
5% Traditional Learners
33% The Reluctant
31% Cautious Clickers
17% Digitally Ready

http://www.pewinternet.org/2016/09/20/digital-readiness-gaps/
Why Use a Computer?

3 Activities
15 Minutes
Beginner

Contributed by Mary Beth Fassoll, Kodak
Topic: Core

Do you ever wonder why you should take the time and effort to learn to use a computer? If you are new to using computers you may think that it is too hard, too expensive, or not for people like you. You are not alone. Take this course to learn why using a computer can be worth the time and effort, and to take a closer look at what steps you can take to learn computers one skill at a time.

Activities in This Course

1. Computers Are Not for Me
   Duration: 06:00

2. I'm Overwhelmed!
   Duration: 05:00

3. How to Stay Safe
   Duration: 04:00

Click here for a text copy of the course.

Additional Resources

- Why_Use_a_Computer_ALL.pdf
- Why_Use_a_Computer_1.pdf
- Why_Use_a_Computer_2.pdf
- Why_Use_a_Computer_3.pdf
- Why_Use_a_Computer_Workshop...
"I want to get online, but I’m overwhelmed!"

Click here to access the course handout

You can also write your thoughts on any piece of paper

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**Why Use a Computer?**

- 3 Activities
- 15 mins
- 1. Computers Are Not for Me
- 2. I'm Overwhelmed!
DigitalLearn Accomplishments

- 1.5 million page views, 186,000 visitors, 50,000 course completions
- Expanding content, 2-4 new courses annually
- Spanish translation
- Community of practice
- Customized sites
How Can Libraries Use DL?

• Educate library staff to refer learners
• Promote to learners
  – Link on library computers, website
  – Post flyers
• Use as part of classroom teaching
• Promote to other community partners to help them provide training
• Build a custom site
Site Customization

• Libraries (and other orgs)
  • Branding
  • Custom course content (from DL or own content)
  • Custom page content
  • User analytics

• Learners
  • Logins to save progress, retrieve certs, etc.
  • Course recommendations tool/quiz
  • Custom course list
  • Additional resources after courses

• Options
  • Work with PLA, or DIY (open source)
Explore, discover, and engage with your computer!

Choose a course below to start learning or search courses.

Uncategorized

**Why Use a Computer?**
Here’s some reasons why you should take the time to learn about computers.
⏰ 15 mins

**Getting Started on a Computer**
What a computer is and how to use a mouse and keyboard.
⏰ 15 mins

**Using a PC (Windows 10)**
Learn the basics of using a PC with the Windows 10 Operating System.
⏰ 13 mins

**Navigating a Website**
Learn your way around websites.
⏰ 5 mins

**Basic Search**
Learn about search engines and get started searching the internet.
⏰ 7 mins

**Accounts & Passwords**
Covering the basics of online accounts and safe passwords.
⏰ 11 mins
Log In

Already have an account? Log in using your email address and password below.

Email *

Password *

Keep me logged in  Hide password

Access Courses

Forgot your password?

Sign Up

Want to take a course, but don’t have an account yet? It’s easy to set one up. Just fill out the fields below.

Email *

Don’t have an email address? Click here to open a tutorial in a new tab that explains how to set up an email account.

First Name *

Zip Code

What’s your library called?

Your Password (must be at least 8 characters)

Your Password (must be at least 8 characters) *

Re-enter Your Password *

Hide password

Sign Up
Jen, what would you like to learn?

Answer three questions and we'll recommend which courses to take.

1. How comfortable are you with desktop or laptop computers? Select one.
   - This is my first time using a computer.
   - I can use a keyboard and mouse, but I'm not comfortable beyond that.
   - I can use a computer, but I'd like to learn more.
   - I'm very comfortable with a computer, but I would like to learn more on a specific topic.

2. How comfortable are you using a phone, tablet, or iPad to access the Internet? Select one.
   - This is my first time using a one.
   - I can use one, but I'm not comfortable beyond that.
   - I can use one, but I'd like to learn more.
   - I'm very comfortable with a computer, but I would like to learn more on a specific topic.

3. What would you like to do with a computer? Choose your top goal.
   - Search for a job.
   - Help my child with school.
   - Access online government information and benefits.
   - Use online tools to further my education.
   - Communicate with friends and family through email and video.
   - Be more safe and secure when using the Internet.
   - Learn specific software or apps such as Microsoft Word.
   - Search for information.
### Courses

Re-order courses on the homepage by clicking on the arrow icon to drag and drop courses. Edit by clicking the appropriate course below.

#### Uncategorized

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</tr>
</tbody>
</table>
Online Job Searching

Use my skills now! (click each link below)

Now that you know how to search for jobs online, check out local job listings on the following websites:

1. Illinois workNet Job Finder - Search by keyword and location.
2. 1000 Jobs - Search manufacturing jobs.
3. Government Jobs - Search opportunities by salary and more.

Additional Resources
- Center_Working_Families_map.pdf
- Job_Search_Organizer.pdf
- Nearby_Food_Service_Jobs.pdf

Local support centers

Find local centers to help you look and apply for jobs at the Chicago Cook Workforce Partnerships.

Or visit the Disability Works website for more guidance on your job search.

Other online job-search sites

Indeed.com - One of the most popular job-search sites. You can search by city, state, or zip code and narrow the results down by salary, job type, title, and other filters. If you create an account, you can save your searches for later use.
Customization Options

Do It Yourself
• Same functionality
• No fees
• Requires hosting, tech skills
• Manual updates

Basic or Enhanced
• Starts at $15,000
• One time cost, plus hosting after 1 year
• 4-week build
• Little tech experience required
• Automatic new content, fixes, updates

github.com/PublicLibraryAssoc
Basic Customization Timeline

Pre Work: Prep of Materials

Week 1: Kickoff Meeting

Week 2: Development

Week 3: Review and QA

Week 4: Analytics and Launch

Post Dev: Maintenance and Support
Customized DigitalLearn.org Sites
Partners Can Support Your Efforts

- Partner with education, jobs, senior services
- Approach large employers and other businesses
- Solicit corporate and private foundations
- Partner with other libraries or library systems
- Library board, foundation or friends group
Kalamazoo Public Library
Nashville Public Library
Nashville Public Library

Are you a participant in one of the Library’s Technology Training Programs?

- No Program
- Programs for Seniors
- Programs for Adults
- Programs for Young Adults

Select Program...

- NCOA
- FiftyForward
- Family Resource Center
- Metro Parks & Recreation
- MDHA Senior Homes
- Trevecca Towers
DigitalLearn.org Partners

ALA Office for Diversity, Literacy and Outreach Services

Chicago Public Library

Cox

Anneal

kixal training learning
Your Input and Questions
DigitalLearn Meeting at ALA

Many libraries have worked with PLA to customize DigitalLearn.org for their learners. At this meeting, libraries with DigitalLearn.org sites will share with each other. Libraries interested in getting this digital literacy resource are encouraged to attend, hear about their experiences, and ask questions.

**Meeting Type:** Discussion/Interest Group

**Sponsors:** PLA

**Cost:** Included with full conference registration.

**Open/Close:** Open