2020 Census, libraries, & COVID-19

Raise Hand 👋 if you’ve already filled out your 2020 Census!

#CountOnLibraries
What’s it to us?

- Information
- Representation
- Funding
- Advocacy

*Image: Hoag Library (Albion, N.Y.)*

#CountOnLibraries
Adapting Outreach in Response to COVID-19

IN RESPONSE TO COVID-19, the Census Bureau and libraries delayed and adjusted 2020 Census operations and awareness activities. Buildings were closed, events were cancelled or moved online, and the deadline to respond to the Census was extended until October 31.

A complete count is vital to ensure communities don’t miss out on billions of dollars in needed funding for libraries, schools, healthcare, and other services. Libraries can play a pivotal role by informing their communities that participating in the 2020 Census is easy, safe, and important.

KEY POINTS

- The 2020 Census has been extended to October 31.
- Residents can respond online, by phone, or by mail.
- A reminder postcard will be mailed in late July.
- Door-to-door follow-up will begin in August in most areas.
- Online and contactless outreach can support a complete count.

NEW GUIDE & OTHER RESOURCES:

ala.org/census

How to respond:

2020census.gov

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