Digital Literacy and Public Libraries

• 90% of libraries help patrons with basic internet skills
• 84% of libraries offer technology training in computer and software use
• 61% of March 2020 survey respondents are moving programs online due to COVID-19

PLA and Digital Literacy

• DigitalLearn.org
• Grants and technology for libraries
• Digital literacy leadership and education
• Project Outcome
Tools for Patrons

Getting Started on a Computer

Applying for Jobs Online

Tools for Trainers

Tools and Resources for Trainers

Creating Online

- Weebly Basics
- Canva

  - Learn how to use Weebly to create your own website
  - Canva has all the tools you need to design graphics for projects.

Wordpress

- WordPress: Creating Your Website
- WordPress: Designing Your Website
- WordPress: Adding Function to Your Website

  - Get your first website up and running in 5 easy steps using WordPress
  - Develop the navigation, style, and layout of your website
  - Learn how to use Jetpack with Wordpress to add contact forms and more

Coding

- Coding: HTML Basics
- Coding: HTML & CSS Basics
- Coding: CSS Beyond Basics

  - Learn how to manage the appearance of websites with HTML
  - Learn about the relationship between HTML and CSS
  - Learn more advanced techniques for styling your webpage with CSS
DigitalLead: Rural Libraries
Creating New Possibilities
Supported by Microsoft

- Fall 2019: PLA supplied 40+ rural libraries with hotspots or computers for new programming
- Spring 2020: PLA will provide public WiFi access points and funding to rural libraries to extend signals

Apply now! Size and geographic restrictions apply

See PLA’s Digital Literacy initiatives page for these and other opportunities

ala.org/pla/initiatives/digitalliteracy
PLA Digital Literacy Committee

Online learning and conference programs

- Tech Skills Checklist for Public Library Supervisors and Staff
- PLA Digital Literacy Committee
- DigitalLead
- Using DigitalLead
- TechSkills

Emails and ALA Connect interest group

- Tools for Building Digital Skills with Your Patrons and Staff

Tools like the Tech Skills Checklist
What is Project Outcome?

NEW! Project Outcome for Academic Libraries: Visit the Site

Outcome Measurement Made Easy
for Public Libraries

Resources and Tools to Create Surveys and Analyze Outcome Data

Public Libraries Sign Up
Academic Libraries Sign Up

225,737 Responses collected through public library surveys
1,467 Public libraries have created

Measuring Digital Learning Outcomes

1. You feel more knowledgeable about using digital resources
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

2. You feel more confident when using digital resources
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

3. You intend to apply what you just learned
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

4. You are more aware of resources and services provided by the library
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

5. What did you like most about the program?

6. What could the library do to improve your learning?