Introduce Yourselves!

In the chat box:

- Name
- State
- What barriers have you encountered in celebrating Banned Books Week?
Office for Intellectual Freedom

Making Banned Books Week
Work in Your Community
Making Banned Books Week
Work in Your Community

What We Do

Report Censorship
Defend the Public’s Freedoms

www.ala.org/challengereporting

Library BILL of RIGHTS

The American Library Association affirms that all libraries are forums for information and ideas, and that the following basic policies should guide their services.

I. Books and other library resources should be provided for the interest, information, and enlightenment of all people of the community the library serves. Materials should not be excluded because of the origin, background, or views of those contributing to their creation.

II. Libraries should provide materials and information presenting all points of view on current and historical issues. Materials should not be procribed or interred because of partisan or doctrinal viewpoints.

III. Libraries should challenge censorship in the fulfillment of their responsibilities to provide information and enlightenment.

IV. Libraries should cooperate with all persons and groups seeking to establish tolerance, freedom of expression and free access to ideas.

V. A person’s right to use a library should not be denied or abridged because of origin, age, background, or views.

VI. Libraries which make exhibits and meeting rooms available to the public: their users should make such facilities available on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use.

www.ala.org/bbooks #BannedBooksWeek @OIF @ALA_PLA
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Life Cycle

October
- Graphic Designer
- Theme

December
- Finalize Challenges
- Compile Field Report

April
- Release Top Ten
- Infographics

June
- Marketing
- Posters and Swag

August
- Promotional Webinars and Articles

September
- Banned Books Week!
History

Banned Books Week was launched in 1982 in response to a sudden surge in the number of challenges to books in schools, bookstores and libraries. Efforts to remove controversial books from schools and libraries skyrocketed following the election of Ronald Reagan in 1980.

It started with a read out on the steps of the New York Public Library during the American Booksellers Association convention.
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But Why?

Congress of the United States
First Amendment

Bill of Rights

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.

Library Bill of Rights

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II. Libraries should provide materials and information presenting all points of view on current and historical issues. Materials should not be excluded because of partisan or ideological viewpoints.

III. Libraries should challenge censorship in the fulfillment of their responsibility to provide information and enlightenment.

IV. Libraries should cooperate with all persons and groups concerned with resisting abridgment of free expression and free access to ideas.

V. A person's right to use a library should not be denied or abridged because of origin, age, background, or views.

VI. Libraries which make exhibits and meeting rooms available to the public should make such facilities available on an equitable basis, regardless of the beliefs or affiliations of individuals or groups requesting their use.

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Raising Awareness & Education

• The mission of public libraries and schools.
• Access to information is vital for an informed citizenry.
• First Amendment has limitations.

WHAT IF I TOLD YOU

THE FIRST AMENDMENT DOES NOT GRANT FREE SPEECH, BUT RATHER STOPS CONGRESS FROM MAKING IT ILLEGAL

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Consequences

- **Public Challenges**: 46 challenged titles are listed in the Field Report 2016. Verified by a third party.

- **Reported Challenges**: Includes non-books, databases, filtering, disinvited speakers, programs and social media. Some are confidential because librarians fear losing their job. The Top Ten list is calculated from Reported Challenges.

- **Silent Challenges**: There may be many as 10,766 challenges every year. 82-97% of challenges remain unreported.

Visit [www.ala.org/bbooks](http://www.ala.org/bbooks) for more information. Hashtags: #BannedBooksWeek, @OIF, @ALA_PLA
The Wall

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Opportunity
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Barrier #1

Free Downloads & Book Lists

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Barrier #2

Passive Programs

Would you risk jail time to defend your favorite book?

Engage readers. Celebrate the freedom to read. Harness the power of social media.

#RebelReader

www.ala.org/advocacy/bbooks/bannedbooksweek/rebelreader
www.alastore.ala.org/bbw
www.thunderclap.it/projects/60190-banned-books-week

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www.ala.org/bbooks

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Barrier #1 & 2

Program in a Box

Rebel Reader at Your Library

- Space on the ala.org/bbooks page
- Printable bookmarks and customizable flyers
- An adaptable program to fit your creativity
- Showcase your collection and services
- YOU’RE entered into a drawing for amazing prizes

www.ala.org/advocacy/bbooks/bannedbooksweek/rebelreaderatyourlibrary
Barrier #3

This resource offers issues, strategies, and resources for preparing your professional community (teacher librarians and public librarians) to celebrate Banned Books Week.

ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/colleaguesqanda

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Barrier #4

“By failing to prepare, you are preparing to fail.”

Benjamin Franklin

- Talking points
  - Library Mission
  - Core Value
  - Engaging Community
- Proposal, budget & outcome
- Transparent and passionate

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Barrier #5

Fresh Ideas!

- Get GIFy With It
- 50 Shades of Banned Books Week
- Pinterest

www.pinterest.com/BannedBooksWeek/
www.youtube.com/user/oiftube
Barrier #6

“Censorship thrives in silence; silence is its aim.”

Jamie LaRue

- Choose the right terminology
- Be thoughtful of your community and the planning of your display or event
- By-in from stakeholders
- Promotion and Transparency
- Encourage Conversations
- Be Brave
Barrier #7

Clarity

Define “banned books,” “challenged books,” intellectual freedom,” and “freedom to read” as part of your displays, events and communication.

- Proclamation
- Column in the News

www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/proclamation
www.ala.org/advocacy/bbooks/bannedbooksweek/ideasandresources/lettereditor
Barrier #8

When you can’t see the forest for the post-it notes.

Project Outcome
About Project Outcome

Outcome Measurement Made Easy
Resources and Tools to Create Surveys and Analyze Outcome Data at Your Library

SIGN UP

72,787
Responses collected through our surveys

657
Libraries that have created surveys

Updates

Fireworks-worthy Data Visualizations Coming This Week
Check out July’s e-News to register for a behind-the-scenes look at Project Outcome and get a glimpse of the improved Data Dashboard launching July 6th!

Live News

Project Outcome @ProjectOutcome
See where #ProjectOutcome fits in the data landscape
Aug 4, 2017

Project Outcome @ProjectOutcome
Shortest cut between Immediate and Follow up Surveys?

www.ProjectOutcome.org
Surveys for 7 Service Areas

- Early Childhood Literacy
- Education/Lifelong Learning
- Summer Reading
- Digital Learning
- Job Skills
- Civic/Community Engagement
- Economic Development
Four Key Outcomes

Knowledge
Confidence
Skill/Application
Awareness
Project Outcome Tools

Survey Management

- Coding Club - 08/31/2017
  Created by PLA Test
  4 Responses
  View Survey | Enter Responses

- Adult Digital Literacy - 09/01/2017
  Created by Tyler Test
  0 Responses
  Review Survey

Data Dashboard

- Create New Survey

Resources

- Project Outcome 101
  Published 07/20/2015

- Writing Open-Ended Survey Questions
  Published 04/28/2017

- Data Collection Roadmap
  Published 06/10/2016

View All Resources

Peer Discussion

- Custom questions
  Updated 06/30/2017

- Repeat patrons filling out storytime surveys
  Updated 08/18/2017

- Including patron comments in printed report
  Updated 08/17/2017

View All Discussions

Events

- Measuring the Impact of Digital Literacy Services with Project Outcome & DigitalLearn.org
  Sep 14, 2017 | Online

View All Events
Please take a few minutes for this brief survey and let us know if, as a result of participating in the Education & Lifelong Learning program...

1. You learned something that is helpful
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

2. You feel more confident about what you just learned
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

3. You intend to apply what you just learned
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

4. You are more aware of applicable resources and services provided by the library
   - Strongly Disagree
   - Disagree
   - Neither
   - Agree
   - Strongly Agree
   - N/A

5. What did you like most about the program?

6. What could the library do to better assist you in learning more?
Free Project Outcome Training Resources

- Getting Started
- Surveys
- Data Collection
- Data Analysis
- Taking Action
- From the Field

www.ProjectOutcome.org