Corporate and Foundation Library Champions

Through the generous support of our members, supporters and friends who give to the American Library Association (ALA) each year, we are able to advocate on behalf of libraries and library users, promote literacy and community outreach programs, encourage reading and continuing education in communities across America, and provide scholarships to students preparing to enter the library profession.

“One being a Library Champion is, we feel, just one more good way to strengthen our country’s national treasures, its libraries.”

Bob Sibert, President
Bound To Stay Bound Books

One of the most impactful ways to partner with ALA as a corporate supporter is by becoming a Library Champion. As a Corporate or Foundation Library Champion, your company will play a significant role in helping increase public awareness of the vitality and value of today’s libraries.

Through our Library Champions program, you will directly contribute to ALA’s Campaign for America’s Libraries, a strategic communications effort about the value and benefits of libraries. This is done through national media outreach, partnerships and free public awareness tools in an effort to support libraries on a local level.

ALA’s Library Champions have the opportunity to become closely engaged in our work on behalf of libraries. Being a Library Champion is an annual renewable commitment that helps support the work of libraries in our communities on a national level.

Be a partner. Be an advocate. Become a Library Champion.

For more information about the Library Champions program or ALA’s Campaign for America’s Libraries, please visit www.ala.org or contact Kim Olsen-Clark, Director of Development at 312-280-5049 or kolsen-clark@ala.org.
About Library Champions
ALA’s Library Champions program was launched by a select group of individuals, corporate and foundation supporters who joined together to advocate for libraries and the library profession. Today, the Library Champion program continues to build on their incredible success and encourages the next generation of corporations and foundations to join in a call to action and powerfully proclaim the importance of the library in American society.

Benefits for Library Champions
As a thank you for your annual contribution, your company or foundation will receive a series of benefits opportunities, including special recognition and exclusive invitations to visit with ALA leadership at select national ALA events.

- Name credit on “Wall of Champions” panel display at ALA headquarter and during ALA’s Annual and Midwinter conferences.
- Invitation to a special reception with ALA leadership.
- Listing in various national conference and exhibition publications.
- Discount on rental of ALA membership mailing list, customized for target audience.
- Ability to use Library Champion logo on company materials.
- Name credit in special articles in American Libraries magazine.
- Numerous other benefits tailored for exhibitors at ALA national conferences.

How to Join
The Library Champion program is open to all corporations and foundations in the United States and abroad. Consider joining at an annual membership level that best suits you.

- Sustainer $25,000
- Leader $15,000
- Investor $10,000
- Patron $7,500
- Member $5,000
- Associate $2,500*

About ALA
Founded in 1876, the American Library Association (ALA) is the largest not-for-profit library association in the world, with nearly 60,000 members from public, school, academic and special libraries. ALA has been distinguished for its commitment to enhance learning and ensure equity of access to information for all. We accomplish this by providing leadership for the development, promotion and improvement of library and information services through two national conferences held annually, a wealth of continuing education programs and print and online communications.

*Available only to new Library Champions; special rate for the first year only.