



# Library Champion

Investing in America's Libraries

Through the generous support of our members, supporters and friends who give to the American Library Association (ALA) each year, we are able to **advocate on behalf of libraries** and library users, **promote literacy** and community outreach programs, **encourage reading and continuing education** in communities across America, and provide **scholarships** to students preparing to enter the library profession.

**“Being a Library Champion is, we feel, just one more good way to strengthen our country’s national treasures, its libraries.”**

Bob Sibert, President  
Bound To Stay Bound Books

One of the most impactful ways to partner with ALA as a corporate supporter is by becoming a Library Champion. As a Library Champion, your company will play a significant role in helping increase public awareness of the vitality and value of today's libraries.

Through our Library Champions program, you will directly contribute to ALA’s *Libraries Transform Campaign*, a strategic communications effort about the value and benefits of libraries. This is done through national media outreach, partnerships and free public awareness tools in an effort to support libraries on a local level.

ALA’s Library Champions have the opportunity to become closely engaged in our work on behalf of libraries. Being a Library Champion is an annual renewable commitment that helps support the work of libraries in our communities on a national level.

**Be a partner. Be an advocate. Become a Library Champion.**

For more information about the Library Champions program or ALA’s *Libraries Transform Campaign*, please visit [www.ala.org](http://www.ala.org) or contact Jeffrey Roth, Acting Director of Development at 312-280-5050 or [jroth@ala.org](mailto:jroth@ala.org).

**LIBRARIES  
TRANSFORM**

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## Benefits for Library Champions

As a thank you for your annual contribution, your company or foundation will receive a series of benefits, including special recognition and exclusive invitations to visit with ALA leadership at select national ALA events. Such benefits include:

### Conference and Midwinter Recognition

- Wall of Champions recognition at Midwinter Meeting and Annual Conference
- Special recognition spread in *American Libraries* edition leading up to or during Annual Conference and Midwinter Meeting
- Booth recognition at Annual Conference and Midwinter Meeting including floor decals and special conference ribbons
- Recognition in Annual Conference and Midwinter Meeting Program Book
- Invitation to VIP Reception at Annual Conference
- Special invitation to meetings with ALA Leadership during Annual Conference and Midwinter Meeting to discuss The Libraries Transform Campaign

### Corporate Membership Benefits

- One Associate Membership to ALA and Exhibitors Round Table included
- Preferred Exhibit Booth Space: receive preferred booth space assignment before other exhibitors
  - BONUS: As a Library Champion, you jump to the top of the preferred list!
- 25% off display advertising in *American Libraries* magazine
  - Recognition as a corporate member in *American Libraries* Buyers Guide, as well as advanced search in the guide
- 15% Discount on Membership List Rentals
- 10% discount on ALA Publishing books and promotional items from ALA Editions and ALA Graphics, as well as subscriptions from ALA TechSource
- Discounted rates on online classified job ads on ALA JobLIST

## How to Join

The Library Champion program is open to all corporations and foundations in the United States and abroad. Consider joining at an annual membership level that best suits you.

- Sustainer      \$25,000
- Investor        \$10,000
- Patron          \$7,500
- Member         \$5,000
- Associate       \$2,500\*

\*Available only to new Library Champions; special rate for the first year only.

