



**Día**, is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures. Día is also known as El día de los niños/El día de los libros (Children’s Day/Book Day). Día happens year-round, since sharing good books with children should take place every day. On **April 30**, libraries, community partners and families have extra special celebrations to mark the Día year.

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#### **Through Día, libraries work to...**

- Celebrate children and connect them to the world of learning through books, stories and libraries.
  - Nurture cognitive and literacy development in ways that honor and embrace a child’s home language and culture.
  - Introduce families to community resources that provide opportunities for learning through multiple literacies.
  - Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.
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#### **Diverse children’s books serve as mirrors and windows...**

- In libraries all over the country, children and parents celebrate Día with family book clubs, multicultural storytimes, guest appearances by children’s authors, crafts, music and more
- On the official Día website, librarians and parents have access to book suggestions, toolkits, a resource guide and promotional materials
- Locate Día programs in your community by visiting our National Día Program Registry at [dia.ala.org](http://dia.ala.org)
- Every year, more and more libraries celebrate Día; visit your local library to find out more about Día!

The Association for Library Service to Children (ALSC) is the national home for Día. El día de los niños/El día de los libros is an enhancement of Children’s Day, which began in 1925 as a result of the first “World Conference for the Well Being of Children” in Geneva, Switzerland. Children’s Day was designated as a day to bring attention to the importance and well-being of children. In 1996, Pat Mora, nationally acclaimed author of books for children and adults, proposed linking the celebration of childhood and children with literacy. Her proposal was endorsed by Día Founding Partner REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking in 1997.

**For more information about Día, visit [dia.ala.org](http://dia.ala.org)**

