

## Join the American Library Association to:

- Connect with key buyers and decision-makers
- Be part of the global transformation of libraries
- Increase your ability to reach and serve the library community
- Help make libraries and the profession stronger
- Meet, connect, and network with professionals from all areas of library work
- Support and advocate for the public's access to information
- Make an impact on related legislative issues

**LIBRARIES  
TRANSFORM™**

Visit [www.ala.org/membership](http://www.ala.org/membership)  
and join today.

Find us online    

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50 E. Huron | Chicago, IL 60611

# CORPORATE MEMBERSHIP

● ● ●  
Connect with Key Buyers  
and Decision Makers as You  
Support the Library Profession

**ALA**  
MEMBERSHIP | American  
Library  
Association

### Offering

- Corporate Membership
- Personal Membership
- Student Membership
- Library Support Staff Membership
- Organizational Membership
- International Membership



**ALA**  
MEMBERSHIP | American  
Library  
Association

## Become an ALA Corporate Member

Your membership connects you with leading buyers and decision makers across the library world while demonstrating your commitment to the global transformation of libraries. Through your Corporate Membership, you maximize your visibility, which increases as you take full advantage of the benefits and discounts available only to Corporate Members.

As a Corporate Member, you are recognized as a valuable supporter of libraries, librarians, and all library staff. Libraries are essential to helping communities contribute to and benefit from our increasingly global economy. And your support through your ALA membership helps to ensure that the best library services are available to all.

### Use Your Key Benefits

- **At the \$500 level**, you can designate one Key Benefit (see list below) you wish to receive when you join or renew (changeable year-to-year, but not within the same year of membership).
- **At the \$2,000 level**, you automatically receive all the Key Benefits (listed below) **PLUS 25% off display advertising in *American Libraries* magazine.**

### Key Benefits

1. Discounted Membership List Rental. Receive a 15% discount on renting our membership mailing lists, including lists of members active in special-interest divisions, sections, and round tables, as well as Canadian and international addresses.
2. Preferred Exhibit Booth Space. Receive preferred booth space assignments before other exhibitors. Get recognized in conference programs, in *Cognotes* (our show daily), the ALA's Membership Pavilion, and identify your exhibit staff as "Corporate Members" on exhibit badges.
3. Recognition as an ALA Corporate Member in *American Libraries* Buyers Guide, as well as advanced search in the guide.

**Rates and benefits effective  
09-01-2016 to 08-31-2017.**

### Additional Benefits

**All Corporate Members also receive the following benefits:**

- ALA Corporate Member Logo Use: Use of ALA Corporate Member logo in your advertising and on your websites.
- One free Personal Membership: Includes membership and voting rights in our Exhibits Round Table (ERT), ensuring your voice is heard in planning and promoting ALA events.
- ALA JobLIST: Discounted rates on online classified job ads on the top site for both job seekers and employers in the U.S.
- *American Libraries*: A free subscription to the magazine of ALA, providing a wealth of information about libraries, library work, and current ALA news and events.
- *ALDirect*: Weekly breaking news and information in the award-winning e-newsletter from *American Libraries*.
- Discounts from ALA Publishing: 10% discounts on books and promotional items from ALA Editions and ALA Graphics as well as subscriptions to ALA TechSource.

**Join now!** Visit [www.ala.org/membership](http://www.ala.org/membership);  
call 800-545-2433, ext. 5, for our Member and Customer  
Service Center; or mail the attached application.

**YES!** Enroll my company now to start taking full advantage of the benefits of ALA membership.

### Corporate Information

ORGANIZATION

ADDRESS

CITY

STATE/PROV

ZIP/PC

COUNTRY

PRIMARY CONTACT/VOTING MEMBER

TITLE

TELEPHONE

FAX

EMAIL

#### Payment Method

A check is enclosed for \$\_\_\_\_\_, payable to the American Library Association

Charge \$\_\_\_\_\_ to  VISA  MasterCard  AMEX

CARD NUMBER

EXPIRATION DATE

NAME ON CARD

AUTHORIZED SIGNATURE

**Select Key Benefit(s):**  1  2  3  All

#### PLEASE RETURN WITH PAYMENT TO:

ALA MEMBERSHIP  
50 E. HURON ST.  
CHICAGO, IL 60611  
U.S.A.