



## LLAMA Programs

**Friday, June 22, 1:00 to 4:00 p.m.**

### LLAMA Preconference: What is Leadership?

This program will outline a theoretically driven pragmatic approach to leadership by presenting leadership styles and appropriate applications to give the participants a solid cookbook approach to resolving various situational and structural issues. Jay Johnston is Director of the Farmington Libraries, Farmington CT. His vision, knowledge of technology, coalition building skills, and belief in the importance of the public library sustain his dedication to a staff-centered, customer-focused, high-energy leadership model. Christine Bradley is currently the director of Norwalk Public Library.

#### *Speakers:*

- **Jay Johnston**, Director, Farmington Libraries, Farmington CT
- **Christine Bradley**, Director, Norwalk Public Library

**Saturday, June 23, 8:00 to 10:00 a.m.**

### Future Quest: Creating a Vision for Academic Libraries (LLAMA-LOMS)

Do you want to know what your colleagues think the future of academic libraries will be and how we will get there? The PELS Committee of the LLAMA LOMS has conducted a brief survey to identify important planning elements and trends to consider when planning services. In this session, participants will be invited to join a lively discussion of current trends regarding the future of academic libraries and actions needed to address them.

#### *Speakers:*

- **Janet Bishop**, Coordinator, Archives and Special Collections, Colorado State University Libraries, Fort Collins
- **Cesar Caballero**, Dean and University Librarian, Cal State University, San Bernardino
- **Joe Eshleman**, Instruction/Reference Librarian, Johnson & Wales University
- **Dr. Richard Moniz**, Director of Library Services, Johnson & Wales University

### Selecting the Right Integrated Library System

Are you a new library director wearing many hats, including that of being the technology person? Do you find yourself in the position of needing to choose a new integrated library system? This workshop covers solid information to assist you, such as the pros and cons of writing a Request for Proposal and contract pitfalls. What are the choices? Is open source really free? Gain an overall understanding in order to make the best decision.

#### *Speakers:*

- **Andy Peters**, Director of Technology, Pioneer Library System, Norman, OK
- **Pat Weaver-Meyers**, Director, Noble Foundation Library
- **Desiree Webber**, Director, Mustang Public Library, Mustang, OK

**Saturday, June 23, 10:30 am to Noon**

### **Emerging Library Space (LLAMA-BES)**

The role of the library to serve as cultural hub continues to transform and expand the functional relationships of physical + virtual spaces. Increasingly, access to the library anywhere, anytime, on a computer or a mobile device is a dynamic event, requiring a vibrant space. The rise of the mixed use library generates a new set of considerations for programming, planning and operations. How do you apply planning metrics for library space? What metrics work for long and short term planning? What areas need to change in response to these new models? How should libraries adapt their facilities to address considerations of identity, integration, and territory?

This program will consist of a moderated panel/discussion with 4 emerging library professionals: 2 public and 2 academic. This will be followed by a summary of planning principles. Participants are invited to submit, in advance or at the session, library facility projects under consideration by their communities/institutions so that a comprehensive list of hybrids can be captured for use in future exploration of this topic.

#### *Speakers:*

- **Janet Blackburn**, Architect
- **Jane Duffy**, Dean, University Library, University of Winnipeg, Canada

### **Fusion Libraries: New Models for New Times (LLAMA-BES)**

By incorporating new and more diverse collaborations and programs, libraries are blurring boundaries between information, culture and daily life. “Fusion” library facilities, functioning as community and academic hubs, have demanded new planning parameters to address identity, integration, and territory. This panel discussion of academic and public libraries will illustrate planning strategies and the operational considerations that shaped them. Following the panel, Sandbox sessions will provide opportunities for in-depth discussions with Fusion Library representatives.

#### *Speakers:*

- **Janet Blackburn**, Architect
- **Jane Duffy**, Dean of libraries, University of Winnipeg, Canada

### **Library Service Planning: Leveraging Your Organization to Transform Your Library (LLAMA-BES)**

Uncertain environments call for experimentation. Learn how to develop a framework that leverages library resources in a new way. Address the conditions to attract new customers and resources. Archimedes moved a rock with a small stone. So can you.

Obviously, not all budgets are in decline. But it can be catastrophic if you don't know the functional service capacities for your library. Researchers say that what people think of as intuition is, at its heart highly developed pattern recognition. This program will help new leaders understand patterns—putting intelligent minds to leverage change.

#### *Speakers:*

- **Alex Cohen**, Library planner
- **Peter Young**, Library educator

### **Fund Fare 2012—Fundraising Incubator: New Ideas? How to Avoid an Epic Fail (LLAMA-FRFDS)**

Bring your ideas to this new fundraising incubator. After a lightning introduction round, a variety of experienced peers, mentors/advisors and community partners will be available to talk about successful projects and programs—and epic fails!—and give you advice on how to go forth fearlessly. Get hands-on expert advice in on the care and feeding of your new fundraising ideas without ignoring the importance of fundraising and fund development fundamentals.

#### *Speakers:*

- **Katharina J. Blackstead**, Library Advancement Officer, University of Notre Dame, Notre Dame, IN
- **Deborah Doyle**, President, CA Association of Library Trustees and Commissioners

**Saturday, June 23, 1:30 to 3:30 p.m.**

## **LLAMA President's Program: "Leading at All Levels: Taking Charge of Your Career Growth While Mentoring Others"**

*Speaker:*

- **Heather Krasna**, career expert and author of *Jobs That Matter: Find a Stable, Fulfilling Career in Public Service*, will lead a dynamic and engaging session that will leave you with an inspiring new goal to achieve and a plan in place to get there. Whether your five-year goal is to be promoted, change career tracks, enhance the scope of your position, or even to retire, this session will give you the tools you need.

**Saturday, June 23, 4:00 to 5:30 p.m.**

## **Is it Time to Reevaluate Your Library's Marketing? (LLAMA-PRMS)**

Is your marketing haphazard, stale or non-existent? Library marketing doesn't have to be ho-hum. It may be time for a change. Join some recent John Cotton Dana Award winners as they share some dynamic marketing strategies that enhanced their community profile, created staff buy-in and engaged new patrons and partners.

*Speaker:*

- **Kim Terry**, Director Marketing and Communications, Metropolitan Library System

**Sunday, June 24, 8:00 to 10:00 a.m.**

## **STEM (Science, Technology, Engineering, Math): Building an Interactive Library/Museum Space for Kids (LLAMA-BES)**

A case study of the partnership between the Queens Library and the Exploratorium. How to bring children and science together in a fun and hand-on environment

*Speakers:*

- **Peter Magnani**, Queens Library
- **Ruth Hertzberg**, Queens Library

## **LEED for All Libraries (LLAMA-BES)**

LEED is an international standard that addresses the sustainability of the built environment in which we operate. Learn about the basic parts of the standard, how it might apply to your library, and why it is essential for all libraries to consider. Learn about simple and complex changes that will support sustainability efforts at your library, regardless of type

*Speakers:*

- **Mary M. Carr**, Dean of Instructional Services, Spokane Community College, Spokane, WA
- **Steve Carr**, Library Supervisor, LEED-AP, Arlington Public Library, VA

## **Where the Wild Things Are: Children's Discovery & Learning Spaces (LLAMA-BES)**

This program will review how public librarians have changed children's library spaces. Increasingly they are no longer children's book collections and children's story hours, and instead have become destinations for children and their caregivers for discovery, play and learning. 3 nationally known experts on these transformations will describe how to create discovery and learning spaces in libraries and how to outfit them. Time will be provided for questions and answers.

*Speakers:*

- **Kathleen Deerr**, Coordinator, National Family Place Libraries
- **Terri Raymond**, Youth Services Coordinator, Norfolk Public Library, Norfolk, VA
- **Kim Van der Veen**, Principal, Burgeon Group, LLC, Portland, OR

**Sunday, June 24, 10:30 am to Noon**

### **The Library: Moving Beyond Community Living Room (LLAMA-BES)**

As the concept of library as “community living room” or “learning commons” has firmly taken hold, the definition of library has expanded in the public’s mind. Library buildings are increasingly housing many amenities that on the surface appear unrelated to traditional libraries. Join us in a discussion about these spaces, why they are intrinsically related to library missions today, and how libraries are incorporating them into their facilities.

*Speakers:*

- **Dan Djelten**, Director, University Of Saint Thomas, St. Paul, MN
- **Lois Lenroot-Ernt**, Manager Capital Projects Office, Hennepin County Library, Minneapolis, MN
- **Traci Lesneski**, Principal, Head of Interiors, MS&R Ltd.

### **Evolving Library Spaces (LLAMA-BES)**

This program lays the groundwork for library planning standards through unique exercises that include group activities related to library standards, measurements, funding and advocacy. Participants are offered the opportunity to experience the initial steps of planning and are given the chance to research library planning standards that can make or break a project. This program is for academic librarians, educators, K-12 school librarians, special and public librarians.

*Speakers:*

- **Alex Cohen**, Library planner
- **Lee Anne Hooley**, Document Delivery and JSTOR Project Librarian , Harvard University
- **Jesse Koennecke**, Digital Librarian, Cornell University

### **Sharing Our Collections: Looking to the Future (LLAMA-SASS)**

Cooperative and consortia resource sharing is blurring the lines between Circulation, Access Services, and Interlibrary Loan as libraries find new ways to share collections and create efficiencies. This session will look at the future of consortia: shared e-book collections, floating collections, cloud-based integrated library systems, and the need to be increasingly flexible and collaborative to meet the opportunities and challenges of the future.

*Speakers:*

- **Linda Di Biase**, Collection Development Librarian, University of Washington Libraries, Seattle
- **Janet Schneider**, Manager of Programming, and Customer Service at Arapahoe Library District, Smoky Hill Library, Centennial Colorado
- **Carmit Marcus**, Director of Product Management and Partnerships, Ex Libris

**Sunday, June 24, 11:00 a.m. to 1:30 p.m.**

### **PR Xchange (formerly Swap n’ Shop) (LLAMA-PRMS)**

View and sample a showcase or PR materials (annual reports, newsletters, program promotions, websites, YouTube videos, and more!), including the winners of the Best of show awards, a juried selection of the best library promotional materials and methods from libraries of all types and sizes (and budgets!) Exhibits include the John Cotton Dana award winning entries and social networking “talk tables.”

**Sunday, June 24, 1:30 to 3:30 p.m.**

### **Top Library Building Trends (LLAMA-BES)**

A panel of architects, librarians and consultants will provide an overview of new and exciting ideas in planning public and academic library facilities. Topics will include the rethinking of spaces for services, new building design and other “must have” items to keep your library up-to-date. Each panelist will provide a brief presentation with slides. The entire panel will then field questions as a team from the audience.

*Speakers:*

- **Janette Blackburn**, Principal, Shepley Bullfinch, Boston, MA
- **Toni Garvey**, Retired Phoenix Library Director, now Library Consultant
- **Dennis Humphries**, Partner, Humphries/Poli Architects, Denver, Colorado
- **Dan Meehan**, Principal, HBM Architects, Cleveland, Ohio
- **George Needham**, OCLC and Library Consultant
- **Kent Oliver**, Director, Nashville Public Library
- **Loretta Parham**, Robert W. Woodruff Library, Atlanta University Center, Atlanta, GA
- **Pam Sandlian-Smith**, Director, Anythink Libraries, Denver, Colorado
- **Tracey Strobel**, Assistant Director, Cuyahoga County Public Library, Parma, Ohio
- **Carole Wedge**, President, Shepley Bullfinch, Boston, MA
- **Kay K. Runge**

### **ALA/IIDA Library Interior Design Awards (LLAMA-BES)**

This biennial competition honors excellence in library interior design, and promotes examples of extraordinary design reflected through innovative concepts. LLAMA's Buildings and Equipment Section (BES) administers the program in partnership with the International Interior Design Association (IIDA).

### **The Evolving Learning Commons—Children, Teens and Families (LLAMA-BES)**

This program focuses on the evolving concept of the "Learning Commons." After an introduction of the examples and best practices of a Learning Commons, we will engage in a series of group exercises to plan, design and evaluate a Learning Commons for a library of your choice. Workshop attendees will develop understanding of the facility development process. This program is for public librarians, educators, K-12 school librarians, special and academic librarians.

*Speakers:*

- **Janet Blackburn**, Architect
- **Greg Careaga**
- **Alex Cohen**, Library planner
- **Arlene Hopkins**
- **Melanie Huggins**, Executive Director, Richland County Public Library, Columbia, SC
- **Margaret Sullivan**, Principal, H3 Hardy Collaboration Architecture
- **Carla Tracy**, Augustana College Tredway Library Director, Augustana College, Rock Island, IL

### **Let the Data Talk: Communicating Assessment Results to Stakeholders (LLAMA-MAES)**

An invited keynote speaker, a statistics professor from UCLA will introduce and illustrate how to optimize the impact of data through visualization. His talk will be followed by a panel of 4 presenters who will then discuss specific practical applications of using library assessment data to make a point. The panel will be recruited through a call for proposals.

*Speaker:*

- **Mark Hansen**, Professor, Department of Statistics, UCLA

**Sunday, June 24, 4:00 to 5:30 p.m.**

### **Stewardship: Do You Know Where Your Donors Are? (LLAMA-FRFDs)**

Stewardship is the lynchpin of every development program; its absence ensures failure. Effective stewardship spans the development cycle—from provision of information, cultivation, the ask, the gift, acknowledgement, to the next gift by the donor. No matter the type of institution, strategic planning for stewardship is critical. Learn about successful approaches for stewardship initiatives from academic, special, and public libraries, and hear from a LIS professor about the theory behind it all.

*Speaker:*

- **Katharina J. Blackstead**, Library Advancement Officer, University of Notre Dame, Notre Dame, IN

## FEAST: Future & Emerging Access Services Trends (LLAMA-SASS)

Why choose between presentations when you can come to one FEAST? Future & Emerging Access Services Trends (FEAST) is back for a second year, providing multiple speakers and topics in one 90 minute session. Hear practitioners and experts discuss what's new or just around the corner in circulation, shelving, reserves, interlibrary loan, offsite storage and more in short seven minute courses. Fresh and timely. Never frozen. There's always plenty to choose from at the FEAST!

*Speaker:*

- **Paul Sharpe**, UMSL Libraries

**Sunday, June 24, 4:30 to 6:00 p.m.**

## John Cotton Dana Library Public Relations Awards Reception (LLAMA-PRMS)

Sponsored by Ebsco and the H.W. Wilson Foundation, this reception is open to all interested conference attendees.

Location: Sheraton Park Hotel—Tiffany Terrace Room

**Monday, June 25, 8:00 to 10:00 a.m.**

## Is Telework Working? The Benefits and Pitfalls of Virtual Work (LLAMA-SASS)

This session will provide important information about when and how telework can be beneficial in the workplace, as well as information on when telecommuting may not be appropriate. Presenters will address what makes for effective telecommuting policies, how to supervise employees who work remotely, and what technology is available. As well, a teleworker will share his or her experiences on working from home.

*Speakers:*

- **Tammy Dearie**, Associate University Librarian—Administrative Services, UC San Diego
- **Sharon Epps**, Head, Access Services, McKeldin Library, University of Maryland, College Park, MD
- **Mark Pandick**, Manager Knowledge Services, IBM Market Insights, Chapel Hill, NC

## Library Marketing Unprogram: Learn from Your Peers (LLAMA-PRMS)

Get the latest buzz on what's happening in marketing and public relations for libraries, straight from your colleagues, as you share your knowledge with them. Move from table to table and topic to topic in this fast-paced, audience-driven unprogram. YOU bring the discussion topics. There will be no designated speakers or presenters; instead, we will leverage the expertise of all our attendees to create a dynamic learning environment. Attendance will be limited to 100 participants.

**Monday, June 25, 10:30 am to Noon**

## Sustainable Thinking: Passageways to Better Buildings, Budgets and Beyond (LLAMA-BES)

This panel takes sustainability to a new level of understanding. Whether you have a building project or not, sustainable thinking fosters partnerships, improves social equity and economic vitality, enhances environmental quality, increases revenue and conveys value. Panelists present the inside scoop on how to design with nature, develop a platform for embedding an eco-ethic deep into operations, explain the tools America's libraries need to pursue a sustainable future in uncertain times.

*Speakers:*

- **Susan Benton**, Chief Executive Officer, Urban Libraries Council
- **Louise Schaper**, MSW, MLS, Library Consultant, Naples, FL
- **Jeffrey Scherer**, FAIA, CEO, Meyer, Scherer & Rockcastle, Ltd.
- **Rebekkah Smith Aldrich**, MLS, LEED AP, Coordinator for Library Growth and Sustainability, Mid-Hudson Library System



**Monday, June 25, 1:30 to 3:30 p.m.**

### **Digital Bridge to Somewhere: Take 2 (LLAMA-BES)**

Panelists with deep experience in library planning, design and administration, along with representatives of the information collection, dissemination and publishing industry, will explore the impact of technology and electronic content delivery on the library's physical and administrative future. Different points-of-view will be explored so that attendees can understand the shifts needed in library planning and what impact they may have on their respective libraries.

*Speakers:*

- **Stephen Abram**, Vice President Strategic Partnerships
- **Charles Forrest**, Director of Library Facilities , Robert Woodruff Library, Atlanta, GA
- **Jeffrey Hoover**, Principal, Tappe Associates

**[www.ala.org/llama](http://www.ala.org/llama)**  
**[LLAMA@ALA.org](mailto:LLAMA@ALA.org)**  
**(312) 280-5032**