



## LLAMA at the 2014 ALA Annual Conference

### Preconferences

#### **Library Tour: Las Vegas Libraries, Legends and Highrollers**

A full-day tour of new libraries, including:

- Paseo Verde Library in Henderson
- University of Nevada Las Vegas (UNLV) library and special collections
- Windmill Library and Service Center, a LEED gold building

The tour will be led by a local historian and members of the Architecture for Public Libraries Committee; registration includes motor coach transportation and a light lunch.

**Friday 8:00–5:00, Buses leave from the convention center**

#### **Serving Homeless Library Users in Academic and Public Libraries**

The U.S. has over 600,000 homeless people with needs ranging from a place to sleep to mental health and medical care. The library, with its mission of service, is a logical place for the homeless to congregate during the day. Experts will discuss issues, challenges, and share innovative best practices for serving homeless patrons. Topics include design considerations, security issues and homeless LGBTQ youth. There will also be a keynote speaker from the National Coalition for the Homeless.

**Friday 11:30–5:00, CAP Milano IV Room**

For preconference pricing and registration see the [Annual Conference Ticketed Events](#) page.

### Special Events

#### **President's Program**

"Leaders as Followers, You Don't Have to be in Charge to be a Leader," featuring Carrie Messina, Vice-President of Human Resources, Wynn Las Vegas. You will gain insights into leadership and learn why the best leaders know how to first be great followers. This program is supported by YBP Library Services.

**Saturday 10:30–12:00, LVCC-S229**

#### **Mentoring Program Open House**

Come meet current mentors and mentees and learn more about the program. The open house is hosted by the Mentoring Committee in the LLAMA President's Suite, and refreshments will be served.

**Saturday 4:30–6:30, LVH-Room #TBD**

#### **LLAMA Happy Hour**

Plan to join the Membership Committee and members from around the country for good cheer and fun at the Annual Conference Happy Hour. **Sunday 6:30–7:30, Location to be announced**

#### **Kitchen Table Conversation: What do you want from LLAMA?**

President-elect Diane Bruxvoort will lead this informal conversation about LLAMA's present and future. Members and nonmembers alike are invited to share your ideas and perspectives.

**Monday 10:30–11:30, LVCC-N201**

## Awards Presentations

### **ALA/IIDA Library Interior Design Awards**

The awards, co-sponsored by ALA and the International Interior Design Association (IIDA), and presented by BES, honor excellence in library interior design and promote examples of extraordinary design reflected through innovative concepts. Winners will present overviews of their projects.

**Sunday 1:00–2:30, LVCC-N110**

### **2014 John Cotton Dana Library Public Relations Awards**

The awards, sponsored by EBSCO Information Services and the H.W. Wilson Foundation, and presented by the PRMS, honor outstanding library public relations, whether a summer reading program, a year-long centennial celebration, fundraising for a new college library, an awareness campaign or an innovative partnership in the community. Winners will share their success stories and receive a \$10,000 cash award. A reception for the winners will precede the presentation and all are invited to attend.

**Sunday 4:30–6:00, BALLY-Skyview 5 & 6**

## Section Programs

### Buildings and Equipment Section (BES)

#### **A New Campus Library: Vision, Design, and Assessing Usage**

The recently completed Mary Idema Pew Library at Grand Valley State University is the case study for a panel discussion by a librarian, an architect, and a representative of a furniture manufacturer. The panel will discuss how the librarian's vision for a 21st century university library was addressed in the design of interior and exterior spaces and in the programs and furnishings that are already engaging students and the campus in new ways. **Saturday 1:00–2:30, LVCC-N254**

#### **Community Driven Design**

From the beginning of the Branch Library Improvement Program in 2000, the San Francisco Public Library and the city have had a strong commitment to engaging the local community in each of the library building projects. The Bayview Branch Library and the North Beach Branch Library are both remarkable examples of how community input was integrated into the planning, design and construction of these new libraries.

**Sunday 8:30–10:00, LVCC-N231/233**

#### **Space Planning Primer**

This interactive workshop will provide a primer for assessing space needs and planning library space use. Attendees will be able to choose from an array of topic-based consultation stations, each focusing on building block basics, the most current application techniques, and emerging trends. For each topic, identification of the most important "how to's" and most helpful resources will enable attendees to define their vision for a new or renewed library environment. **Sunday 8:30–10:00, LVCC-S222**

#### **Environments by Design: Creating – Re-creating – Spaces for Both Quiet and Collaboration**

Libraries are using existing spaces within facilities for multiple program types, and they are challenged to re-imagine how spaces can be repurposed for changing demands. This program will discuss how to design for flexible space use problems and review key considerations in a successful multipurpose or repurposed space for both quiet and collaboration, such as acoustics and lighting. It will include examples and new ideas on shared and repurposed space design and furniture solutions.

**Sunday 1:00–2:30, LVCC-S228**

#### **Top Library Building Trends**

A panel of architects, librarians and consultants will provide an overview of new and exciting ideas in planning public and academic library facilities. Topics will include the rethinking of spaces for services, new building design, and other "must have" items to keep your library up-to-date. Each panelist will provide a brief presentation with slides. The entire panel will then field questions from the audience.

**Monday 1:00–2:30, LVCC-N259/261**

### [Fundraising and Financial Development Section \(FRFDS\)](#)

#### **Ask the Experts: Discover Key Strategies for Successful Academic Library Fundraising**

Funding models in higher education continue to shift, and private and corporate gifts are more important than ever to academic libraries. Take this opportunity to ask a panel of experts in academic library and higher education fundraising about successful major gift asks and unique strategies in philanthropic endeavors. **Saturday 8:30–10:00 CAP-Pompeian I**

#### **The New Central: Reimagining the Future of Flagship Libraries**

Long thought of as the repository for a system, the central (main) library is undergoing a major evolution. Leaders are seeking to create a unique destination for their central libraries that goes beyond merely dedicating space to a deep collection or being a downtown branch. This session will explore what it takes – politically, financially, and functionally – to transform mid-century modern library buildings to meet today's needs and to reflect a library system's overall brand.

**Monday 8:30–10:00, LVCC-S219**

### [Library Organization and Management Section \(LOMS\)](#)

#### **Looking Clearly into the Crystal Ball: Using Innovative Assessment Strategies to Predict the Future Needs of Users in Academic Libraries**

This program will help academic librarians use quantitative and qualitative assessment data to anticipate and plan for new and future services, creating a strategic vision for their libraries. Referencing scholarship on the subject and using “real life” observations, the presenters will share their knowledge about innovations in assessment, and give strategies for presenting assessment data in a visually compelling way to key administrative constituencies. The program includes a panel presentation and audience breakout sessions. **Monday 1:00–2:30, LVCC-S219**

### [Measurement and Evaluation Section \(MAES\)](#)

#### **Building Holistic Library Assessment: Space + Collections = Effective Services**

This program will detail a holistic approach to assessment of library space, collections and services. With all libraries facing challenges of re-designing new space for students, an assessment of collections, especially e-resources, plays a primary role in re-configuring spaces and establishing new services. Collection assessment informs the use of space which impacts service effectiveness. The panel will discuss methodologies used for assessment of collections, space and services for libraries of all kinds. Rubrics and evaluations will be provided. **Saturday 1:00–2:30, LVCC-N258**

#### **Say-it-in-Six Lightning Rounds: Case Studies on Using Data to Improve Library Services**

Hot topic! See how other libraries are using data (informally or formally) to assess, promote, or improve their services. Sit back and watch the presenters zip from table to table and across data sets and themes in these fast-paced “lightning rounds.” We will draw on the experiences of a broad range of speakers to create a vibrant learning environment. Attendance will be limited to 120 participants to allow for small group discussions. **Monday 8:30–10:00, LVH-Pavilion 11**

### [New Professionals Section \(NPS\)](#)

#### **Section Planning Meeting**

Come meet members of LLAMA's newest section and discuss ideas for future section programs and activities. Volunteers have already formed three teams – LIS Program Outreach/Services, Buddy Program, and Web Presence – and more are planned for this summer.

**Saturday 1:00–2:30, LVCC-Ballroom F**

### [Public Relations and Marketing Section \(PRMS\)](#)

#### **PR X-change / Best of Show**

PR X-change features examples to take home of public relations pieces from libraries throughout the US. The best of show awards recognize the very best individual pieces of public relations materials produced by librarians in the past year. **Saturday 11:00–1:30, LVCC Exhibit Hall, Special Events Area**

## Systems and Services Section (SASS)

### **Create, Transform and Sustain: Managing for Edgy New Technology Services**

Want to develop a new creative service in your library? This program will present three library projects and talk about how the service was implemented by transitioning staff to new roles, as well as obtaining new funding and reallocating existing resources. Speakers will address how the new services gained staff buy-in and were sustained and evaluated once in place. **Sunday 8:30–10:00, LVCC-N230**

### **FEAST: Future & Emerging Access Services Trends**

Why choose between presentations when you can come to one FEAST? Future & Emerging Access Services Trends (FEAST) is back for a fourth year, providing multiple speakers and topics in one 60 minute session. Hear practitioners and experts discuss what's new or just around the corner in circulation, shelving, reserves, interlibrary loan, offsite storage and more in short seven minute courses. Fresh and timely. Never frozen. There's always plenty to choose from at the FEAST! **Sunday 3:00–4:00, LVCC-N254**

## Discussion Groups

Less formal than programs, discussion groups feature participant-driven conversations on a wide variety of topics:

### **Saturday, June 28**

		<b>Location</b>
8:30-10:00	LOMS Middle Managers	LVCC-N217
1:00-2:30	BES Library Interiors	LVCC-N209
1:00-2:30	HRS Emerging Trends	CAP-Siena
4:30-5:30	Fundraising and Financial Development	LVCC-N203
4:30-5:30	LOMS Organizational Development	LVCC-N204

### **Sunday, June 29**

8:30-10:00	BES Safety & Security	LVCC-N201
8:30-10:00	HRS Union Relations for Managers	LVCC-N226
8:30-10:00	Diversity Officers	LVCC-N203
8:30-10:00	Women Administrators	LVCC-N217
10:30-11:30	BES Moving Libraries	LVCC-N201
10:30-11:30	LLAMA/NMRT	LVCC-N219
1:00-2:30	BES Library Facilities Planning	CAP-Pompeian II
1:00-2:30	SASS Circulation/Access Services	CAP-Neopolitan I
3:00-4:00	LOMS Fiscal and Business Officers	LVCC-N204
3:00-4:00	Library Storage	LVCC-N201

### **Monday, June 30**

8:30-10:00	Dialogue with Directors	LVCC-N210
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## Governance Meetings

**Board of Directors Meeting;** Friday 3:00–5:00, LVCC-N240

**Board of Directors Meeting;** Monday 1:00–3:00, LVCC-N237

**All Sections/All Committees;** Saturday 8:30–10:00, LVH-Ballroom A

**All Division Committees;** Saturday 1:00–2:30, LVCC-Exhibit Hall, Room B

**All Section Executive Committees;** Saturday 1:00–2:30 LVCC-Exhibit Hall, Room C

LVCC – Las Vegas convention center

LVH – Las Vegas Hotel

CAP – Caesars Palace

BALLY – Bally's Las Vegas