2019 PR Xchange Awards Competition

2019 PR Xchange Awards
29 Print Winners, 26 Electronic Winners
440 Submissions
Sunday, June 23, 2019
1:00pm, ALA Exhibit Hall
2019 PR Xchange Awards Competition

2019 PR Xchange Awards Co-Chairs

Mark Aaron Polger and Lesli Baker
2018-2019 PR Xchange Committee

Mark Aaron Polger, Chair
Lesli Baker
Barbara Ann Bolek
Helen M. Crosson
Holly Flynn
Kathy M. Irwin
Joe Mocnik
Lynette Anne Schimpf
Connie M. Strittmatter
Rebecca L. Metzger (Ex-Officio Member)
Kerry Ward (Staff Liaison)
Thanks to our 12 onsite judges who met in NYC on Sunday April 28, 2019

Jen Baker  Aisha Pena
David Brown  Nandi Prince
Jay Dela Cruz  Amy B. Popp
Naomi Gold  Kim Rollins
Susan Hope  Lynette Schimpf
Judy A. Lee  Connie Strittmatter
Thanks to our 2019 virtual judges

Aimee Bastarache
Megan Ballengee
Bridget Barry-Thias
Ashley Biggs
Emily Bliss-Zaks
Molly Bompane
Skyla Bryant

Andrew Colgoni
Marcie Demmons
Erica England
Elizabeth Fairall
Holly Flynn
Stacy Gilbert
Colette Hayes
Cotina Jones

Amanda Leavitt
Rebecca Leonhard
Marla Lobley
KT Lowe
J. Michael O’Day
Elizabeth Rivera
Anna Popp
Allison Porch

Alena Principat
Courtney Seymour
Cara Stone
Vikki Terrile
Benjamin Wilson
Staci Wilson
Frances Yates
Lizz Zitron
2019 PR Xchange Awards Competition

29 Print Winners
2019 PR Xchange Awards Competition

Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: Under $1 million

RISE - Annual Fund Campaign
Effingham Public Library
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $1 - $5 million

Darien Library Annual Report
2017-2018
Darien Library
2019 PR Xchange Awards Competition

Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $5 - $10 million

Annual Report
Ferguson Library
2019 PR Xchange Awards Competition

Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $10 - $15 million

A Night of Illumination Gala Invitation
Kansas State University
2019 PR Xchange Awards Competition

Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: Over $15 million (tie)

Reveal (Spring 2018)
Stuart A. Rose Manuscript, Archives
& Rare Book Library
Emory University
Budget category: Over $15 million (tie)

Endowment for Special Collections and Archives
Virginia Commonwealth University (VCU) Libraries
External Communications

Budget category: Under $1 million

The Libraries Magazine, Vol. 1
North Dakota State University Libraries
External Communications

Budget category: $1 - $5 million

Film Noir Business Cards
Swarthmore College
External Communications

Budget category: $5 - $10 million

2019 Special Collections and Archives Calendar
Northern Arizona University
External Communications

Budget category: $10 - $15 million

Timeless Treasures from Alden Library: Ohio University Libraries Annual Calendar
Ohio University Libraries
2019 PR Xchange Awards Competition

External Communications

Budget category: Over $15 million

2019 Calendar
University of Michigan Library
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: Under $1 million

Bookmark
North Dakota State University Libraries
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: $1 - $5 million

Where's My Section? A Guide to the Library of Congress Classification System
University of the Arts University Libraries
Materials Promoting Collections, Services, Resources

Budget category: $5 - $10 million (tie)

App Packs
Grand Rapids Public Library
Materials Promoting Collections, Services, Resources
Budget category: $5 - $10 million (tie)

Library Resources for Educators
West Bloomfield Township Public Library
Materials Promoting Collections, Services, Resources

Budget category: $10 - $15 million

Promotional Deck of Playing Cards
Ohio University Libraries
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: Over $15 million (tie)

IU Libraries’ Lilly Library
“Frankenstein 200: The Birth, Life, and Resurrection of Mary Shelley’s Monster” Exhibition Mate
Indiana University Libraries
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: Over $15 million (tie)

Big Read brochure
Schaumburg Township District Library
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: Over $15 million (tie)

Grow with Me D.C.
STAR Growth Chart
DC Public Library
Reading Programs

Budget category: Under $1 million

Reading Takes You Everywhere
Effingham Public Library
Reading Programs

Budget category: $1 - $5 million

Summer Reading Bicentennial
Badges
Sandusky Library
Budget category: $5 - $10 million (tie)

Smart Start:
Building Baby Brain Power
West Bloomfield Township Public Library
Reading Programs

Budget category: $5 - $10 million (tie)

Ela Summer Bingo
Ela Area Public Library
Reading Programs

Budget category: Over $15 million

Summer Challenge activity book
Schaumburg Township District Library
Specials Events and Exhibits

Budget category: Under $1 million

Appetite for Education Poster
North Dakota State
University Libraries
Specials Events and Exhibits

Budget category: $1 - $5 million

"One City, Many Stories: Celebrating Sandusky" Traveling Exhibit
Sandusky Library
Aristocracy on the Saginaw Trail: Alexis de Tocqueville in Michigan
Central Michigan University
Specials Events and Exhibits

Budget category: $10 - $15 million

FanCon Materials
Arlington Heights Memorial Library
"Antillean Visions: Maps and the Making of the Caribbean"
Exhibition Catalog
University of Miami
2019 PR Xchange Awards Competition

26 Electronic Winners
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: Under $1 million

Annual report
ZBW - German National Library for Economics
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $1 - $5 million

Annual Report 2017-2018
Southern Adventist University
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $5 - $10 million

We Go Where You Are
Ferguson Library
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: $10 - $15 million

2018 Ven a Comer
UTSA Libraries
Advocacy/Fundraising/Annual Reports/Strategic Plan

Budget category: Over $15 million

Student Success in Action: Mike Pfeifer’s Story
University of Delaware
External Communications

Budget category: Under $1 million

Digital Library Newsletter
Centre College

The Grace Doherty Library was pleased to host several events for alumni during Homecoming weekend. In collaboration with the Alumni Association, we held the Inaugural Black Alumni Social in the Crimson Room of the library. Michael Hughes, President of the Boyle County African American Historical Society and local musician, provided music for the event. Refreshments and small goodie bags were provided for attendees.

The Archives held an open house to recognize efforts to discover and showcase materials related to the desegregation of the college. This work, which is funded by an Associated Colleges of the South (ACS) grant, is being done in conjunction with partner institutions Furman, Rollins, and Washington & Lee.

Finally, librarians hosted two Library Fan Club events, during which previous student workers and library users could stop in for some treats from Burke’s and conversation with their favorite librarians.
External Communications

Budget category: $1 - $5 million

October 2018 Newsletter
Grand Forks Public Library
External Communications

Budget category: $5 - $10 million (tie)

All I do is read
Southfield Public Library - Outreach
External Communications

Budget category: $5 - $10 million (tie)

RIT Libraries E-Newsletter
Rochester Institute of Technology
External Communications

Budget category: $10 - $15 million

Off The Shelf
Grand Valley State University Library
External Communications

Budget category: Over $15 million

Be Yourself Here
Vancouver Island Regional Library
Materials Promoting Collections, Services, Resources

Budget category: Under $1 million

Finding Lawful Images
New England College of Optometry
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: $1 - $5 million

Fearless Women in Journalism
The Forward
Materials Promoting Collections, Services, Resources

Budget category: $5 - $10 million (tie)

Beginnings of Music at Brandeis
Brandeis University
Materials Promoting Collections, Services, Resources

Budget category: $5 - $10 million (tie)

Lib Tips
Rochester Institute of Technology
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: $10 - $15 million

Faculty Liaison Librarians: We’re here to help YOU
Stony Brook University
2019 PR Xchange Awards Competition

Materials Promoting Collections, Services, Resources

Budget category: Over $15 million

2018 My Neighborhood Library Video
Tulsa City-County Library
Reading Programs

Budget category: Under $1 million

2018 Summer Reading Program
Livonia Public Library
Reading Programs

Budget category: $5 - $10 million

One Book, One Beaverton
Program Guide
Beaverton City Library
Reading Programs

Budget category: $10 - $15 million

Read Y’All
Summer Reading Program Poster
Lexington Public Library
Reading Programs

Budget category: Over $15 million

The Roots of Reading
Vancouver Public Library
Specials Events and Exhibits

Budget category: Under $1 million

2019 Library Workshops
Columbus College of Art & Design
Specials Events and Exhibits

Budget category: $1 - $5 million

Haunted Stacks Promo
Grand Forks Public Library

Haunted Stacks
Oct. 27th 7pm
Specials Events and Exhibits

Budget category: $5 - $10 million

Teen Art Show flyer
Beaverton City Library
Specials Events and Exhibits

Budget category: $10 - $15 million

La Puerta
UTSA Libraries
Specials Events and Exhibits

Budget category: Over $15 million

China’s Cultural Revolution in Memories:
The CR/10 Project
University of Pittsburgh
Thank you everyone! Congratulations!