2016 PR Xchange Awards Competition (Sponsored by LLAMA/PRMS)

27 electronic winners
Organized by content categories

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NCSU Libraries
Library Stories
Advocacy materials - electronic
$15,000,000 plus

University of Tennessee Libraries
Information Is Our Game: Librarians Being Awesome Advocacy materials - electronic
$15,000,000 plus

Calcasieu Parish Public Library
Hunting for a Good Book
Advocacy materials - electronic
$10,000,000 – $15,000,000

Ferguson Library
The Ferguson Library: The Heart of the Community Advocacy materials - electronic
$5,000,000-$10,000,000

Waukegan Public Library
Library Resume
Advocacy materials - electronic
Under $5 million

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University of Texas at Arlington Libraries Libraries News Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic
$10,000,000 – $15,000,000

King County Library System
2014 Year in Review
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic
$15,000,000 plus

Poudre River Public Library District
Report to the Community
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic
$5,000,000-$10,000,000
Waukegan Public Library
Monthly Family Flyer
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic Under $5 million

San Antonio Public Library
Digital Library Community Project: Digital Library Kiosks Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
$15,000,000 plus

UTSA Libraries
Know Your Media
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
$10,000,000 – $15,000,000

Greene County Public Library
Reader’s Advisory: Chat
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
$5,000,000-$10,000,000

Livonia Public Library
Book Faces Promo
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
Under $5 million

Jacksonville Public Library
JPL Foundation Event Fundraiser e-blast
Fundraising materials-electronic
$15,000,000 plus

Poudre River Public Library District
Life-size Cardboard Standup
Fundraising materials-electronic
$5,000,000-$10,000,000

Waukegan Public Library
Campaign for Literacy
Fundraising materials-electronic
Under $5 million
University of Miami Libraries
UM Libraries "Essential 10" infographic flyer Patron orientation materials-electronic
$15,000,000 plus

University of Texas at Arlington Libraries Making your own Custom Decal Patron orientation materials-electronic
$10,000,000 – $15,000,000

Greene County Public Library
ExTended Hours
Patron orientation materials-electronic
$5,000,000-$10,000,000

West Vancouver Memorial Library
Welcome to the Library Videos
Patron orientation materials-electronic
Under $5 million

NCSU Libraries
Read Smart book discussions and events
Reading program themes (all ages)-electronic
$15,000,000 plus

Weber County Library
Weber Reads Shakespeare digital sign
Reading program themes (all ages)-electronic
$5,000,000-$10,000,000

Livonia Public Library
2015 Summer Reading Program Promo
Reading program themes (all ages)-electronic Under $5 million

University of Miami Libraries
Edible Book Festival 2015 event poster
Special Programs & Exhibits -electronic
$15,000,000 plus
University of Texas at Arlington Libraries I Fight Like a Girl Special Programs & Exhibits - electronic
$10,000,000 – $15,000,000

Weber County Library
Fantastic Con Facebook ad
Special Programs & Exhibits - electronic
$5,000,000-$10,000,000

Darien Library
Adult Day Camp
Special Programs & Exhibits - electronic
Under $5 million

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**32 print winners**
(organized alphabetically by content category)

Jacksonville Public Library
It All Adds Up
Advocacy materials - print , $15,000,000 plus

Georgia State University Library
Food and drink campaign signs
Advocacy materials - print , $10,000,000 – $15,000,000

Garfield County Libraries
Welcome to the Library
Advocacy materials - print , $5,000,000-$10,000,000

Lone Star College Kingwood
Mental Health Awareness
Advocacy materials - print , Under $5 million

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Vancouver Public Library
Annual Report 2014-2015
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , $15,000,000 plus

Ohio University Libraries
Timeless Treasures from Alden Library: Ohio University Libraries Annual Calendar Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , $10,000,000 – $15,000,000
Grand Rapids Public Library  
2015 Annual Report  
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , $5,000,000-$10,000,000

Winnetka-Northfield Public Library District The Source Newsletter - Fall 2015 Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , Under $5 million

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Detroit Public Library  
2015 African American Booklist: The Broadside Press Legacy of Dudley Randall  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , $15,000,000 plus

Skokie Public Library  
Teacher's Toolkit  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , $10,000,000 – $15,000,000

Lake Villa District Library  
Rock, Enroll at the School of LVDL  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , $5,000,000-$10,000,000

Paul Sawyier Public Library  
PSPL E-Library Card  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under $5 million

Emerson College  
LibGuides Postcards  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources – print, Under $5 million

Sandusky Library  
TOYbrary  
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under $5 million
West Vancouver Memorial Library
Youth Department App Tumblr
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under $5 million

Vancouver Public Library
The Next Level case statement
Fundraising materials-print , $15,000,000 plus

Kitsap Regional Library
Postcard: Thanks for Giving
Fundraising materials-print , $10,000,000 – $15,000,000

Springfield-Greene County Library District ReNew Brentwood brochure Fundraising materials-print , $10,000,000 – $15,000,000

Grand Rapids Public Library
Treasures of Your Library: A White Glove Event Fundraising materials-print , $5,000,000-$10,000,000

City of Rancho Mirage Public Library
Elegant Tribute Cards
Fundraising materials-print , Under $5 million

James Madison University Libraries and Educational Technologies JMU Libraries Mason Jar
Patron orientation materials-print , $15,000,000 plus

Kitsap Regional Library
Inspire: Collecting the Pieces
Patron orientation materials-print , $10,000,000 – $15,000,000

Garfield County Libraries
Library Card Choices
Patron orientation materials-print , $5,000,000-$10,000,000

Judith J. Carrier Library
How to Search Brochure
Patron orientation materials-print , Under $5 million
Sno-Isle Libraries
Whidbey Reads 2015
Reading program themes (all ages)-print, $15,000,000 plus

Kitsap Regional Library
Summer Learning: Not Just for Kids Anymore Reading program themes (all ages)-print, $10,000,000 – $15,000,000

West Bloomfield Township Public Library
Summer Reading program brag tags
Reading program themes (all ages)-print, $5,000,000-$10,000,000

Morton Grove Public Library
Camp MGPL: 2015 Summer Reading Program for Teens and Adults Reading program themes (all ages)-print, Under $5 million

Detroit Public Library
Detroit Public Library 150th Anniversary: 1865-2015 Special Programs & Exhibits -print, $15,000,000 plus

Skokie Public Library
Voices of Race: Coming Together Packet
Special Programs & Exhibits -print, $10,000,000 – $15,000,000

Weber County Library
Fantastic Con community poster
Special Programs & Exhibits -print, $5,000,000-$10,000,000

Sandusky Library
Fun For Foodies "Cookbook Club"
Special Programs & Exhibits -print, Under $5 million