

2016 PR Xchange Awards Competition (Sponsored by LLAMA/PRMS)

27 electronic winners

Organized by content categories

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NCSU Libraries
Library Stories
Advocacy materials -electronic
\$15,000,000 plus

University of Tennessee Libraries
Information Is Our Game: Librarians Being Awesome Advocacy materials -electronic
\$15,000,000 plus

Calcasieu Parish Public Library
Hunting for a Good Book
Advocacy materials -electronic
\$10,000,000 – \$15,000,000

Ferguson Library
The Ferguson Library: The Heart of the Community Advocacy materials -electronic
\$5,000,000-\$10,000,000

Waukegan Public Library
Library Resume
Advocacy materials -electronic
Under \$5 million

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University of Texas at Arlington Libraries Libraries News Annual Reports/Strategic Plans, List of
Events, Calendars, Newsletters- electronic
\$10,000,000 – \$15,000,000

King County Library System
2014 Year in Review
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic
\$15,000,000 plus

Poudre River Public Library District
Report to the Community
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic
\$5,000,000-\$10,000,000

Waukegan Public Library
Monthly Family Flyer
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- electronic Under \$5 million

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San Antonio Public Library
Digital Library Community Project: Digital Library Kiosks Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
\$15,000,000 plus

UTSA Libraries
Know Your Media
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
\$10,000,000 – \$15,000,000

Greene County Public Library
Reader's Advisory: Chat
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
\$5,000,000-\$10,000,000

Livonia Public Library
Book Faces Promo
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -electronic
Under \$5 million

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Jacksonville Public Library
JPL Foundation Event Fundraiser e-blast
Fundraising materials-electronic
\$15,000,000 plus

Poudre River Public Library District
Life-size Cardboard Standup
Fundraising materials-electronic
\$5,000,000-\$10,000,000

Waukegan Public Library
Campaign for Literacy
Fundraising materials-electronic
Under \$5 million

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University of Miami Libraries
UM Libraries "Essential 10" infographic flyer Patron orientation materials-electronic
\$15,000,000 plus

University of Texas at Arlington Libraries Making your own Custom Decal Patron orientation
materials-electronic
\$10,000,000 – \$15,000,000

Greene County Public Library
ExTended Hours
Patron orientation materials-electronic
\$5,000,000-\$10,000,000

West Vancouver Memorial Library
Welcome to the Library Videos
Patron orientation materials-electronic
Under \$5 million

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NCSU Libraries
Read Smart book discussions and events
Reading program themes (all ages)-electronic
\$15,000,000 plus

Weber County Library
Weber Reads Shakespeare digital sign
Reading program themes (all ages)-electronic
\$5,000,000-\$10,000,000

Livonia Public Library
2015 Summer Reading Program Promo
Reading program themes (all ages)-electronic Under \$5 million

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University of Miami Libraries
Edible Book Festival 2015 event poster
Special Programs & Exhibits -electronic
\$15,000,000 plus

University of Texas at Arlington Libraries I Fight Like a Girl Special Programs & Exhibits -
electronic
\$10,000,000 – \$15,000,000

Weber County Library
Fantastic Con Facebook ad
Special Programs & Exhibits -electronic
\$5,000,000-\$10,000,000

Darien Library
Adult Day Camp
Special Programs & Exhibits -electronic
Under \$5 million

32 print winners
(organized alphabetically by content category)

Jacksonville Public Library
It All Adds Up
Advocacy materials -print , \$15,000,000 plus

Georgia State University Library
Food and drink campaign signs
Advocacy materials -print , \$10,000,000 – \$15,000,000

Garfield County Libraries
Welcome to the Library
Advocacy materials -print , \$5,000,000-\$10,000,000

Lone Star College Kingwood
Mental Health Awareness
Advocacy materials -print , Under \$5 million

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Vancouver Public Library
Annual Report 2014-2015
Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , \$15,000,000 plus

Ohio University Libraries
Timeless Treasures from Alden Library: Ohio University Libraries Annual Calendar Annual
Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , \$10,000,000 –
\$15,000,000

Grand Rapids Public Library

2015 Annual Report

Annual Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , \$5,000,000-\$10,000,000

Winnetka-Northfield Public Library District The Source Newsletter - Fall 2015 Annual

Reports/Strategic Plans, List of Events, Calendars, Newsletters- print , Under \$5 million

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Detroit Public Library

2015 African American Booklist: The Broadside Press Legacy of Dudley Randall

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , \$15,000,000 plus

Skokie Public Library

Teacher's Toolkit

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , \$10,000,000 – \$15,000,000

Lake Villa District Library

Rock, Enroll at the School of LVDL

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , \$5,000,000-\$10,000,000

Paul Sawyer Public Library

PSPL E-Library Card

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under \$5 million

Emerson College

LibGuides Postcards

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources – print, Under \$5 million

Sandusky Library

TOYbrary

Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under \$5 million

West Vancouver Memorial Library
Youth Department App Tumblr
Bibliographies/Booklists, Materials promoting Collections, Services, or Resources -print , Under \$5 million

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Vancouver Public Library
The Next Level case statement
Fundraising materials-print , \$15,000,000 plus

Kitsap Regional Library
Postcard: Thanks for Giving
Fundraising materials-print , \$10,000,000 – \$15,000,000

Springfield-Greene County Library District ReNew Brentwood brochure Fundraising materials-print , \$10,000,000 – \$15,000,000

Grand Rapids Public Library
Treasures of Your Library: A White Glove Event Fundraising materials-print , \$5,000,000-\$10,000,000

City of Rancho Mirage Public Library
Elegant Tribute Cards
Fundraising materials-print , Under \$5 million

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James Madison University Libraries and Educational Technologies JMU Libraries Mason Jar Patron orientation materials-print , \$15,000,000 plus

Kitsap Regional Library
Inspire: Collecting the Pieces
Patron orientation materials-print , \$10,000,000 – \$15,000,000

Garfield County Libraries
Library Card Choices
Patron orientation materials-print , \$5,000,000-\$10,000,000

Judith J. Carrier Library
How to Search Brochure
Patron orientation materials-print , Under \$5 million

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Sno-Isle Libraries
Whidbey Reads 2015
Reading program themes (all ages)-print , \$15,000,000 plus

Kitsap Regional Library
Summer Learning: Not Just for Kids Anymore Reading program themes (all ages)-print ,
\$10,000,000 – \$15,000,000

West Bloomfield Township Public Library
Summer Reading program brag tags
Reading program themes (all ages)-print , \$5,000,000-\$10,000,000

Morton Grove Public Library
Camp MGPL: 2015 Summer Reading Program for Teens and Adults Reading program themes (all
ages)-print , Under \$5 million

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Detroit Public Library
Detroit Public Library 150th Anniversary: 1865-2015 Special Programs & Exhibits -print ,
\$15,000,000 plus

Skokie Public Library
Voices of Race: Coming Together Packet
Special Programs & Exhibits -print , \$10,000,000 – \$15,000,000

Weber County Library
Fantastic Con community poster
Special Programs & Exhibits -print , \$5,000,000-\$10,000,000

Sandusky Library
Fun For Foodies "Cookbook Club"
Special Programs & Exhibits -print , Under \$5 million