

2015 PR Xchange Awards Competition (Sponsored by LLAMA/PRMS)

374 submissions (120 electronic submissions & 254 print submissions)

For 2015 we are presenting award certificates to **32 winners (from 254 print submissions) & 28 winners (from 120 electronic submissions) = 60 total**

Winners are listed below, categorized by type of submission, title of entry, library name, and library budget category.

Advocacy (print) (4 winners)

1. Summer Reading Magnet
Greenville County Library System
\$15,000,000 plus
2. 2014 Legislative Breakfast Invitation (tied) Grand Rapids Public Library
\$5,000,000 - \$15,000,000
3. JMRL: A Library in the 21st Century (tied) Jefferson-Madison Regional Library
\$5,000,000 - \$15,000,000
4. Mental Health Awareness
Lone Star College Kingwood
Under \$5 million

Advocacy (electronic) (2 winners)

1. CMU Libraries- Marketing 2 Video Series Charles V. Park Library
\$5,000,000 - \$15,000,000
2. Dewey Decimal Video
Paul Sawyer Public Library
Under \$5 million

Annual Reports/ Strategic Plans (print) (3 winners)

1. The 2012-2013 Annual Report of the Pioneer Library System The Pioneer Library System
\$15,000,000 plus
2. 2014 Annual Report
Chesterfield County Public Library
\$5,000,000 - \$15,000,000
3. 2014 Lavery Library DNA: Collaboration, Staff, Insight, Design, Discovery Lavery Library, St. John Fisher College Under \$5 million

Annual Reports / Strategic Plans (electronic) (3 winners)

1. Online Annual Report
San Diego County Library
\$15,000,000 plus

2. Vital: The Annual Report of The Claremont Colleges Library
Honnold/Mudd Library
\$5,000,000 - \$15,000,000

3. Annual Report
Shaker Heights Public Library
Under \$5 million

Bibliographies / Booklists / Materials Promoting Collections (print) (4 winners)

1. Business Resources Flyer (tied)
Fairfax County Public Library
\$15,000,000 plus

2. Finding Your Family History poster (tied) Greenville County Library
System
\$15,000,000 plus

3. Reading the Great Lakes
Grand Rapids Public Library
\$5,000,000 - \$15,000,000

4. Flier of services
Lone Star College Kingwood
Under \$5 million

Bibliographies / Booklists / Materials Promoting Collections (electronic) (3 winners)

1. 'Movies in an Instant' video
Sno-Isle Libraries
\$15,000,000 plus

2. Minature Books Exhibit and Reception Binghamton University
Libraries
\$5,000,000 - \$15,000,000

3. Showcasing Books through Bookfaces
Burlingame Public Library
Under \$5 million

Calendar of Events/Newsletters (print) (3 winners)

1. Inside Angle, the library's quarterly newsletter Warren-Newport
Public Library District
\$15,000,000 plus

2. De-Stress for Exam Week
Jerry Falwell Library
\$5,000,000 - \$15,000,000

3. "Inside View" News and Events
Rocky River Public Library
Under \$5 million

Calendars of Events / Newsletters (electronic) (3 winners)

1. THINK... Summer 2014 Online Newsletter & Program Guide
Alachua County Library District
\$15,000,000 plus

2. Shelf Life Newsletter Fall 2014
Loyola University Chicago Libraries
\$5,000,000 - \$15,000,000

3. E-Newsletter
West Vancouver Memorial Library
Under \$5 million

Fundraising Materials (print) (3 winners)

1. Emma in America postcard
Goucher College Library
Under \$5 million

2. Genre Derby Poster
Kent District Library
\$15,000,000 plus

3. Hidden Treasures on the Edge from the Jeffery D. Chaddock
Collection Ohio University Libraries
\$5,000,000 - \$15,000,000

Fundraising Materials (electronic) (3 winners)

1. Bookmobile video
Sno-Isle Libraries
\$15,000,000 plus

2. Fire Up Your Mind! - Support the CMU Libraries Featuring Kamaria
Taylor Charles V. Park Library
\$5,000,000 - \$15,000,000

3. Annual Fund Drive

Wright Memorial Public Library
Under \$5 million

Reading Programs-Adult (print)(4 winners)

1. Freedom to Read (tied)
Wake County Public Libraries
\$15,000,000 plus

2. Whidbey Reads (tied)
Sno-Isle Libraries
\$15,000,000 plus

3. Adult Summer Reading Program 2014
Burlingame Public Library
Under \$5 million

4. One Book - -A Tale For The Time Being- newspaper promo Mesa County
Libraries
\$5,000,000 - \$15,000,000

Reading Programs: Adult (electronic) (1 winner)

1. Adult Summer Reading Brochure
Alachua County Library District
\$15,000,000 plus

Reading Programs-Children and Family (print)(3 winners)

1. 2014 Summer Reading Program - Summer of Learning Saint Paul Public
Library
\$15,000,000 plus

2. Fizz, Boom, Read! 19th Annual Summer Reading Club City of Rancho
Mirage Public Library Under \$5 million

3. Pow Bam Book! Summer Reading Program Des Plaines Public Library
\$5,000,000 - \$15,000,000

Reading Programs: Children and Family (electronic) (3 winners)

1. Kids Summer Reading Game Brochure
Alachua County Library District
\$15,000,000 plus

2. What Is The Summer Game?
Ann Arbor District Library
\$5,000,000 - \$15,000,000

3. 2014 Summer Reading Promo Video
Livonia Public Library
Under \$5 million

Reading Program - Teen and Young Adult (print)(2 winners)

1. Teen Summer Reading Log
Lincolnwood Public Library
Under \$5 million

2. One Book, One City for Kids
Grand Rapids Public Library
\$5,000,000 - \$15,000,000

Reading Programs: Teen and Young Adult - (electronic) (2 winners)

1. Teen Summer Reading Bookmark
Alachua County Library District
\$15,000,000 plus

2. Book In a Jar
Rapid City Public Libraries
Under \$5 million

Services and Resources Available / Patron Orientation Materials / Policy Materials (print) (3 winners)

1. Library resources bookmark
University of Virginia Library
\$15,000,000 plus

2. Bookmobile Brochure
Monroe County Public Library
\$5,000,000 - \$15,000,000

3. Library Cards
Shaker Heights Public Library
Under \$5 million

Services and Resources Available / Patron Orientation Materials / Policy Materials - (electronic) (5 winners)

1. Air Freight Delivery video (tie)
University of Virginia Library
\$15,000,000 plus

2. Texas A&M Happy Libraries (tie)

Texas A&M University
\$15,000,000 plus

3. Youth Services Directional and Collection Signage Redesign (tie)
Alachua County Library District
\$15,000,000 plus

4. Welcome to the CMU Libraries' Youtube Channel
Charles V. Park Library
\$5,000,000 - \$15,000,000

5. Meet with a Librarian
Gumberg Library at Duquesne University
Under \$5 million

Special Programs, Exhibits and Events (print) (3 winners)

1. The Sanger Series
Virginia Commonwealth University Libraries
\$15,000,000 plus

2. A Charmed Love postcard
Goucher College Library
Under \$5 million

3. Imprints and Impressions Exhibition Catalogue
University of Dayton Libraries
\$5,000,000 - \$15,000,000

Special Programs, Exhibits and Events - (electronic) (3 winners)

1. Volunteer Luncheon Event Program Booklet
Alachua County Library District
\$15,000,000 plus

2. 200 Years of Shared Discovery: The Bicentennial of Ohio University Libraries
Ohio University Libraries
\$5,000,000 - \$15,000,000

3. Zombie Film Fest
Rapid City Public Libraries
Under \$5 million