THURSDAY, September 29, 2011

Registration 10:00am - 5:00pm

1:00 p.m. - PRECONFERENCE I
Learning to leverage Cloud-based IT resources to better manage IT
Erik Mitchell

1:00 p.m. - PRECONFERENCE II
Technology Impact by Design: Using Goal-Based Assessments to Achieve and Document Success
Lisa Janicke Hinchliffe

FRIDAY, September 30, 2011

Registration 7:30am - 5:00pm

8:00 a.m. - PRECONFERENCE I
Learning to leverage Cloud-based IT resources to better manage IT
Erik Mitchell

8:00 a.m. - PRECONFERENCE II
Technology Impact by Design: Using Goal-Based Assessments to Achieve and Document Success
Lisa Janicke Hinchliffe

1:00 p.m. - OPENING GENERAL SESSION
Gathering the Sparks: Rebuilding With the Same Old Brand New Technology
John Blyberg, Darien Library

2:30 p.m. - FIRST TIME ATTENDEE ORIENTATION

2:30 p.m. - REFRESHMENT BREAK
3:10 p.m. - 4:00 p.m.    **CONCURRENT SESSION 1**

Think Big, Start Small: Getting your mobile web presence off the ground, Kathryn Frederick    Ballroom A

Swimming Upstream: Assessing the Library's Role in Managing the River of Data on Campus Anita Riley, Christie Peters, Robin Dasler    Ballroom B

eXtensible Catalog: Tools for the creation and use of RDA, FRBRized and linked data, David Lindahl    Ballroom C

Data visualization and digital humanities research: a survey of available data sets and tools, Erik Mitchell, Susan Smith    Ballroom H

Practical Approaches to the Cloud in YOUR Library, Edward M. Corrado, Heather Lea Moulaison    Ballroom G

Improving the Single Sign On Experience: NISO's ESPReSSO (Establishing Suggested Practices Regarding Single Sign On) Recommended Practice, Heather Staines, David Kennedy    Ballroom F

4:00 p.m. - 4:20 p.m.    **BREAK**
CONCURRENT SESSION 2

Electronic Content: Really Getting Library Users What They Want, When They Want It, How They Want It, Michael Porter
Ballroom A

Two Approaches to Preserving Data at the St. Louis Fed, Adrienne Brennecke, Pamela Campbell
Ballroom B

Drupal & Summon: Keeping Article Discovery in the Library, Ken Varnum
Ballroom C

Open Web Analytics: A Case for Sharing Website Use Data, Tabatha Farney
Ballroom H

Building the New Open Linked Library: Theory and Practice (Biodiversity Heritage Library), Trish Rose-Sandler, Joel Richard, Keri Thompson
Ballroom G

Making Smartphones Smarter in the Library: Reaching Mobile Users with QR Codes, Nancy Lombardo, Anne Morrow, Benjamin Rawlins
Ballroom F

Membership Q & A
Ballroom B

SPONSOR SHOWCASE RECEPTION
Grand Ballroom E

SATURDAY, October 1, 2011

Registration 7:30 am – 5:00 pm

8:00 a.m. – 9:00 a.m. CONTINENTAL BREAKFAST & SPONSOR SHOWCASE
Grand Ballroom E

9:00 a.m. - 10:15 a.m. GENERAL SESSION
On the Web, Of the Web: A Possible Future
Karen Coyle, Library Consultant
Grand Ballroom D

10:15 a.m. - 10:25 a.m. BREAK
10:25 a.m. – 11:15 a.m. **CONCURRENT SESSION 3**

Outside our Comfort Zone: The Library as Publisher, Nicole Sump-Crethar, Robin Leach  
Ballroom A

Managing the data flow: from the spring of ideas to the pool of knowledge, Robert Olendorf, Zoe Chao, Amy Jackson  
Ballroom B

Cloudy in Malibu: Pepperdine Libraries’ Migration to OCLC’s Webscale Management System, Michael Dula, Grace Ye  
Ballroom C

Leveraging Student Data to Personalize Your Library Web Site, Ian Chan, Pearl Ly  
Ballroom H

Crowd-sourcing the creation of "articles" within the Biodiversity Heritage Library, Bianca Crowley  
Ballroom G

Using Artificially Intelligent Conversational Agents to Extend Library Services, David Newyear, Michele McNeal  
Ballroom F

11:15 a.m. – 11:45 a.m. **BREAK & SPONSOR SHOWCASE**  
Ballroom E

11:45 a.m. – 12:35 p.m. **CONCURRENT SESSION 4**

Building a Habitat for the Digital Humanities: Adding Digital Project Support to the Library Services  
Jason J. Battles, Thomas C. Wilson, Shawn Averkamp  
Ballroom A

Subject Snapshots: Using Data to Create a Picture of Collection Use, Cindi Trainor, Cristina Tofan  
Ballroom B

(Repeat) Cloudy in Malibu: Pepperdine Libraries’ Migration to OCLC’s Webscale Management System, Michael Dula, Grace Ye  
Ballroom C

Google Apps For Your Library, Robin Hastings  
Ballroom H

The Risk of Choosing Technology: How we decide what technologies work best in our libraries, Tim Daniels  
Ballroom G

Trends at a glance: A management dashboard of library statistics, Emily Morton-Owens, Karen Hanson  
Ballroom F

12:35 noon – 2:00 p.m. **LUNCH/SPONSOR SHOWCASE**  
Grand Ballroom D/E
### CONCURRNT SESSION 5

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<th>Time</th>
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<tbody>
<tr>
<td>2:00 p.m. - 2:50 p.m.</td>
<td>Easy In, Easy Out: Customizing Your Open Source Publishing Software, Tabatha Famey</td>
<td>Ballroom A</td>
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<td>Data Management Services as a Foundation for Repository Growth and Integration, Wayne Johnson</td>
<td>Ballroom B</td>
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<td>Out of the Box versus API: A Tale of Two Primo Implementations, Michelle Frisque, Stu Baker</td>
<td>Ballroom C</td>
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<td>Re-purposing OpenURL data to create OPAC journal holdings: Taking fuzzy data from a black box, crossing your fingers and putting it in your OPAC, Tim Ribaric</td>
<td>Ballroom H</td>
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<td>VIVO: Enabling the Discovery of Research and Scholarship, Colleen Cuddy, Paul Albert</td>
<td>Ballroom G</td>
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<td>Changing times: how mobile solutions provide a catalyst for expanded community reach and relevance, Greg Carpenter, Jim Loter</td>
<td>Ballroom F</td>
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### REFRESHMENT BREAK & SPONSOR SHOWCASE

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<tr>
<td>2:50 p.m. - 3:30 p.m.</td>
<td>REFRESHMENT BREAK &amp; SPONSOR SHOWCASE</td>
<td>Grand Ballroom E</td>
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### CONCURRNT SESSION 6

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<th>Time</th>
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<tr>
<td>3:30 p.m. - 4:20 p.m.</td>
<td>eBooks, Mobile Technologies, &amp; Seamless Service Integration: 3 Emerging Models of Mobile Device Access to Academic Library Resources, Avril Cunningham</td>
<td>Ballroom A</td>
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<td>Lightning Talk</td>
<td>Ballroom C</td>
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<td>(Repeat) Trends at a glance: A management dashboard of library statistics, Emily Morton-Owens, Karen Hanson</td>
<td>Ballroom H</td>
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<td>Combining XTF and the cloud =&gt; powerful digital collections presence at a low cost, Al Cornish</td>
<td>Ballroom G</td>
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<td>Getting a Handle on Learning Objects: An Object Repository and the Tutorial Remix Project, Scott Rice</td>
<td>Ballroom F</td>
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POSTER SESSIONS

4:20 p.m. – 6:30 p.m. Grand Ballroom E

Linking library users to information through data

On-The-Fly: Building a dynamic mobile web-app on a (small) budget and in a (big) hurry

Conducting usability studies with budget-friendly web-based tools

Data Management Policies of U.S. Government Scientific Research Funders

Encouraging Technology Exploring & Use through Peer Learning

Walking the Grid: Profiling Online Instructor Use for Easier Assessment and Improvement

Developing Meaningful Data Services at the University of Massachusetts Amherst

60% E-Books

But I'm not a graphic designer!

Leveraging the cloud for nimble web project management

Communicate openly: managing project development with available and open-source tools

Fulfill Your Digital Preservation Goals with a Budget Studio

Experiences with User Text Correction at the California Digital Newspaper Collection

6:45 – 9:00 pm Networking Dinners – sign up & meet up at Registration
SUNDAY, October 2, 2011

Registration 8:00am – 11:00am

8:00 a.m. - 9:00 a.m.  CONTINENTAL BREAKFAST  Grand Ballroom E

9:00 - 9:50 a.m.  CONCURRENT SESSION 7

Building library mobile web, Yongming Wang  Ballroom A

The RUresearch Data Portal: Providing Customized Access for Specific Types of Data and Primary Users  Mary Beth Weber  Ballroom B

Confluence: bringing it all together on OCLC's cooperative platform, Kathryn Hamish, Al Cornish  Ballroom C

Finding finding aids: bringing integrated search strategies to special collections, Marliese Thomas  Ballroom H

Social Networking the Catalog: A Community Based Approach to Building Your Catalog and Collection, Margaret Heller, Nell Taylor  Ballroom G

Making Waves: Library IT as a Disruptive Force, Erin White, Thomas McNulty  Ballroom F

9:50 - 10:30 a.m.  REFRESHMENT BREAK  Pre-function area

Break/Risky Business Contest Voting

10:30 a.m. - 12:00 noon  CLOSING GENERAL SESSION  Grand Ballroom D

The Evolving Semantic World  Barbara McGlamery, Taxonomist at Martha Stewart Living Omnimedia