We are a profession that takes action. Every day you are creating a better future for children through libraries. Why not let everyone know what you do?

As part of the Everyday Advocacy campaign, the Association for Library Service to Children (ALSC) is distributing buttons with a call to action. We’ve attached this tip sheet, created by the Advocacy and Legislation Committee, which includes talking points to help articulate the value of youth library service. This spring, we’re asking you to develop your elevator speech, wear your button proudly, and remind people that you create a better future of children through libraries! Check the Everyday Advocacy website and share how you used your button!

Want to find out more and add your voice? Check out the ALSC website (www.ala.org/alsc) and make sure to stop by the Everyday Advocacy initiative page (www.ala.org/everyday-advocacy) to learn about how you can get involved!

The top 10 ways that I create a better future for children through libraries:

1. I educate adults about how to select high quality children’s apps on their devices.
2. I help kids love reading by finding them great “just right” books.
3. I teach kids how to use the Internet so they find accurate and up-to-date sources for their homework assignments.
4. I educate adults about how important and easy it is to read, talk, sing, and play with kids – starting at birth.
5. I buy books, comics, and magazines in the many languages kids speak.
6. I provide books for kids to read in homes where there are no other books.
7. I show kids that science and technology is easy and fun.
8. I help kids maintain their reading skills during the summer by providing summer reading programs.
9. I provide safe and engaging places for kids and families to go after school and on the weekend.
10. I visit preschools and give storytimes to help kids get ready for kindergarten.