MEDIA MENTORING

Look to a children’s library professional for...

- help finding excellent resources
  - Print, digital, analog, you name it! Children’s library professionals can help connect children with information that will spark their curiosity and satisfy their quest for knowledge.
  - Children’s library professionals are uniquely trained to consider a range of resources that span from print books to film to in-person programming to keep children engaged.
  - Children’s library professionals are trained to evaluate content intended for children. Members of ALSC use this expertise to select high-quality books, recordings and apps designated to receive ALSC awards and honors each year.
    - ALSC Book and Media Awards:
      [http://www.ala.org/alsc/awardsgrants/bookmedia](http://www.ala.org/alsc/awardsgrants/bookmedia)
- modeling safe and effective digital device use
  - From privacy and security concerns to in-app purchases and advertising, children’s library professionals are knowledgeable on topics parents/caregivers should consider when using digital devices with their children.
- objective suggestions on creating a family media plan
  - Children’s library professionals can help families think about resources and opportunities to mold a realistic plan for media use that fits an individual family’s lifestyle and needs.

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- The **American Academy of Pediatrics** has online resources for creating a Family Media Plan:
  https://www.healthychildren.org/English/media/Pages/default.aspx#home
  - Children’s library professionals encourage families to think about the “Three C’s” of **content**, **context**, and the **child** when considering media and its use.
- The **Three C’s** were coined by Lisa Guernsey and Michael Levine, authors of *Tap, Click, Read: Growing Readers in a World of Screens*

**resources:**