Friends of ALSC Provide Funds for Student Gift Membership Program

The Friends of ALSC made a significant investment this year to support student members. A new pilot program was announced in November to offer a free two-year membership for up to 100 current and recent graduates of ALA-accredited Master of Library Science/Master of Library and Information Science (MLS/ MLIS) programs with a focus on children’s services.

The objective of this pilot program is to encourage and support new professionals in their ALSC membership and engagement and to begin networking, taking advantage of professional development, and career support. An implementation task force has been created to support and communicate with the 100 members, evaluate the program, and recommend options for permanently sustaining the program.
Friends of ALSC Supports Babies Need Words Every Day Campaign

With the support of the Friends of ALSC, the Babies Need Words Every Day special project took a step forward in 2016. Funds were expended through work performed by an outside consultant to identify target audiences like pediatric dentists, faith-based groups, grandparents, nannies and others.

The purpose of outreach with these groups will be to build stronger connections with libraries as early learning resource centers within communities. ALSC also developed informational postcards and used some of the funds to prominently place these in the registration bags of a national early learning conference.
Cappadonia, Patterson Win Friends of ALSC Mini Institute Scholarships

The Friends of ALSC awarded scholarships to the ALSC Mini Institute in Atlanta to Keturah Cappadonia (right) and Julie Patterson (left). These scholarships were awarded in efforts to support ALSC’s goal of continuing education for children’s librarians. The scholarships include Mini Institute registration and lodging travel stipend. The ALSC Mini Institute is a one-day event taking place on Friday, January 20, 2017.

Cappadonia and Patterson were chosen from a pool of more than 30 well-qualified applicants. Criteria for selection included commitment to children’s library services and to ALSC; leadership qualities as displayed through library and community involvement; need for professional development and desired outcome for attending the ALSC Mini Institute; financial need for scholarship, personally and professionally; and well-roundedness of the applicant.
ALSC Donates $5,000 to REFORMA Children in Crisis Project

Since 2014, REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish Speaking, has mobilized its Children in Crisis Project in response to the thousands of refugee children arriving often unaccompanied along the southern border of the United States.

ALSC is in strong support of REFORMA’s efforts to provide comfort to the children through accessible books. In March 2016, the ALSC Board of Directors approved a $5,000 donation to support REFORMA’s Children in Crisis Project and is exploring other ways of activating its membership to raise awareness.
ALSC Launches New Membership Recruitment Video

At the 2016 ALA Annual Conference in Orlando, ALSC premiered a new video, You Belong Here: Membership with ALSC. This video was a project of the ALSC Membership Committee which received funding support from the Friends of ALSC and Children’s Library Service Endowment. The goals of the video are to:

- encourage student membership with ALSC
- increase awareness of ALSC resources for students and new members
- encourage more LIS students to consider youth librarianship as a career

The video can be accessed via ALSC’s YouTube account at: www.youtube.com/ALibraryServChildren
Thank you to the 2016 Friends of ALSC!

**President's Circle - $1,000 and over**
- Neal and Paula Holmes (in honor of Kristen Humphrey)
- Andrew Medlar
- Pat Scales

**Gold Circle - $500 - $999**
- Dudley Carlson (in memory of Maggie Kimmel)
- Maria Gentle
- David Mowery

**Silver Circle - $250 to $499**
- Leland and Susan Faust
- Linda Perkins
- Ed Spicer
- Judy Zuckerman

**Notables Circle - $100 to $249**
- Joan Atkinson
- Christopher Brown
- Christine Caputo
- Barbara Genco
- Danielle Jones
- Amy Kellman
- Ginny Moore Kruse
- Nina Lindsay
- Phyllis Mattill
- Cecilia McGowan
- Claudette McLinn
- Pat Mora
- Megan Schliesman
- Wendy Stephens
- Bina Williams

**Friends Circle - $25 to $99**
- Jean B. Bellavance
- Alan Bern
- David Edwards (in gratitude for Courtney Jones, ALSC staff)
- Elisa and Patrick Gall
- Lolly Gepson
- Sharon Grover
- Laura Jenkins
- April Mazza
- Connie Pottle
- Michael Santangelo
- Mary Voors
- Sarah Wethern
- Brian Wilson

*Donations received between December 1, 2015, and November 30, 2016*
Friends of ALSC funds are part of a restricted project in the ALSC budget so that unused funds accumulate and are available across fiscal years to support special ALSC projects and activities. In recent years, the fund has been used to support the development of a member recruitment video, a $5,000 donation to the National Association to Promote Library & Information Services to Latinos and the Spanish Speaking’s (REFORMA) Children in Crisis fund, scholarships to attend the Institute, sponsored networking receptions at Midwinter forums and the Institute, two tables at the Newbery-Caldecott-Wilder Banquet, and digitization of all the back issues of Children and Libraries.

Friends of ALSC “membership” follows the calendar year. Every December, a Friends of ALSC annual report is sent from the President to Friends of ALSC members outlining the year’s activities and achievements, along with a financial accounting. In order to create this report, financial data was cut-off at November 30, 2016.

During the following conferences, the ALSC Board approved the following expenditures from Friends of ALSC, based on the Budget Committee’s recommendations:

**2016 Annual Conference**
- Approved final funding amount for pilot student membership campaign as requested by the Student Gift Membership TF ($11,200)

**2016 Midwinter Meeting**
- Two National Institute Scholarships to support registration and travel ($1,400 each). (to be reallocated to support two attendees to the MW 17 Workshop)
- Two Friends of ALSC sponsored banquet tables at 2016 Annual Conference for up to $2,000 (Note: Due to an accounting oversight, this did not happen in time for the close of fiscal year to apply toward banquet expenses).

**2015 Annual Conference**
- Allocating up to $3,000 to support a networking event at the 2016 National Institute. (to be reallocated to virtual institute and 2017 Midwinter Mini-Institute, as needed, due to cancellation of Charlotte Institute)
- Allocating up to $1,500 to support the Student Membership Video project, if needed. (This funding has been used this past year).
- Allocating up to $15,000 to support a pilot student membership campaign. (The Student Gift Task Force only requested $11,200, which was approved by the ALSC Board at the 2016 Annual Conference.)

**2015 Midwinter Meeting**
- Approved Babies Need Words Every Day Poster Project for up to $10,000 to be funded from Friends of ALSC in FY15 (Early Literacy designation and this funding has been used this past year)
- Two Friends of ALSC sponsored banquet tables at 2015 Annual Conference for up to $2,000 (Funds were used in the 2015 calendar year)

Additionally, there is one other authorized expense, approved at the 2013 Annual Conference, to be spent:
- Marketing efforts for new member recruitment – up to $1,000 (to be accrued in Dec)
### Friends of ALSC financials

**Friends of ALSC as of November 30, 2016**

<table>
<thead>
<tr>
<th>Area of Support</th>
<th># of Donations</th>
<th>Amount donated</th>
<th>Balance f/ previous last year</th>
<th>Total fund balance</th>
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<tbody>
<tr>
<td>Unspecified Donations</td>
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<td><strong>Totals</strong></td>
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<td><strong>$10,368</strong></td>
<td><strong>$52,482</strong></td>
<td><strong>$62,850</strong></td>
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**Expenditures as of Nov. 30, 2016**

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<tr>
<th>Expenditure Description</th>
<th>Budgeted</th>
<th>Actual Expense</th>
<th>Category to apply deduction</th>
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<td><strong>$10701</strong></td>
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**Net Asset Balance (fund balance less exp)**  

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<thead>
<tr>
<th>Fund Balance</th>
<th>Actual Expense</th>
<th>Remaining Fund Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>$37,447</td>
<td>$6633</td>
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</table>

**Current Spending Amounts in Areas of Support**

<table>
<thead>
<tr>
<th>Area of Support</th>
<th>Fund Balance</th>
<th>Actual Expense</th>
<th>Remaining Fund Balance</th>
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<tr>
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<td>21st Century Challenges</td>
<td>$1166</td>
<td></td>
<td>$1166</td>
</tr>
</tbody>
</table>

**Net Asset Balance**  

<table>
<thead>
<tr>
<th>Fund Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>$52,149</td>
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