Young Children, New Media, & Libraries

SURVEY RESULTS
In July and August 2014, ALSC, LittleeLit.com, and the iSchool at the University of Washington surveyed public libraries to learn more about how libraries are using new media in their services for youth.

SURVEY PARTICIPANTS
A total of 415 libraries participated in the survey.

Service area populations of participating libraries ranged from less than 5,000 people to over 1,000,000 people.

Participants included both standalone libraries and library systems across the United States.

Service Populations of Participating Libraries

Geographic Distribution of Participating Libraries
CURRENT DEVICE USE IN LIBRARIES

Participating libraries indicated that they are currently using a range of devices in a variety of ways.

- iPads account for 91% of tablet ownership.
- Nexus accounts for 7%.
- Galaxy accounts for 2%.

71% of total respondents reported using one or more kinds of new media in their programming for young children.

TRAJECTORY OF FUTURE DEVICE USE IN LIBRARIES

- 58% of libraries plan to increase new media availability in programs and services for youth.
- 0.5% of libraries plan to decrease or eliminate new media availability in programs and services for youth.
- 13% of libraries plan to maintain current levels of new media availability in programs and services for youth.
- 17% of respondents were unsure of their libraries’ plans for future device availability.

The Young Children, New Media, and Libraries Survey was conducted by J. Elizabeth Mills, Joanna Ison, Cen Campbell, and Amy Koester.
Survey analysis and results were reported by J. Elizabeth Mills, Emily Romeijn-Stout, Cen Campbell, and Amy Koester.
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