

## Young Children & Media: Libraries in the Multi-Screen, Multi-Touch Digital World Resource Guide

Created by the ALSC Early Childhood Programs and Services Committee

- **American Academy of Pediatrics' Media Matters Campaign**  
This site includes policy statements, articles and public education brochures created by pediatricians.
- **Campaign for a Commercial-Free Childhood (CCFC)**
- **Center for Media Literacy**  
This non-profit organization offers a large number of parent and teacher media literacy resources, organized by subject matter and grade level, in its online catalog. Some of the resources are available online free of charge, while others are for sale.
- **Just Think Foundation**  
The site for this San Francisco-based non-profit organization offers resources for parents, teachers and youth.
- **Media Awareness Network**  
Based in Canada, this site includes many resources for educators and parents as well as games intended to help children hone their media literacy skills.
- **Media Education Foundation**  
This non-profit educational organization sells videos that cover media issues relevant to adolescents and teens. Video topics include the way girls and women are portrayed in media, consumerism and hip hop culture.
- **Net Family News**  
At this site, parents can subscribe to a weekly e-mail newsletter that includes family-relevant news clippings and also a blogroll of others who are writing and tweeting about children and technology.
- **New Media Literacies**  
Based at USC's Annenberg School for Communication, this site houses print resources and videos on such topics as remixing and reading in a participatory culture.
- **Parent Further**  
Run by the Search Institute and drawing on the National Institute on Media and the Family, the "Technology and Media" section of this site includes information on cell phones, social networking and a range of other topics.
- **PBS Teachers: Media Literacy**  
The PBS Teachers's section on media literacy includes a quiz that parents can take about kids and media use, as well as links to other resources and classroom ideas for educators
- **Fred Rogers Center Blog**  
A blog to promote dialogue, new thinking, and evidence-based innovation
- **Fred Rogers Center Website**  
The mission of the Fred Rogers Center is to advance the fields of early learning and children's media by acting as a catalyst for communication, collaboration, and creative change.